

**HYUN JUNG “JOANN” LEE**  
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### **RESEARCH INTERESTS**

Earnings Management, Compensation, Disclosure, Analyst forecasting, Globalization, and Linguistic analysis of corporate financial reports

### **EDUCATION**

*Ph.D. Candidate in Accounting, The Pennsylvania State University (Expected 2014), PA, U.S.A.*

*MBA, Yonsei University, Seoul, Korea, 2003*

*Concentration: Finance*

*Master's Thesis: "Analysis on the correlation between EVA and stock price of financial Institutions"*

*BS, Ewha Womans University, Seoul, Korea, 1999*

*Major: Statistics (minor in Business Admin.), Magna Cum Laude*

### **RESEARCH**

"The Effect of CEO Employment Agreement on the release of good news (Job Market Paper)

"CEO Employment Contract Horizon and Earnings Management" (with Guojin Gong and Juan Wang)

### **Work in Process**

"Obfuscation and Executive Compensation" (with Samuel Bonsall and Michael Penn)

### **TEACHING EXPERIENCE**

*Instructor, The Pennsylvania State University, PA, U.S.A.*

Financial and Managerial Accounting Decision Making at undergraduate level (2010)

Instructor Quality Rating 6.97 out of 7.0

Financial and Managerial Accounting Decision Making at undergraduate level (2009)

Instructor Quality Rating 6.72 out of 7.0

Financial and Managerial Accounting Decision Making at undergraduate level (2008)

Instructor Quality Rating 6.52 out of 7.0

*Teaching Assistant, The Pennsylvania State University, PA, U.S.A., Aug. 2007- May 2008*

*(Steve Huddart, EdKetz, and Ken Pasch)*

Instructor Quality Rating 6.71 out of 7.0

*Teaching Assistant, Yonsei University, Seoul, Korea, Mar. 2005 (Sang Yong Park)*

Introduction to Finance at Global MBA Program

*Teaching Assistant, Yonsei University, Seoul, Korea, Mar. 2001-2005 (Sang Yong Park)*

Introduction to Finance at undergraduate level

## **HONORS/AWARDS**

The Small Research Grant (2012), The Pennsylvania State University  
Ossian R. MacKenzie Teaching Award nominee (2010), The Pennsylvania State University  
The G. Kenneth Nelson Scholarship (2010), The Pennsylvania State University  
The Tom and Cindy Hess Endowed Scholarship, The Pennsylvania State University, 2008-2009  
Alluto Fellowship, SUNY at Buffalo, 2006<sup>1</sup>  
Graduate Assistantship, SUNY at Buffalo, 2006  
Teaching Assistantship, Yonsei University, 2001-2005  
Korea Exchange Bank Scholarship, Yonsei University, 2001  
MAGNA CUM LAUDE, Ewha Womans University, 1999  
Academic Scholarship, Ewha Womans University, 1997

## **CONFERENCES ATTENDED**

2012 Penn State Accounting Research Conference  
American Accounting Association Annual Meeting in Washington DC  
2010 Penn State Accounting Research Conference  
2009 Penn State Accounting Research Conference  
2008 Penn State Accounting Research Conference

## **PROFESSIONAL EXPERIENCE**

Senior Associate, Financial Service-Business Advisory Service, Samil PricewaterhouseCoopers(PwC)  
Nov. 2001-Aug. 2006  
(Samil PricewaterhouseCoopers is the Korean member firm of the worldwide PricewaterhouseCoopers organization.)

## **CERTIFICATION**

Official registration as a certified public accountant, 2004 (The Korean Institute of Certified Public Accountants)  
Official registration as a certified public tax accountant, 2004 (The Korea Association of Certified Public Tax Accountants)  
Completed 2<sup>nd</sup> year certified accountants' course, 2003  
Completed 1<sup>st</sup> year certified accountants' course, 2002  
Passed the Korean Certified Accountants Exam, 2001

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<sup>1</sup> An award offered to only one incoming Ph.D. student throughout the School of Management.

### **PROFESSIONAL COURSE & TRAINING WHILE I WORKED at PwC**

2001	Assurance I
2002	Corporate Restructuring Laws Restructuring & Korean corporate restructuring
2002	Valuation I & II M&A I & II Non-performing loan Privatization Assurance II Team Management I & II
2003	Post Deal Integration
2004	Cash Flow Statement
2005	Integration of Chart of Accounts Foundation of Consolidation System

### **MAJOR RESPONSIBILITIES & ACHIEVEMENTS WHILE I WORKED at PwC**

- Executed “Internal Control over Financial Reporting” Project for Shinhan Financial Group & Woori Financial Group
- Participated in US GAAP Conversion project (*handled issues related to converting local GAAP & statutory financials to a US GAAP accounting basis*) & implemented the regulations as per Sarbanes & Oxley Act for three major Korean financial institutions listed on NYSE (Shinhan Financial Group, Woori Financial Group & Kookmin Bank. Shinhan Financial Group projects also included IPO on NYSE),
- US GAAP Conversion Project for Chohung Bank (assessed value of intangible assets)
- Performed preliminary assessment on M&A of Woori Bank & Woori Card Co.
- Assessed stock prices of Dongwon Mutual Saving Bank and Dongwon Capital prior to merger (name change after merger: Korea Investment Mutual Saving Bank)
- Led restructuring project for BIF (Because It Fits Borneo), Asia’s largest furniture manufacturer