

## Design Project I

- **Mission Statement:**

We are designing a coffee cup built for disabled individuals with one finger. Our main goal of this project is to design an easy way for a person with only one finger to drink coffee. The one-fingered individuals are our primary market, but we will also be marketing towards anyone who drinks coffee. The cup will make life easier for not only those individuals with one finger, but also for the caretakers, family, and friends for the individuals

- **Tools used in the process:**

- Using the AHP, we found that the most important attributes according to the public are user friendliness (33%), durability (20%), aesthetics (20%), portability (20%), and marketability (6.7%). Durability, aesthetics, and portability all scored the same and are of equal importance. Then using the AHP model, we were able to find the most important attributes in these first layer attributes

