

SARAH MAIDEN sarahpaige22@gmail.com | 412.977.4718
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EDUCATION PENN STATE UNIVERSITY | University Park, Pennsylvania
BACHELOR OF DESIGN IN GRAPHIC DESIGN | Class of 2014

COURSEWORK Digital Photography | Thinking Creatively | Typography | Packaging |
Design Photography | Persuasion & Propaganda | Renaissance to Modern
Architecture | Mass Media & Society | Sociology | Effective Speech |
The History of Graphic Design | Time & Sequence | International Arts |
Writing in the Social Sciences | Practical Communications

EXPERIENCE CECI NEW YORK
Design and Production Intern May–August 2013 | Worked under creative
director Ceci Johnson and her team of designers in a fast-paced New York
studio environment. Responsibilities included compiling content for
weekly online magazine Ceci Style, designing high-end, couture stationery,
quality checking print pieces and packaging orders.

PENN STATE DANCE MARATHON
Public Relations Captain, Graphic Design April 2013–Present | One of two designers
in charge of creating pieces such as merchandise, print materials, social media
graphics, and phone applications for the largest student-run philanthropy
in the world, affectionately known as THON. These efforts aided in raising
over \$13.3 million for the cure of pediatric cancer.

THE DAILY COLLEGIAN
Visual Staff Member August 2012–Present | Responsible for creating covers and
main spreads for the weekly magazine, revolving around specific articles.

TITLE CASE
Shadowing Experience August 2013 | Observed studio etiquette and design
expertise of free-lancing letterer Jessica Hische over the course of a week.

DESIGN SKILLS Proficient in Adobe Illustrator, InDesign, Photoshop, and Bridge |
Competent drawing, digital photography using digital SLR cameras
and photo editing skills | Basic HTML coding

RECOGNITION GRAPHIS | *New Talent Annual 2014* | Silver Award

REFERENCES KRISTIN BRESLIN SOMMESE | Professor, Graphic Design
Penn State University | 814.883.8370 | kbs2@psu.edu

RYAN RUSSELL | Assistant Professor, Graphic Design
Penn State University | 814.865.1750 | rer190@psu.edu

AUDRIE KAPINUS | Graphic Designer
Ceci New York | 814.571.0315 | audrie@cecinyork.com