LP Design develops web sites for its customers. The firm is owned by Perl Whiz, who employs several part-time programmers and is easily able to hire more. Ms. Whiz nevertheless has to do some of the more complicated work herself on every job. Ms. Whiz is constantly faced with the problem of deciding which jobs to undertake and which to turn down.

The programmers are paid $20 for each hour worked. A simple web site design sells for $1,000 and requires 30 hours of work by programmers and 5 hours of work that only Ms. Whiz can perform. An interactive web site, which is more complicated to design, sells for $3,000 and requires 90 hours of work by programmers and 20 hours of work that must be done by Ms. Whiz. Ms. Whiz has just learned that Smeal College will pay LP Design $6,800 for a special multimedia web design to be completed by the end of the month. Smeal's web design will require 200 hours of work by programmers and 40 hours of work that must be completed by Ms. Whiz. Ms. Whiz is able to work at most 250 hours in a month.

Ms. Whiz expects to be asked to develop 6 simple web sites and 10 interactive web sites this month. LP Design's contribution margin is greater if Ms. Whiz
A. agrees to develop Smeal College's site.
B. turns down the Smeal College job.