CECIL SMITH

CBS Moving All in Family

CBS has answered the multimillion-dollar question: How can All in the Family fit into the network's chemically pure "family hour" concept?

The answer: It can't. In announcing its fall schedule Tuesday morning, CBS said it is moving television's most successful show from Saturday night at 8 to Monday night at 9 next season.

The schedule, announced by network president Robert D. Wood, listed nine new series, five dramas and four comedies. Five programs have been dropped, including the entire Friday night schedule.

Gone after 20 years is Gunsmoke, the longest-running series on television. Also dropped is Mannix after eight seasons. We'll Get By and the interim series of comedy specials were cut, as well as the Friday Night Movie.

CBS may have crossed up NBC on dropping the movie. Early reports were that CBS was dropping its Thursday night film and, consequently, NBC next season is moving its Monday movie to Thursday nights. Which now pits movie against movie.

Altogether, there are as many moves of current shows as there are new series. Next season only five programs on the current schedule will be where they are now.

The most significant move after All in the Family is the effort to bolster the pathetic CBS Friday night slate by moving such powerhouse entries as MASH and Hawaii Five-O there, along with Barnaby Jones. The three hit shows will join a new comedy: Big Eddie, the tale of a bigtime gambler and his showgirl wife, played by Sheldon Leonard and Sheree North, a Desdemandoze Production. A few years ago when CBS was losing its shirt on Tuesday nights in the ratings, Hawaii Five-O was shifted there and brought the network back into top spot.

Leachman, Palance Join

A number of new stars are joining the network in week.

Cloris Leachman

WEDNESDAY

MORNING

9:00

2 8 The Joker's Wild—Game
4 10 Celebrity Sweepstakes
5 Ben Casey—Drama
7 AM Los Angeles
9 Jack La Lanne—Exercise
11 I Love Lucy—Comedy
13 Youth Scene—Discussion
22 New York Stock Exchange
28 Carrascoledans—Children
58 Children's International Animation

9:30

2 8 Gambit—Game
4 10 Wheel of Fortune—Game
9 Meet the Mayor
11 Green Acres—Comedy
13 Senior Bulletin Board
22 Executive Report
28 America—Documentary
68 Art Corner: Way to Go

10:00

2 8 Now You See It—Game
4 10 High Rollers—Game
5 Movie—Drama (1959)
7 “Intent to Kill,” Richard Todd.
9 Consumer Profile—Ted Meyers
11 The Mothers-in-Law—Comedy
13 Gomer Pyle—Comedy
22 New York: Jean Palmer Show
28 Educational Programming
36 Focal Point—News Conference

10:30

2 8 Love of Life—Serial
4 10 Hollywood Squares—Game
7 39 Blankety Blanks—Game
9 People's Forum—F. Del Rio
11 Dennis the Menace—Comedy
13 Petticoat Junction—Comedy
22 New York Stock Exchange
58 Preparing Children for 21st Century

11:00

2 8 Young and Restless—Serial
4 10 Jackpot—Game
7 39 Money Maze—Game
9 The Lucy Show—Comedy
11 News—Terry Mayo
13 I Dream of Jeannie
22 Update; Commodity Trading
28 49 Electric Company—Children
58 American History—Education
Leachman, Palance Join

A number of new stars are joining the network in weekly shows, including Cloris Leachman as Phyllis in the Mary Tyler Moore spinoff, Jack Palance as the undercover cop Bronk, Robert Wagner and Eddie Albert as a kind of ersatz version of "The Sting", called Switch!, Anne Meara and the lawyer she played in the recent TV movie "Kate McShane" and Richard Castellano as a blue-collar worker trying to raise his kids to be gentlemen.

The most promising of the new series—or at least the two that seem the farthest from TV's cops and clowns—is Beacon Hill, the Americanized version of the British hit Upstairs, Downstairs, scheduled for Tuesday nights at 10. This is a turn-of-the-century study of a wealthy family and its servants, set in the Robber Baron castles of Boston and Newport. It was developed by Sidney Carroll for the Robert Stigwood Organization.

Such sterling Broadway performers as George Rose, Beatrice Straight and Nancy Marchand are involved.

Another offbeat entry, scheduled for Sunday nights at 7 opposite Disney, is Three for the Road, the first dramatic series from Mary Tyler Moore's comedy factory. It's the tale of a free-lance photographer, a 40-year-old widower played by Alex Rocco, who bundles his two sons into a motor home for a perpetually rolling life on the road. Jerry McNeeley and Boris Sagal developed the concept.

Sunday night follows Three for the Road with Cher at 8, Kojak at 9 and the new Jack Palance series, Bronk, at 10.

Phyllis Follows Rhoda

Monday opens with Rhoda at 8 and Phyllis at 8:30. In Phyllis, that scatter-brained esthete becomes a widow who moves to San Francisco and goes to work for a photographer—it's a big year for photographers. All in the Family follows at 9 with Maude at 9:30 and Medical Center returning at 10.

Tuesday follows Good Times with the Castellano comedy, Joe and Sons, developed by Bernie Kukoff and Jeff Harris for the Douglas S. Cramer Co., followed by Switch! at 9 and Beacon Hill.

Wednesday follows Tony Orlando and Dawn with Cannon and the new Kate McShane series from Paramount, developed by E. Jack Neuman.

Thursday is set. Friday is described above. The only changes on Saturday night are the shifting of the Jeffersons to 8 p.m. and the addition of Doc at 8:30, another Mary Tyler Moore comedy with Barnard Hughes as a crusty old physician in an urban ghetto, with Elizabeth Wilson as his wife and some 26 grandchildren popping in and out. Otherwise, it's Mary Tyler Moore at 9, followed by Bob Newhart and Carol Burnett.

In announcing the schedule, Wood noted that the four-our prime-time bloc on Sunday night anticipates the FCC turning back an hour of access time to the networks. That was scheduled to occur last fall, but was blocked in the courts by a case now resolved.

TODAY'S BEST BETS