

# Joshua Pilat

925 Lawton St Tarentum, PA 15084 724-355-8136 ~pilat.josh@gmail.com

## Highlights

- Achieved 3.95 GPA as a full-time honors student while working full-time
- As a store manager, turned a store performing -12.7% to a +4.8% in less than one year
- Received the 2012-2013 President Sparks Medal of Academic Excellence (48 consecutive credits of 4.0 GPA)
- Received the 2012-2013 University College of Communications Excellence Award (Most outstanding communications student as voted by the communications faculty)
- Winner of the 2012-2013 Pennsylvania Communication Association undergraduate writing competition
- Panel presenter 2013 Pennsylvania Communication Association annual conference

## Academics

### **Penn State University**

New Kensington, PA

BA -Corporate Communications

GPA 3.95

Honors Program

Graduation Date: Dec. 2013

- Lead Project Manager for client-based PR campaign for WEDIG PA (COMM 471 – Public Relations Practice)
- Academic Tutor for Symbolic Logic, Rhetorical Theory and Basic Problems of Philosophy
- Orientation Leader for incoming freshman and transfer students in Fall 2012
- Teaching Assistant – Video production (COMM 282), Digital Communications (COMM 270)
  - Developed curriculum and lesson plans
  - Instructed students in the use of Microsoft Publisher and PowerPoint; Adobe Photoshop, Dreamweaver, Illustrator, Sound booth, Fireworks, InDesign; HTML and CSS

### **American Field Service International Student Exchange**

August 2001 –July 2002

Kantonschuleim Lee, Winterthur, Switzerland

Completed studies in: Music, Art, German and French languages

## Professional Experience

### **Marketing and Communications Intern**

May 2013 – August 2013

House of 1,000 Beers, New Kensington, PA

- Developed and implemented business marketing plan for core product and new facilities
- Created internal signage campaign to promote in special offers and generate interest in special event
- Communications campaign improved average items per transaction from 1.6 to 2.1
- Worked with ownership and management to codify and improve brand image

### **Disabilities Program Caregiver**

August 2011 – Present

Family Services of Western PA

- Care for intellectually and developmentally disabled individuals
- Trained in crisis response, first aid, behavior management and implementation of individual service plans

### **Store Manager**

November 2008 – May 2010

Famous Footwear, Homestead, PA

- Reached 104.8% of sales performance within six months (87.3 % performance at time of hire)
- Increased value for all stakeholders by maximizing the service model and exceeding goals in all customer metrics
- Developed regional customer service plans to increase brand loyalty and improve metrics for all sub-brands
- Recruited and trained employees for regional stores