10 points to improve the Schlow Library Website

Team 2:

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1. They want to promote their upcoming events through engaging images on the home page
2. They are promoting their books using images of the cover page of the books
3. They are trying to make important information like hours of operation and location easily accessible
4. They want to promote their eBooks by making it a tab on the very top of the page
5. They are trying to make the website easy to navigate
6. They are trying to encourage researchers to use their online databases
7. They want to make it easy for donors to contribute funds to the library, through a tab on the top of the page.
8. They are trying to keep a clean design and simple layout for users
9. They are trying to make their search tool prominent by having it at the top of every page
10. They want to make it easy to contact them if the user has any questions through a ‘Contact Us’ tab on the top of the page