

# CASSIE CRAIG

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## EDUCATION

Penn State Erie - The Behrend College

Expected May 2018

Marketing Major

GPA 3.3

## LEADERSHIP EXPERIENCE:

### ALPHA SIGMA ALPHA, EPSILON THETA CHAPTER

#### VICE PRESIDENT OF ALUMNAE AND HERITAGE

- Promote great relationships between alumnae and collegiate members
- Supervise the maintenance of the chapter's heritage by coordinating alumnae events

#### EDITOR AND HISTORIAN CHAIRMAN

- Promote the organization and the events planned for the year by using multiple social media sites

## ACTIVITIES/COMMUNITY SERVICE:

**Philanthropies:** Adopt-a-highway, S. June Smith Center, Girls on the Run, the Special Olympics, and THON.

## SKILLS:

- Retail and Microsoft Software
- Customer Service
- Aware of current sales trends and development in the market
- Great organizational and time management skills
- Exceptional interpersonal and communication skills

## WORK EXPERIENCE:

### HOSTESS | MR.BIG'S SPORTS GRILL AND PUB, WASHINGTON PA | JUNE 2015- CURRENT

- Greeted guests personally and on the telephone
- Provided high quality service to customers by making seating arrangements and room booking prior to their visit

### SALES ASSOCIATE | EXPRESS FACTORY OUTLET, WASHINGTON PA | NOVEMBER 2014-FEBRUARY 2015

- Provided excellent customer service and handled specific projects according to deadlines

### SALES ASSOCIATE | STRIDE RITE, WASHINGTON PA | JUNE 2013-JULY 2014

- Delivered excellent customer service with floor sales and assisted customers with purchases
- Replenished stock and cleaned work area

## REFERENCES:

### Dawn Lovett

Co-worker/key holder

724-914-8565

### Jason Cass

Co-worker/key holder

724-809-7553