

Optimal Auctions for Correlated Buyers with Sampling

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 2. Characterize **number of samples** required
- ▶ Idea:
 - ▶ Samples as randomization device, not learning

Model

1 **item**, n **buyers** (quasilinear, finite type space)

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Special Case: $\mathcal{F} = \{f\}$ is CM model (samples useless)

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CM'88: Recall $\mathcal{F} = \{f\}$

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Implications:

- ▶ $2 \leq rank(\mathcal{F}) \leq m$: At most $m - 1$ samples; At least 1 sample
- ▶ With linearly independent distributions, 1 sample is enough
 - ▶ With 2 distributions, 1 sample is enough

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- ▶ $Pr[(1, 0)] = Pr[(0, 1)] = 1/6$

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- ▶ **Second price & side payments**

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For each bidder i , find $P(v_{-i})$ such that

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Back to our setting: $\mathcal{F} = \{f^1, \dots, f^m\}$.

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Compare: only 1 sample the more sophisticated way

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Theorem (2)

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To prove Theorem 2: Conditions of Theorem 2 \Rightarrow independent rows

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$$\blacktriangleright P(0, M) \quad P(1, M) \quad P(0, N) \quad P(1, N)$$

$$\begin{array}{c} (0, M) \quad (1, M) \quad (0, N) \quad (1, N) \\ \begin{array}{c} (0, H) \\ (1, H) \\ (0, L) \\ (1, L) \end{array} \begin{pmatrix} \frac{9}{16} & \frac{3}{16} & \frac{3}{16} & \frac{1}{16} \\ \frac{3}{16} & \frac{9}{16} & \frac{1}{16} & \frac{3}{16} \\ \frac{1}{16} & \frac{3}{16} & \frac{3}{16} & \frac{9}{16} \\ \frac{3}{16} & \frac{1}{16} & \frac{9}{16} & \frac{3}{16} \end{pmatrix} \cdot \begin{pmatrix} P(0, M) \\ P(1, M) \\ P(0, N) \\ P(1, N) \end{pmatrix} = \begin{pmatrix} 0 \\ \frac{1}{4} \\ 0 \\ \frac{3}{4} \end{pmatrix} \begin{array}{c} u(0, H) \\ u(1, H) \\ u(0, L) \\ u(1, L) \end{array} \end{array}$$

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► $P(0, M) = -\frac{3}{4}$; $P(1, M) = \frac{3}{4}$; $P(0, N) = \frac{7}{4}$; $P(1, N) = -\frac{3}{4}$

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ex-post IR

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