

Xiaoye You

Associate Professor of English and Asian Studies
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Academic Employment

Associate Professor (July 2011–present), Departments of English (75%) and Asian Studies (25%), Penn State University, University Park, PA; Director of the English Honors Program, 2015-2019
Yunshan Chair Professor (June 2014–July 2016), Faculty of English Language and Culture, Guangdong University of Foreign Studies, Guangzhou, China
Adjunct Research Fellow (September 2009–August 2012), National Center for Linguistics and Applied Linguistics, Guangdong University of Foreign Studies, Guangzhou, China
Assistant Professor (July 2008–June 2011), Department of English (75%) and Asian Studies Program (25%), Penn State University, University Park, PA
Assistant Professor (July 2005–June 2008), Department of English, Penn State University, University Park, PA
Graduate Instructor (August 2000–May 2005), Department of English, Purdue University, West Lafayette, IN
Lecturer (May 1998–July 2000), Department of Foreign Languages, Northwestern Polytechnic University, Xi'an, P. R. China
Graduate Instructor (September 1995–April 1998), Department of Foreign Languages, Northwestern Polytechnic University, Xi'an, P. R. China

Education

Ph.D. English, Department of English, Purdue University, West Lafayette, IN, 2005
M.A. Linguistics and Applied Linguistics, Department of Foreign Languages, Northwestern Polytechnic University, Xi'an, Shaanxi, P. R. China, 1998
B.A. English Education, Department of Foreign Languages, Gannan Teachers' College, Ganzhou, Jiangxi, P. R. China, 1995

Awards, Honors, Grants

Social Science Research Fund Grant for “The Socio-Cognitive Approach to Metapragmatic Utterances in BELF Interactions (社会认知视角下BELF交际中的元语用话语研究),” funded by the National Planning Office of Philosophy and Social Sciences, P.R. China, 2016, (with Liu Ping, Ran Yongping, and Liu Huiying), US\$55,000

Faculty Marshal, College of the Liberal Arts, Penn State University, 2016, 2012
 Graduate Faculty Teaching Award, Guangdong University of Foreign Studies, Guangzhou, China, 2015
 Social Science Research Fund Grant for the project “Commonalities and Differences in Second Language Writing Research between China and the United States (中美二语写作研究的共性与差异),” funded by the National Planning Office of Philosophy and Social Sciences, P.R. China, 2014 (with Zhan Ju and Zhang Fengjuan) US\$ 55,000
 Social Science Research Fund Grant for the project “A Synchronic Study on the Impact of English Learning on Chinese Writing (母语写作中的外语反向迁移历时研究),” funded by Jiangsu Province Planning Office of Philosophy and Social Sciences, P. R. China, 2014 (with Kong Wen and Li Dundong), US\$ 10,000
 CCCC Research Initiative Grant for the project “Tracing Chinese International Students’ Multilingual and Multimodal Literacy Practices in and across Translocal Contexts,” CCCC, 2014 (with Steve Fraiberg and Xiqiao Wang), US\$ 9,963
 CCCC Outstanding Book Award for *Writing in the Devil’s Tongue: A History of English Composition in China* (SIU Press), 2011
 Confucius Institute Grant for conference organization, Penn State University, 2011, US\$ 13,000
 Institute for the Arts and Humanities (IAH) Individual Faculty Grant for the project “Rhetorical Education for Women in Early Imperial China,” Penn State University, 2009, US\$ 4,000
 Global Funds Award, College of the Liberal Arts, Penn State University, 2009, US\$ 2,500
 Minority Faculty Development Support Fund for support of conference travel, Penn State University, 2005, 2006, 2007, 2008, 2009, 2010
 CCCC Professional Equity Project (PEP) Grant, 2005
 Kneale Award in Pedagogy, second prize, Annual Literary Award, Purdue University, 2005
 Smith College Travel to Archive Grant for support of research, lodging, and travel expenses, June 2004
 Purdue University Department of English Travel Grant to present “When Life Hands You Lemons...: The Subversive Use of Computer Literacy in ESL Writing Classes” at CCCC, San Antonio, Texas, March 25, 2004
 Grace L. Smart Award in Rhetoric and Composition, Annual Literary Award, Purdue University, 2003, 2004, 2005
 Asian Studies Award, Annual Literary Award, Purdue University, 2003, 2004
 Walter Johnson Award in ESL, honorable mention, Annual Literary Award, Purdue University, 2002, 2003, 2005
 Purdue Research Foundation Summer Research Grant for support of dissertation research, 2002, 2003, 2004
 Indiana TESOL Travel Grant, 2002
 Excellent Graduate Student Scholarship, Northwestern Polytechnic University,

1997, 1998

Fieldwork Award for Graduate Students, Northwestern Polytechnic University,
1997

Publications

Books

Inventing the World Grant University: Chinese International Students' Mobilities, Literacies, and Identities. Book manuscript under review with Utah State University Press (with Steve Fraiberg and Xiqiao Wang)

Cosmopolitan English and Transliteracy. Carbondale, IL: Southern Illinois University Press, 2016.

Writing in the Devil's Tongue: A History of English Composition in China. Carbondale, IL: Southern Illinois University Press, 2010. xiv + 238 pp.

- Winner of the 2011 CCCC Outstanding Book Award

- Reviewed in *Asia ELT Journal* 14.1 (2012): np; *Cha: An Asian Literary Journal* (July, 2011): np; *College English* 77.1 (2014): 73-83; *English for Specific Purposes* 30.3 (2011): 235-37; *JAC* 32.1/2 (2012): 416-24; *Jakarta Post* (December 12, 2010): np; *Journal of Second Language Writing* 21.4 (2012): 434-36; *Language and Intercultural Communication* 12.1 (2012): 93-95; *SLW News* 5.2 (2010): np; *TESL-EJ* 15.2(2011): np; *TESOL Quarterly* 45.4 (2011): 811-14; *Writing and Pedagogy* 4.1 (2012): 147-50; and *World Englishes* 30.3 (2011): 447-49.

The Politics of Second Language Writing: In Search of the Promised Land. West Lafayette, IN: Parlor Press, 2006. xiii + 320 pp. (Eds. with Paul K. Matsuda and Christina Ortmeier-Hooper)

- Reviewed in *Composition Studies* 35.1 (2007): 133-35; *English for Specific Purposes* 27.1 (2008): 128-21; *JALT Journal* 30.2 (2008): 270-72; *Language and Education* 23.1 (2009): 99-102; *Review of Communication* 9.1 (2009): 51-53; and *TESOL Quarterly* 42.2 (2008): 348-50.

Journal Articles

跨文化修辞研究中的范式嬗变 [Paradigm Shifts in Intercultural Rhetoric]. *大学英语教学与研究 [College English Teaching and Research]* 2 (2016): 98-105. (with Kong Wen)

"Reasoning Patterns of Undergraduate Theses in Translation Studies: An Intercultural Rhetoric Study." *English for Specific Purposes* 41(2016): 68-81. (with Mianjun Xu and Chenchen Huang)

"The Grammatical Features of English in a Chinese Internet Discussion Forum." *World Englishes* 34.2 (2015): 211-30. (with Haiyang Ai)

"A Comparative-Rhetoric View of Contrastive Rhetoric." *Journal of Second Language Writing* 25 (2014): 116-17.

"American Content Teachers' Literacy Brokerage in Multilingual University Classrooms." *Journal of Second Language Writing* 22.3 (2013): 260-76. (with Xiaoqiong You)

- “A Multilingual and Multimodal Framework for Studying L2 Composing.” *EFL Writing Teaching and Research* 1.1 (2012): 22-33. (with Steve Fraiberg)
- “Towards English Writing Research with Chinese Characteristics.” *Chinese Journal of Applied Linguistics* 35.3 (2012): 263-70 .
- “Chinese White-Collar Workers and Multilingual Creativity in the Diaspora.” *World Englishes* 30.3 (2011): 409–27.
- “Building Empire through Argumentation: Debating Salt and Iron in Western Han China.” *College English* 72.4 (2010): 367–84.
- “Confucians Love to Argue: Policy Essays in Ancient China.” *College Composition and Communication* 60.4 (2009): W56–W65. (with Yichun Liu)
- “Negotiating into Academic Discourses: Taiwanese and U.S. College Students in Research Writing.” *International Journal of English Studies* 8.2 (2008): 153–72. (with Yichun Liu)
- “Rhetorical Strategies, Electronic Media, and China English.” *World Englishes* 27.2 (2008): 233–49.
- “Rhetorical Use of Computer Literacy in an ESL Writing Class: Implications for Critical Pedagogy and ESL Writing.” *Kairos* 11.2 (2007). Online publication. <http://kairos.technorhetoric.net/11.2/binder.html?praxis/you/Index.html>
- “The *Way*, Multimodality of Ritual Symbols, and Social Change: Reading Confucius’s *Analects* as a Rhetoric.” *Rhetoric Society Quarterly* 36.4 (2006): 425–48.
- “Ideology, Textbooks, and the Rhetoric of Production in China.” *College Composition and Communication* 56.4 (2005): 632–53.
- “Conflation of Rhetorical Traditions: The Formation of Modern Chinese Writing Instruction.” *Rhetoric Review* 24.2 (2005): 150–69.
- “New Directions in EFL Writing: A Report from China.” *Journal of Second Language Writing* 13.4 (2004): 253–56.
- “‘The Choice Made from No Choice’: English Writing Instruction in a Chinese University.” *Journal of Second Language Writing* 13.2 (2004): 97–110.
- “English Teaching in China: Contributing to an Alternative Modernity.” *Studies on Asia* 1.1 (2004): 67–76.

Book Chapters

- “Lexis-grammar Interface in Chinese English: A Corpus Study of the Prototypical Ditransitive Verb GIVER.” *Researching Chinese English: The State of the Art*. Eds. Zhichang Xu, Deyuan He, and David Deterding. New York: Springer.
- “American Professors’ Support of Chinese International Students’ Reading and Writing in Subject Courses.” *Understanding International Students from Asia in American Universities: Learning and Living Globalization*. Eds. Yingyi Ma and Martha A. Garcia-Murillo. New York: Springer.
- “The Arts of Dwelling Places: Building Ethos in an Online Community.” *Critical and Corpus-based Approaches to Intercultural Rhetoric*. Eds. Diane Belcher and Gayle Nelson. Ann Arbor, MI: University of Michigan Press, 2013. 47-71.
- “Reading the Heavenly Mandate: Dong Zhongshu’s Rhetoric of the Way (*Dao*).” *Ancient Non-Greek Rhetorics*. Eds. Carol Lipson and Roberta Binkley. West

- Lafayette, IN: Parlor Press, 2009. 153–75. (with Yichun Liu)
- “构建一个生态性的 EFL 写作理论: 从中国英语写作教学史谈起 [Constructing an Ecological Theory of EFL Writing: From the Historical Perspective of English Writing Instruction in China].” *英语写作教学与研究的中国视角* [EFL Writing Instruction and Research: A Chinese Perspective]. Eds. Lifei Wang and Zoucheng Zhang. Beijing: Foreign Language Teaching and Research Press, 2008. 26–32.
- “From Confucianism to Marxism: A Century of Theme Treatment in Chinese Writing Instruction.” *Contrastive Rhetoric: Reaching to Intercultural Rhetoric*. Eds. Ulla Connor, Ed Nagelhout, and William Rozycki. Philadelphia, PA: John Benjamins, 2008. 241–56.
- “Globalization and the Politics of Teaching EFL Writing.” *The Politics of Second Language Writing*. Eds. Paul K. Matsuda, Christina Ortmeier-Hooper and Xiaoye You. West Lafayette, IN: Parlor Press, 2006. 188–202.
- “Reflections on Egocentric Speech.” *A Collection of Papers at the 2nd Graduate Students' Academic Conference*. Xi'an: Northwestern Polytechnic University Press, 1996. 701–05.

Book Reviews and Notes

- Rev. of *Reading Chinese Fortune Cookie: The Making of Chinese American Rhetoric* by LuMing Mao. *Rhetoric Society Quarterly* 38.1 (2008): 118–21.
- Rev. of *Rhetoric in Modern Japan: Western Influences on the Development of Narrative and Oratorical Style* by Massimiliano Tomasi. *Rhetoric Society Quarterly* 36.4 (2006): 483–87.
- Rev. of *Critical Academic Writing and Multilingual Students* by A. Suresh Canagarajah. *English for Specific Purposes* 25.4 (2006): 494–98.
- “Demystifying the Field of Language Testing: Discussions on LTESL-L.” *TESOL Journal* 12.2 (2003): 47.
- “Non-native TAs Teach Native English.” *IWP News* 4.2 (2002): 3.

Textbooks

- 英语角谈中国 *English Corner: Chinese Topics*. Xi'an, China: Northwestern Polytechnic University Press, 2001. 320 pp. (With Feng Li)
- 英语角聊美国 *English Corner: American Topics*. Xi'an, China: Northwestern Polytechnic University Press, 2001. 295 pp. (With Feng Li)
- 大学英语口语考试教程 *Cracking CET Spoken English Test*. Xi'an, China: Xi'an Electronic Science and Technology University Press, 2000. 260 pp. (With Cheng Dongmei)
- 畅谈英语角 *Talking at English Corner: A Cultural Perspective*. Xi'an, China: Northwestern Polytechnic University Press, 2000. 290 pp.
- 畅游英语角 *Exploring the English Corner: A Cultural Perspective*. Xi'an, China: Northwestern Polytechnic University Press, 2000. 310 pp. (With Zhang Zhanrong)

Presentations

Plenary and Featured Presentations

- Plenary speaker. "Border-Crossing Activity as a Pedagogical Model of Intercultural Rhetoric." 2nd Conference on Writing Education across Borders. Guangzhou, May 21, 2016.
- Featured speaker. "Developing Transliteracy in English Teaching." Christians in English Language Teaching (CELT) Conference. New Taipei, May 23, 2014.
- Featured speaker. "Remixing East and West: Writing in the Devil's Tongue." Paper presented as part of the featured panel, "Writing Our Relations: The Global Connectivity of English Education" (with Danling Fu and Soim Shin), at NCTE Annual Convention, Chicago, November 20, 2011.
- Featured speaker. "Reworking the Devil's Tongue: The Temporality of English Composition." Paper presented as part of the featured panel, "Re-assembling Composition: Towards a Multilingual-Multimodal, Transnational Framework" (with Steve Fraiberg), at Thomas R. Watson Conference, University of Louisville, KY, October 15, 2010.
- Keynote speaker. "Writing in the Devil's Tongue." New Teacher Training for Chinese University Partnerships. Office of Strategic Partnerships. Fort Hays State University, Kansas, August 19, 2010.
- Featured speaker. A featured panel on "Doctoral Programs and Second Language Writing" (with Dwight Atkinson, Jun Liu, Kate Mangelsdorf, Paul Kei Matsuda, Christina Ortmeier-Hooper, Ben Rafoth, Tony Silva, Fredricka Stoller, and Wei Zhu). Symposium on Second Language Writing, Tempe, AZ, November 5, 2009.
- Plenary speaker. "*Ethos* and Intercultural Rhetoric." Paper presented at the 4th Conference on Intercultural Rhetoric and Discourse, Indianapolis, IN, June 4, 2008.
- Featured speaker. "Confucian Politicians Love to Argue: Policy Essays in Chinese Feudalism." Paper presented as part of the featured panel, "Double Trouble: Misunderstanding Chinese Rhetorics" (with Lu Liu, Jan Swearingen, and Hui Wu) at Conference on College Composition and Communication (CCCC), New York City, March 23, 2007.

Invited Lectures

- "Developing Transliteracy in English Teaching." Jiangxi Normal University, Nanchang, June 14, 2016.
- "Developing Transliteracy in English Teaching." Shandong University, Jinan, China, May 24, 2016.
- "Developing Transliteracy in English Teaching." Guangdong University of Foreign Studies, Guangzhou, China, July 8, 2015.
- "English Writing Research and Curriculum Development." Suzhou University of Science and Technology, Suzhou, China, May 27, 2015.
- "Developing a Disciplinary Perspective and Joining International Dialogues." Changzhou University, Changzhou, China, May 26, 2015.

- “English Writing Research and Curriculum Development.” National University of Defense Technology, Changsha, China, June 24, 2014.
- “Cosmopolitan English and Transliteracy.” Yunnan Normal University, Kunming, China, June 19, 2014.
- “Cultural Differences and English Learning.” Qujing Normal University, Qujing, China, June 18, 2014.
- “Developing Transliteracy in English Teaching.” Yunnan Minzu University, Kunming, China, June 17, 2014.
- “Cultural Differences and English Learning.” Jinan University, Shenzhen, China, May 29, 2014.
- “Teaching and Research through Cross-national Writing Activities in the Age of New Media.” Faculty of English Language and Culture, Guangdong University of Foreign Studies, Guangzhou, China, June 14, 2013.
- “Cosmopolitan English and the Arts of Dwelling Places.” The Center for Writing Studies, University of Illinois, Urbana Champagne, April 18, 2013.
- “Global English and the Arts of Dwelling Places.” The Migration Studies Project. Penn State University, University Park, November 30, 2012.
- “World Englishes and the Teaching of Writing.” Penn State Learning, Penn State University, September 23, 2012.
- “From Chinese English Literature to Chinese English Composition.” National Center for Linguistics and Applied Linguistics, Guangdong University of Foreign Studies, Guangzhou, China, June 24, 2011.
- “A Historical Perspective to the Teaching of English Composition in China.” Shanghai University of Finance and Economics, China, June 21, 2011.
- “English Writing Instruction: From the Perspective of Globalization.” Jiaotong University, Shanghai, China, June 20, 2011.
- “Multilingual Creativity and the Diaspora Life of Chinese White Collars.” National Institute of Education, Nanyang Technological University, Singapore, November 25, 2010.
- “Writing in the Devil’s Tongue: Implications for Teaching EFL Writing.” Atma Jaya Catholic University, Jakarta, Indonesia, November 24, 2010.
- “Multilingual Creativity and the Diaspora Life of Chinese White Collars.” The Migration Studies Project. Penn State University, University Park, September 14, 2010.
- “Writing in the Devil’s Tongue: Reclaiming Our English in China.” Research Centre into Language Education and Acquisition in Multilingual Societies (RCLEAMS). The Hong Kong Institute of Education, Hong Kong, January 5, 2010.
- “Multilingual Creativity and the Life-Worlds of Chinese White Collars.” National Center for Linguistics and Applied Linguistics, Guangdong University of Foreign Studies, Guangzhou, China, December 14, 2009.
- “English Writing Research and Curricular Development.” National Center for Linguistics and Applied Linguistics, Guangdong University of Foreign Studies, Guangzhou, China, June 6, 2009.
- “Rhetorical Strategies, Context, and China English.” School of English

Education, Guangdong University of Foreign Studies, Guangzhou, China, June 4, 2009.

“Rhetorical Strategies, Context, and China English.” School of Foreign Languages, Gannan Normal University, Ganzhou, China, June 1, 2009.

“Rhetorical Strategies, Context, and the Teaching of China English.” School of International Studies, Zhejiang University, Hangzhou, China, May 15, 2009.

“Contrastive Rhetoric, Past, Present, and Future.” School of Foreign Languages, Ningbo University, Ningbo, China, May 13, 2009.

“Writing in Our Tongue: A Historical View of English Writing in China.” School of Foreign Language Education, Jilin University, Changchun, China, September 28, 2008.

“Conversing with Multiple Cultures: My Scholarly Pursuits.” School of Foreign Languages, Gannan Normal University, Ganzhou, China, February 25, 2008.

“Research Trends in Second Language Writing.” School of the Humanities, Northwestern Polytechnic University, Xi’an, China, May 29, 2004.

Workshops

Leader. “Teaching Cultural Rhetorics through Transnational Pedagogical Collaboration.” Topic as part of the workshop, “Engaging the Global in the Teaching of Writing: Critical and Multiperspective Approaches,” at Conference on College Composition and Communication (CCCC), Houston, April 6, 2016.

Leader. “Writing for International Publications.” Guangdong University of Foreign Studies, Guangzhou, China, June 26 and July 10, 2014.

Leader. “Writing for International Publications.” Atma Jaya Catholic University, Jakarta, Indonesia, November 23, 2010.

Leader. “Toward a Rhetoric of Multilingual Writing” (with Suresh Canagarajah and Maria Jerskey). Rhetoric Society of America (RSA) Summer Institute, State College, PA, June 26-28, 2009.

Conference Papers

“Code Meshing Chinese and English: Studying Multilingual Writing at an International School in China.” Paper presented as part of the panel, “Tracing Multilingual and Multimodal Literacy Practices across Local and Global Contexts” (with Steve Fraiberg, Xiqiao Wang, and Christiane Donahue), at the Conference on College Composition and Communication (CCCC), Indianapolis, March 20, 2014.

“Practical Ways to Teach on How Confucianism Influences Eastern Asian Writing.” Paper presented as part of the panel, “Practical Ways to Use Intercultural Rhetoric to Teach Writing in the English Language Classroom” (with Ulla Connor, Deron Walker, and Nasima Yamchi), at Teaching English to Speakers of Other Languages (TESOL) conference, Dallas, March 23, 2013.

“A Response,” to the panel “From the Public Sphere to the Global Sphere: Extending Composition Across Local and Global Contexts” (with Steve

- Fraiberg, Scott Chiu, and Brooke Ricker), at the Conference on College Composition and Communication (CCCC), Las Vegas, March 15, 2013.
- “Code Meshing Chinese and English: Studying Multilingual Writing in Global Contexts.” Paper presented as part of the panel, “From ‘Black English’ to World English: Multilingualism and Multimodality in and across Local and Global Contexts” (with Steve Fraiberg, Keith Gilyard, and David Green), at Conference on College Composition and Communication (CCCC), St. Louis, March 22, 2012.
- “Reconfiguring Spaces: Writing in the Devil’s Tongue.” Paper presented as part of the panel, “Transnational Spaces: Making a ‘Space’ for Multilingual Writing in Composition” (with Joel Bloch, Steve Fraiberg, and Youngjoo Yi), at Conference on College Composition and Communication (CCCC), Atlanta, April 7, 2011.
- “Writing in the Devil’s Tongue: Toward a History of Transnational Composition.” Paper presented as part of the panel, “Remapping the Field: Towards a Transnational Framework in Composition” (with Steve Fraiberg and Yu Kyung Kang), at the 4th International Conference on Writing Research: Writing Research across Borders II. George Mason University. February 20, 2011.
- “Multilingual Creativity and the Life-Worlds of Chinese White Collars.” Paper presented as part of the panel, “Inviting Rhetorical Theory to the Study of Multilingualism” (with Elizabeth Kimball, Rebecca Lorimer, David Stock, and Scott Wible), at Rhetoric Society of America (RSA) Conference, Minneapolis, May 28, 2010.
- “Remixing East and West: Writing in the Devil’s Tongue.” Paper presented as part of the panel, “Composition 2.0: Remixing Language and Culture in Transnational Contexts” (with Dwight Atkinson, Steve Fraiberg, and Rachel Reed), at Conference on College Composition and Communication (CCCC), Louisville, KY, March 18, 2010.
- “Credibility, Identity, and Values: Personal Narratives on Electronic Bulletin Boards in China and Japan.” Paper presented at the Symposium on Second Language Writing, Tempe, AZ, November 5, 2009.
- “Ethics in Move: Personal Narratives Online.” Paper presented at the 5th Conference on Intercultural Rhetoric and Discourse, Ann Arbor, MI, June 12, 2009.
- “Ethics and Japanese English.” Paper presented as part of the panel, “Applied Linguistics in Korean and Japanese” (with Susan Strauss), at the Penn State Asian Studies Luncheon Series, University Park, PA. April 24, 2009.
- “Ethos-Building through English Writing in a Japanese Online Community.” Paper presented as part of the panel, “Waves of Transnational Composition, Ways of Doing Intercultural Rhetoric” (with Suresh Canagarajah, Ulla Connor, and Steve Fraiberg), at Conference on College Composition and Communication (CCCC), San Francisco, March 12, 2009.
- “Rhetorical Strategies, Context, and the Teaching of China English.” Paper presented at the 6th National EFL Writing Teaching and Research Conference, Beijing, China. September 27, 2008.

- “Reading the Heavenly Mandate: Dong Zhongshu’s Rhetoric of the Way (*Dao*).” Paper presented as part of the panel, “Ethical Responsibilities East and West: Rereading Confucian Rhetoric” (with Jan Swearingen, Xing Lu, Hsiao-Hui Yang), at Rhetoric Society of America (RSA) Conference, Seattle, May 23, 2008.
- “Composition Studies as Transnational Performances: The Chinese Stage.” Paper presented as part of the panel, “Internationalizing Composition: A Reality Check” (with Chris Anson, Min-Zhan Lu, Joan Mullin, and Paul Kei Matsuda), at Conference on College Composition and Communication (CCCC), New Orleans, April 3, 2008. [Invited by Paul Kei Matsuda]
- “Alienated Voices in Modern Chinese Rhetoric: Hu Shi and His Transactional Rhetoric.” Paper presented at the Conference on the Formation and Development of Academic Disciplines in China, Canberra, Australia, December 2, 2007. [Invited by Andy Kirkpatrick]
- “Socializing Undergrads in Scholarly Communities: Strategies and Ethical Concerns in Faculty Mentoring.” Paper presented as part of the panel, “Undergraduate Research and Journals in English Studies: Theory and Practice” (with Laurie Grobman and Laura Rotunno) at Penn State English Conference, State College, PA September 20, 2007.
- “Rhetorical Strategies, Context, and China English: A Rhetorical Study of an Electronic Bulletin Board Forum.” Paper presented at the 20th Penn State Conference on Rhetoric and Composition, University Park, PA, July 8, 2007.
- “Rhetorical Strategies, Context, and China English: A Rhetorical Study of an Electronic Bulletin Board Forum.” Paper presented at the 3rd Conference on Intercultural Rhetoric and Discourse: Multiple Literacies Across Cultures, Columbus, OH, June 15, 2007.
- “Confucian Rhetoric and Multilingual Writers.” Paper presented as part of the roundtable, “Chinese Rhetoric as Writing Tradition: Re-conceptualizing Its History and Practice” (with Lu Liu, LuMing Mao, Jan Swearingen, Bo Wang, and Hui Wu) at Conference on College Composition and Communication (CCCC), Chicago, March 23, 2006.
- “EFL Writing and Theory Building in L2 Writing.” Paper presented as part of the featured colloquium “Broadening Perspectives in Second Language Writing” (with Christina Ortmeier-Hooper, Danling Fu, Paul Kei Matsuda, Shondel Nero, and Tony Silva), Second Language Writing Interest Section Academic Session, Annual Teaching English to Speakers of Other Language (TESOL) Convention, Tampa, FL, March 16, 2006. [Invited by Christina Ortmeier-Hooper]
- “Writing ‘Five-Legged’ Essays: The English Writing Instruction Enterprise in China.” Paper presented at International Association of World Englishes (IAWE) Annual Conference, West Lafayette, IN, July 22, 2005.
- “Why Does Place of Origin Matter?: A Historical Examination of Resume Writing in China During the Last Three Decades.” Paper presented at ICIC Conference on Written Discourse and Contrastive Rhetoric, Indianapolis, IN, July 23, 2005.

- “Documentation for the People: Open Source, Purdue's OSDDP, and the Public Sphere” (with Charles Lowe and Suzanne Black). Poster presented at Association of Teachers of Technical Writing Conference, San Francisco, March 16, 2005.
- “A Rhetorical Approach to Teaching Cover Letters.” Paper presented at Conference of the Council for Programs in Technical and Scientific Communication (CPTSC), West Lafayette, IN, October 8, 2004.
- “Responding to Globalization: Teaching English as an International Language (EIL) Writing in Chinese Universities.” Paper presented at the 4th Symposium on Second Language Writing, West Lafayette, IN, October 2, 2004.
- “Conflation of Rhetorical Traditions: The Formation of Modern Chinese Writing Instruction.” Paper presented at ICIC Conference on Written Discourse and Contrastive Rhetoric, Indianapolis, IN, July 31, 2004.
- “Colonialism, Nationalism, and Initiation of English Writing Instruction in China.” Paper presented at American Association for Applied Linguistics (AAAL) Annual Conference. Portland, OR, May 3, 2004.
- “When Life Hands You Lemons...: The Subversive Use of Computer Literacy in ESL Writing Classes.” Paper presented at Conference on College Composition and Communication (CCCC), San Antonio, March 25, 2004.
- “From Western Empiricism to Modern Chinese Rhetoric: Hu Shih and His Polemic Writings in the New Culture Movement (1915–1923).” Paper presented at the 52nd Annual Midwest Conference on Asian Affairs, Normal, IL, October 10, 2003.
- “Battling with Exams: EFL Writing in Chinese High Schools.” Paper presented at Indiana TESOL Conference, Indianapolis, November 16, 2002.
- “Reinterpreting the Expanding Circle: A View from China.” Paper presented at International Association of World Englishes (IAWE) Annual Conference, Urbana-Champaign, IL, October 18, 2002.
- “Writing Ideology in English: Clashes and Compromises in Chinese Universities.” Paper presented at American Association for Applied Linguistics (AAAL) Annual Conference, Salt Lake City, April 7, 2002.
- “New Way Construction: Justifying ESL Writing's Place in Post-Process Theory.” Paper presented at Conference on College Composition and Communication (CCCC), Chicago, March 20, 2002.
- “Contributing to an Alternative Modernity: Teaching English in China.” Paper presented at 2nd Annual Theory and Cultural Studies Colloquium, West Lafayette, IN, March 6, 2002.
- “Localizing a Measurement Tool in an ESL Writing Program: Questions and Answers.” Paper presented at 4th Annual Meeting of Midwest Association of Language Testers (AMALT), Chicago, January 21, 2002.
- “Ideology and Beyond: Examining an ESL Writing Textbook in China.” Paper presented at Indiana TESOL Conference, Indianapolis, IN, November 10, 2001.
- “Restructuring the Power Hierarchy—Student's Autonomy in the EFL Classroom in China.” Paper presented at Teaching English in China Symposium,

Chengdu, China, November, 1999.

Teaching

Pennsylvania State University, University Park, PA, 2005- Present

Graduate Seminars

Comparative Rhetoric (ENGL 586)
Ethnic Rhetorics (ENGL 597)
Global Rhet/Comp Inc. (ENGL 597, team taught with Suresh Canagarajah)
Rhetoric in Contact Zones (ENGL 597, team taught with Suresh Canagarajah)
Rhetoric and Mobilities (ENGL 597)
Supervised Experience in Teaching College Writing (ENGL 602)
The Art of Communication in Asian Contexts (ASIA 501)
Theory and the Teaching of Writing (ENGL 502)
Translingual Writing and Transcultural Communication in Globalization
(ENGL 597, team taught with Suresh Canagarajah)

Undergraduate Courses

Asian Rhetorics (ASIA 405Y/ENGL 471)
Advanced Expository Writing (ENGL 421)
Chinese Rhetorical Tradition (CHIN 426/ENGL 471)
Classical Rhetorics and American Movies (ENGL 471)
Ethnic Rhetorics (ENGL 474)
Honors Freshman Composition (ENGL 030)
Rhetoric: East Meets West (ENGL 471)
World Englishes in Literature and Education (ENGL 474)
World Rhetorics (ENGL 303M)
Writing in the Social Sciences (ENGL 202A)

Graduate Advising

Dissertation Committee Chair

Michelle Kaczmarek (English)

Dissertation Committee Member

- *Completed Dissertations* -

Xingren Xu, Ph.D., 2008 (Applied Linguistics)
Abram Anders, Ph.D., 2009 (English)
Kwanghyun Park, Ph.D., 2010 (Applied Linguistics)
Yaa Cara Williams-Christopher, Ph.D., 2010 (English)
David Frank Green, Ph.D., 2011 (English)
Duff Johnston, Ph.D., 2011 (Applied Linguistics)
Ersula J. Ore, Ph.D., 2011 (English)
Sungwoo Kim, Ph.D., 2012 (Applied Linguistics)
Xinqiang Li, Ph.D., 2012 (Second Language Studies, Purdue University)

Tracy Davis, Ph.D., 2012 (Applied Linguistics)
I Nyoman Suka Sanjaya, Ph.D. 2013 (Applied Linguistics)
Gretchen Nauman, Ph.D. 2014 (Applied Linguistics)
YuTing Kao, Ph.D. 2014 (Curriculum and Instruction)
Yumi Matsumoto, Ph.D. 2015 (Applied Linguistics)
Dorothy Walden, Ph.D. 2015 (Applied Linguistics)

- Exams and Dissertations in Progress -

Yue Chen (Second Language Studies, Purdue University)
Tracy G. Beckett (Applied Linguistics)
Madhav Kafle (Applied Linguistics)
Eunjeong Lee (Applied Linguistics)
Sheng-Hsun Lee (Applied Linguistics)
Shakil Rabbi (English)
Brooke Ricker Schreiber (Applied Linguistics)
Xin Wei (Comparative Literature)
Jhuhyoung Youn (Applied Linguistics)
Aziz Yuldashev (Applied Linguistics)

MA Thesis Committee Member

- Completed MA Thesis -

Dan Zhong, MA, 2011 (Applied Linguistics)

Undergraduate Advising

Honors Thesis Adviser

Elyse Mark, BA, 2016 (English/Chinese)
Matthew Kaslow, BA, 2012 (Accounting/English)

Guangdong University of Foreign Studies, Guangzhou, 2014-present

Graduate Seminars

Contrastive Rhetoric

Undergraduate Courses

World Englishes in Literature and Education

Purdue University, West Lafayette, IN, USA, 2000-2005

Undergraduate Courses

Academic Writing (English 102)
Introductory Writing (English 101)
Introductory Writing for Agricultural Education freshmen (English 106R)
Introductory Writing for ESL students (English 101I)
Professional Writing (English 420)
Written Communication for ESL Graduate Students (English 002)

Northwestern Polytechnic University, Xi'an, P. R. China, 1995-2000

Graduate Seminar

Introduction to Linguistics and Applied Linguistics

Undergraduate Courses

American Literature (for English-major seniors)

American and British Culture (for English-major sophomores)

American Newspaper and Magazine Reading (for adult trainees)

Chinese Intensive Reading (beginner, intermediate and advanced)

Chinese Newspapers and Periodical Reading (advanced)

Chinese Calligraphy (beginner)

English (ESL) Listening Comprehension

English (ESL) Conversation

Intensive English (ESL) Reading

Service

Professional

Editorial board member, the International Exchanges on the Study of Writing book series published by The WAC Clearinghouse, *Journal of EFL Writing Teaching and Research*, *Journal of Global Literacies, Technologies, and Emerging Pedagogies*

Manuscript editor, *Sage Open*

Tenure referee, Syracuse University, 2012

Doctoral dissertation external examiner, Joel Heng Hartse (University of British Columbia, 2015), Fulan Liu (Hong Kong Institute of Education, 2014)

Scholarly monograph referee, Ashgate Publishing, Foreign Language Teaching and Research Press (Beijing, China), Parlor Press, Routledge, Southern Illinois University Press, Science Press (Beijing, China), University of South Carolina Press

Journal manuscript referee, *Asian Pacific Journal of Education*, *Chinese Journal of Applied Linguistics*, *College Composition and Communication*, *College English*, *Composition Forum*, *English for Specific Purposes*, *International Journal of Bilingual Education and Bilingualism*, *International Journal of English and Literature*, *Journal of Global Literacies, Technologies, and Emerging Pedagogies*, *Journal of Language Learning and Technology*, *Journal of Second Language Writing*, *Journal of Writing Research*, *Language Policy*, *Linguistics and Education*, *Modern Foreign Languages*, *New Horizon in Education*, *Philosophy and Rhetoric*, *Research in the Teaching of English*, *System*, *TESOL Quarterly*, *Writing & Pedagogy*, *World Englishes*

Textbook referee, Oxford University Press, Bedford/St. Martins, Allyn & Bacon/Longman

Conference proposal referee, Christians in English Language Teaching

Conference, 2013; ATTW Conference, 2012; NCTE Conference, 2011;
National EFL Writing Conference, China, 2010; American Association for
Applied Linguistics Conference, 2006, 2010; Symposium on Second
Language Writing, 2005, 2009, 2011, 2012
Grant application reviewer, Research Grants Council (RGC) of Hong Kong, 2016;
PSC-CUNY Research Award Program, 2009

National, University, College, and Department

CCCC Outstanding Book Award Selection Committee, 2015-2016
The College of Liberal Arts Immediate Tenure Review Committee, 2015-2017
CCCC Transnational Writing Special Interest Group Media Team, 2014-present
English Department Job Placement Advisor, Penn State, 2014-2015
Kenneth Burke Essay Competition Committee, Penn State, 2014
English Department Awards Committee, Penn State, 2014-2016
English Department Lecturer Review Committee, Penn State, 2014-2016
CCCC Committee on Globalization of Postsecondary Writing Instruction and
Research, 2013-2017
Center for Democratic Deliberation Advisory Board, Penn State, 2013-2016
English Department Personnel Committee, Penn State, 2013-2015
English Department Composition Committee, Penn State, 2013-2015
Comparative Literature and Asian Studies Search Committee, 2013-2014
NCTE Rainbow Strand Planning Group, 2010-2011
English Department Undergraduate Studies Committee, Penn State, 2010-2012
Asian Studies Luncheon Series Committee, Penn State, 2009-2010
English Department Governance Document Committee, Penn State, 2009
The College of Liberal Arts Online Pedagogy Committee, Penn State, 2009
English Department Fixed-Term Lecturer Review Committee, Penn State, 2008
East Asian Studies Committee, Penn State, 2007-2008
Office of the Dean of the College of the Liberal Arts Academic Administrative
Evaluation Committee, Penn State, 2007
Kenneth Burke Essay Competition Committee, Penn State, 2006-2010
English Department Composition Committee, Penn State, 2006-2010
English Department Awards Committee, Penn State, 2006-2007

Conference Organization

Chair, 2nd Conference on Writing Education Across Borders, Guangzhou, China,
May 21-22, 2016.
Chair, Conference on Writing Education Across Borders, State College, PA,
September 30-October 1, 2011.
Advisor to the Chair of the National EFL Writing Teaching and Research
Conference, Changchun, China, September 22-25, 2010.
Assistant to the President of International Association of World Englishes (IAWE)
preparing the Annual Conference, West Lafayette, July 21-23, 2005.
Associate Chair for the Fourth Symposium on Second Language Writing, Purdue
University, West Lafayette, IN, September 30-October 2, 2004.

Assistant to the President of American Association for Applied Linguistics (AAAL) preparing the Annual Conference, Salt Lake City, UT, April 5–9, 2002.

Local representative for Symposium on Second Language Writing, Purdue University, West Lafayette, IN, October, 15–16, 2000; October 11–12, 2002.

Community

Guest speaker, discussing Chinese society and culture, Bellefonte High School, Bellefonte, PA, September 15, 2008

Guest speaker, discussing methods of English learning, Xinfeng High School, Jiangxi Province, China, February 21, 2008.

Guest speaker, introducing and demonstrating Chinese cooking, Harrison High School, West Lafayette, IN, November 24, 2003.

Reader in “Read across America,” Klondike Elementary School, West Lafayette, IN, March 1, 2002.

Guest speaker in “International Education Awareness Week,” Harrison High School, West Lafayette, IN, November 12, 2001.

Professional Memberships

Conference on College Composition and Communication (CCCC)

International Association of World Englishes (IAWE)

National Council for Teachers of English (NCTE)

Rhetoric Society of America (RSA)