

# Concept Design Report

For Project Pharaoh's Landing (#287)

**October 7, 2015**

**Henry Gideon**



**Laura Cook / Section 001**

**Seshat Interior and Exterior Design**

51 Valley of the Kings

Luxor, New Valley Governorate, Egypt

# Concept Design Report

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## Background

The client, Mr. Gideon, contacted Seshat Design with a request to create a nontraditional home for him and for his wife, who live together in State College, PA. Mr. Gideon is a prominent Egyptologist and researcher at the Pennsylvania State University. His requirements for the house were that it contain at least four rooms, six windows, and two exterior doors; that it have a cohesive theme between the furnishings and materials used; and that the yard have at least three different types of trees and shrubs, as well as outdoor features like a pool, garage, driveway, and sidewalk.

The expectation for this project was that the floor plans would be created with input from the Gideons; a detailed model of the design would then be built in Trimble SketchUp.

## Design Concept

As Mr. Gideon is an Egyptologist, it seemed apt for his home to be in the shape of a step pyramid. All textiles and patterns were chosen with this concept in mind. One particular pattern repeated throughout the design, for example, is stone tile in earthy colors. Colors were also selected in order to fit the theme: tan to evoke images of sand, blue to echo the Nile, green for the abundant vegetation of the area. The Gideons also requested sophistication and luxury in the design. As they have one adult child, a guest bedroom was added to the design.

The house is located in the area of State College, PA, as Mr. Gideon is affiliated with the university there and would prefer to live nearby. A tentative plan has been put in place for the Gideons to buy a plot of land on or around Trout Road, near the Nittany Mall; the area close to this road has quite a bit of undeveloped land.

## Components of the Project

First floor:

- Five furnished rooms: front hall, living room, bathroom, kitchen, dining room
- Three windows: two in living room, one in kitchen
- Two exterior doors: one to front yard, one to backyard
- Three interior doors
- Spiral staircase to second floor

Second floor:

- Four furnished rooms: hall, bathroom, two bedrooms
- Three windows: two in one bedroom, one in the other
- Four interior doors
- Spiral staircase to first floor

Additional floors:

- Four additional unfurnished floors, could be used for storage space or an attic

Yard:

- One unattached garage with driveway
- One in-ground pool with tile deck
- Various yard decorations: replica Sphinx statue, trees, shrubs, small fountain

# Project Description

## Exterior View



**Figure 1. Front yard.**

The view in [Figure 1] shows the front of the house, as well as the unattached garage. The house itself is built from authentic-looking bricks in a step pyramid shape. There are six levels, which decrease in height as they approach the top. Next to the house is the large garage, paneled in a wood that complements the tiles on the house. The Gideons' car can be parked inside the garage, which has double doors, or in the driveway, where a replica Sphinx statue guards the garage. A small desert-themed fountain accents the path to the front door, where a straw welcome mat awaits guests. There are also several palm trees, a type of plant that would ordinarily struggle in the central Pennsylvania climate. However, through the productive partnership between Seshat Designs and Viridiplantae Laboratory, unique new hybrids of hardy pine trees and palms have been created and are being implemented in temperate designs for the first time. All of the desert plants on this property are hybrids that will be able to withstand the freezing and snowy Pennsylvania winter.



**Figure 2. Backyard.**

The backyard in [Figure 2] features a gorgeous in-ground pool, an outdoor table and stools, and several more hybrid desert plants. The backyard's open design leaves plenty of space for additional activities. A door to the dining room opens onto this relaxing view, as does the wide window in the kitchen.

### Interior View



**Figure 3. The second floor.**

[Figure 3] is a top-down view of the layout of the second floor. The first bedroom (lower right) is in a blocky L-shape and connects to the bathroom (lower left) and to the hallway where the spiral staircase is located (center). The second bedroom (top) is a long and narrow room that also connects both to the bathroom and the hallway. There is a queen-size bed with appropriately colored bedding in both bedrooms, as well as Egyptian-themed decorations in each room. Of special note are the pyramid triptych and perfume poster, the collection of ankh statues, and the replica sarcophagus statuette in the second bedroom. The bathroom also features a statue of Apis, a bull deity.



**Figure 4. The first bedroom.**



In [Figure 4], a top-down angled view of the first bedroom can be seen. The room has a dark purple patterned wallpaper and a gorgeous hardwood floor. The coloring of this room was chosen to inspire close associations with royalty, an unconscious link that was first established thousands of years ago. The furnishings include a large bed with a purple bedspread, a nightstand with a lamp and an ankh decoration, and an Egyptian-style wall hanging. There is one square window, which overlooks the side of the house and the unattached garage, and two doors. One door leads to the upstairs bathroom, the other to the hallway containing the spiral staircase. (The bathroom can be seen on the left, the hallway directly next to it, and the second bedroom in the back.)



**Figure 5. The first bedroom, opposite view.**

In [Figure 5], a matching lamp and a Bastet figurine adorn the three-drawer desk. A comfortable desk chair sits in front of some sample office supplies. To the right of the desk, a replica canopic jar has been repurposed as a trash can. There is also a tall dresser for clothing. All of the wooden furnishings match each other, and they blend well with the hardwood floor.



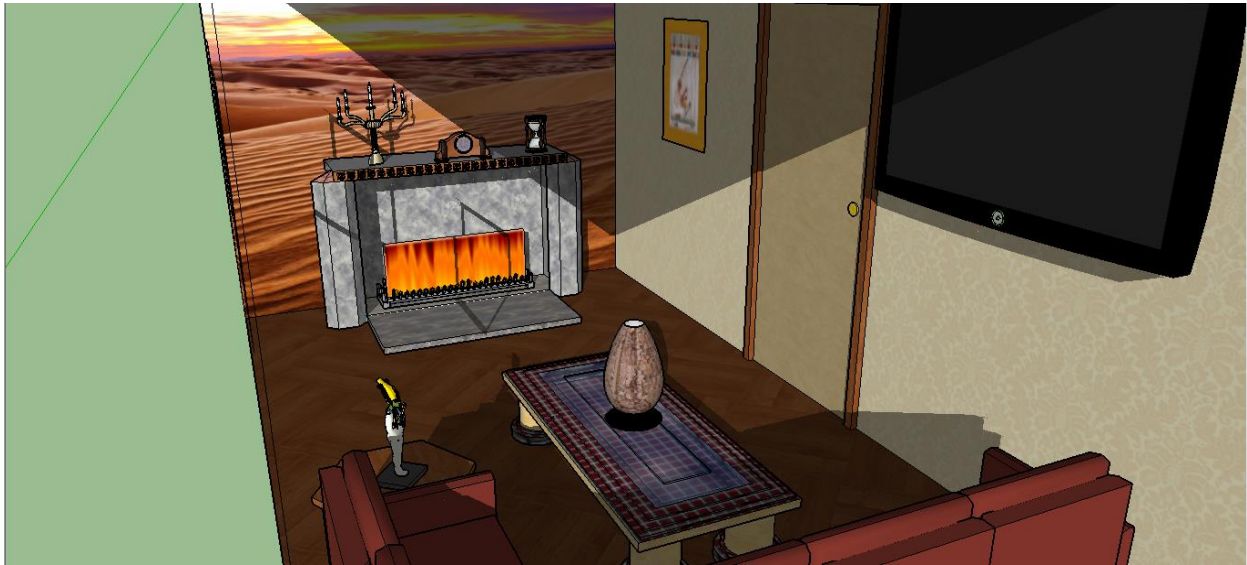
**Figure 6. The first floor.**

The first level's floor plan is laid out in [Figure 6]. The front door, recessed into the house, opens into the front hallway, where there is a wooden closet for coats and shoes, as well as the spiral staircase to the second floor. Three doors from the front hallway allow residents to access other rooms: the small bathroom (lower right), the living room (lower left), the dining room (upper right), and the kitchen (upper left).



**Figure 7. The dining room.**

The dining room in [Figure 7] is carpeted in a solemn blue, with patterned blue wallpaper to match. Blue, to the ancient Egyptians, was associated with the Nile and its life-giving floods. It was chosen here to evoke feelings of serenity and luxury. The dining room has two doors—one to the front hallway and one to the backyard—and one open doorframe on the right, which connects to the kitchen. The dining table and its eight chairs are made of a high-quality dark wood, with charcoal fabric. There is a glass insert that runs down the middle of the table. Three blue lotus candles sit atop the table as accents. A crystal chandelier hangs above the table, echoed by the sun mirror on the far wall. Since the dining room will be used for entertaining guests, several impressive Egyptian artifacts have been placed here: a funeral mask, a sundial, and a painting. The mask is a replica, painted authentically, with certain parts covered in real gold leaf. The artifact to the right is an ancient sundial, restored to its former splendor by experienced artisans. Finally, the painting on the wall is a detailed replica of a tomb engraving in the Valley of the Kings.



**Figure 8. The living room.**

The living room in [Figure 8] is a cozy space with the same hardwood flooring as the first bedroom. Subtly patterned wallpaper lets the full-wall painting of a desert sunset take precedence. There is one door that leads to the front hallway. On either side of the door are a frame encasing a painting on papyrus paper, and a large television mounted on the wall. A stone fireplace sits against the painted wall; on the mantel are a candlestick, a clock, and an hourglass, all intended to give the room a “homey” feel and to echo the mood of the full-wall painting. The coffee table is covered in a mosaic of maroon tiles, with a matching mosaic lamp. The L-shaped couch is a matching color, and both tones complement the colors in the desert sunset painting. A hexagon-shaped end table sits next to the short end of the couch, holding a statue of Osiris. There are two windows, not visible in this view, across from the door.

## **Fees**

See attached Invoice No. 287.



# INVOICE

## Seshat Interior and Exterior Design

*"Seshat opens the door of heaven for you."*

INVOICE NO: 287

DATE: 07 OCT 2015

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TASK	UNIT	QUANTITY	RATE PER HOUR	TOTAL
Professional Services	Hour	015	\$165.00	\$2,475.00
Technical Support	Hour	005	\$80.00	\$400.00
PC Time	Hour	006	\$100.00	\$600.00
SUBTOTAL				\$3,475.00
Profit (10%)				\$347.50
TOTAL				<b>\$3,822.50</b>

Make all payments payable to: Seshat Interior and Exterior Design.  
Payment due within 60 days.

If you have any questions, please contact **Laura Cook, Principal Engineer**.  
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**Thank you for your business!**

