

Jenna C. Spinelle

Education

Sept. 2004 – May 2008 The Pennsylvania State University; Schreyer University Park, Pa.
Honors College

B.A. Journalism; Minor: Law and Liberal Arts

- Cumulative GPA: 3.80; Major GPA: 3.87; Dean's List: Fall 2004 - Fall 2007
- Activities: College of Communications Peer Mentor Coordinator, *The Daily Collegian* newspaper, *La Vie* yearbook Student Advisory Board, Penn State Institute for High School Journalists counselor, WPSU Shared Stories of World War II interviewer
- Honors: Kappa Tau Alpha Journalism Honor Society, The Honor Society of Phi Kappa Phi, Gene Foreman Trustee Scholarship, Raymond and Shirley Gable Galant Communications Scholarship, PHEAA Academic Excellence Scholarship

Experience

May 2007 - Jan. 2008 Lancaster Newspapers, Inc. Lancaster, Pa.

Reporter – *Lancaster New Era* newspaper

- Wrote more than 75 stories, including a wide variety of news and features. Many stories appeared on the front page.
- Successfully worked under the tight deadline of an afternoon newspaper, completing stories by 10 a.m. each day and adhering to AP style.
- Recorded digital video stories for LancasterOnline, the newspaper's Web site.

October 2007 Society of Professional Journalists Washington, D.C.

Reporter – *The Working Press*

- Wrote news and features about speakers and events at the 2007 Society of Professional Journalists national conference in Washington. Interviewed editors of major publications, and other industry leaders.
- Recorded digital audio for *Working Press* Web site to complement the daily print publication.

Jan. 2006 - present Pennsylvania State University Outreach University Park, Pa.
Marketing and Communications

Writer – Penn State World Campus

- Interviewed Penn State World Campus students and faculty members and used information to write testimonials and profiles for the university's Web site and print marketing materials.
- Created the concept for two successful print flyer campaigns directed toward undergraduate students; wrote all copy for the flyers using Microsoft Word and adhering to Chicago style.

Dec. 2004 - Jan. 2007 Times-Shamrock Communications Pottsville, Pa.

Staff Intern (reporting and copy editing) – *REPUBLICAN & Herald* newspaper

- Wrote nearly 200 published stories including features, hard news and enterprise pieces.
- Edited local and Associated Press stories, and used Adobe InDesign to design local and wire news pages; wrote headlines and captions for all stories and photos on those pages.