

SHORT ABSTRACT

This website is intended to be a portfolio of work I have done for various clients as either an employee or freelancer. The website is a multi-page layout.

RELATED INFORMATION AND DETAILS

I wanted this site to be a little more hip. As such there are more graphic elements like banners, arrows, etc. included on the site. I also created a custom logo for this site.

REVISIONS/REFINEMENTS

The original concept had a menu at the top and a different home page. Those were refined so that the menu is on the footer throughout the site and the main home page is only a logo and menu. I added the text and images to include on the projects. I also revised the menu to be more lateral with icons.

FINAL SELF-ASSESSMENT

For the final assignment I did ask people who know me on a personal and professional level which site concept seemed most appropriate for me and was surprised that everyone I spoke to thought this site was the one that the associated with me. Although I preferred the one page site, because I thought it was more professional, I could see that the site I ultimately chose was more of my personality.

As with anything I produce, I always see the flaws and things that could be improved. For example, I would love to include examples of my work, but that would require me to get approval from various clients and given the time I was not able to get permission.

I would have liked to find a creative way to get the client logos on each page as a breadcrumb, but felt like it would be very crowded. However, as I plan on using the site in the future, I might look for a way to do this so it is easier for users to move back and forth between clients.