

# Carey Petruso

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2920 Harvest Bend Erie, PA 16506

## Objective:

An internship with a company that will allow me to apply my knowledge of marketing

## Education:

Penn State Erie, The Behrend College  
Bachelor of Science in Marketing

Expected Graduation: December 2014

## Business Experience:

**Champion Cheer Central**, Albion, PA

May 2011-Present

### Instructor/Judging

- Gained experience working with people of all ages
- Built experience up in marketing by making and sending out flyers for the company
- Built communication skills by working with new customers on a daily basis
- Developed mathematical skills tallying and scoring competitions

**American Eagle Outfitters**, Erie, PA

November 2012 - Present

### Stylist and Sales Associate

- Acquired great interpersonal skills, and customer services
- Learned how to work the registers and help count the money at the end of the shift

**Express Clothing** Erie, PA

November 2010- May 2012

### Cashier/Sales Floor

- Learned how to work the registers and help count the money at the end of the shift
- Acquired great interpersonal skills, and customer services

## Other Academic Experience:

- **Marketing** - Focuses on product, promotion, and pricing with emphasis on a diverse environment
- **Business Writing** - Wrote reports and other common forms of business communication
- **Management Information Systems** - Introduction to the use of information systems in a business
- **Personal Selling** –Selling process and practical application of these principles to selling situations
- **Management** – Fundamental principles and processes available to the understanding of management
- **Mathematics** – Tech Calculus I, College Algebra II, College Algebra I

## Special Skills:

- Proficient with: Microsoft Excel, PowerPoint, Access, Dreamweaver and Word
- Proven ability to develop and maintain positive working relationships while also adapting to changing situations
- Excellent oral and written communication skills
- Exhibits organizational and customer service skills, teamwork, self-motivation and ability to multi-task.

## Activities:

- Delta Gamma Sorority Kent State University Fall 2010 – Present
- Treasurer of Penn State Behrend Cheerleading Club Fall 2012-2013
- Vice President of Penn State Behrend Cheerleading Club Fall 2013-Present
- Penn State Erie, The Behrend College Cheerleading Club Fall 2011- Present
- A part of the Penn State Behrend Marketing Club Fall 2013- Present
- Volunteer with Service for Sight Philanthropy Fall 2010- 2011

