CONDOMS

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Research and Development

- Rubber is tapped from the *Hevea brasiliensis* tree but is brittle.
- Goodyear made the rubber stronger and longer lasting by adding sulfur and lead oxide.
- Condoms were originally fitted and washable so they could be reused.
- Frederick Killian came up with the process of dipping condom molds into liquid latex, which made them quicker and easier to produce.
Trojan introduced their Trojan Man campaign in an attempt to make it acceptable to buy and use condoms.

To get more air time for their ads, Trojan ended their Trojan Man campaign and switched to a new campaign entitled “Make A Difference.

This campaign was designed to help reduce the problem of unprotected sex.

Today, Trojan advertises in a humorous way while promoting safe sex.
Manufacturing

- After the condoms are molded, they are dried out and coated to make them not so sticky.
- They are then tested for elasticity and water leakage.
- If they fail any test they are discarded.
Packaging

- Each condom is individually wrapped, usually in plastic or foil.
- They can also come in cardboard boxes for larger quantities.
Sales, Distribution, and Transportation

- Can be bought almost anywhere from grocery stores to public restroom vending machines.
- Delivered to stores by trucks.
- Small enough to carry around in your pocket or purse.
Consumer Uses

- Most people use condoms as a means of birth control during sexual intercourse, as well as a preventive method for STDs.
- Occasionally, people enjoying blowing them up into balloons and having water balloon fights.
Final Disposition

- Latex Condoms are bio-degradable if disposed properly.
- Takes up to 6 months to decompose completely
- If disposed into a water source, it will not decompose.
- Cardboard boxes are recyclable
- The foil or plastic that the condom is wrapped in cannot be recycled or decomposed in a landfill.
Work Cited

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