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Gina Hershey Leon

Current Position

Instructional Materials Designer (1986-present), Penn State University—Department of Distance Education/The World Campus

🍏 Responsible for design and editorial integrity of new and revised courses for Distance Education and The World Campus portfolios, specifically in the College of Arts and Architecture and The Smeal College of Business Administration—working with faculty to communicate sound instructional design theory and methodology.

🍏 Responsible for enlisting writers for twice-yearly LINKS Distance Education newsletter aimed toward faculty and instructors—and for general oversight and editing.

Experience

1984–1986 Assistant Writer/Editor Department of Independent Learning —The Pennsylvania State University
1983 – 1984 Editorial assistant to Dr. Gary Lilien (College of Business Administration at Penn State) for *Interfaces*

1979 – 1983 Freelance translating (from the French) for CertainTeed Corporation, Valley Forge, PA

1980 – 1981 Youth director and director of Christian Education, Grace Lutheran Church, State College, PA

1978 – 1979 Spanish curriculum writer, Lutheran Church in America

1970, 1974–1977 Taught high school Spanish, North Penn School District, Lansdale, PA. Tutored and translated for Spanish-speaking students.

Education

- 1965 – 1967 Muhlenberg College, Allentown, PA
- 1967 – 1969 Temple University, Philadelphia, PA BA, Spanish (cum laude)

- 1994 – 2000 The Pennsylvania State University, MA,
American Studies Thesis: “The Selling of Acculturation, Uplift,
and Outreach: How Chautauqua and Penn State Perceived and
Promoted their Missions”

Awards

5 NUCEA Awards for Distance Education courses (1987, 1988,
1989, 1991, 1993)

Edward L. and Dessa B. Keller Memorial Scholarship (1997-1998)