

# Courtney A. Wartman

[courtneywartman@gmail.com](mailto:courtneywartman@gmail.com)

267-240-5566

Permanent Address  
261 Huntsman Lane  
Blue Bell, PA 19422

Current Address  
259 E. Nittany Ave.  
State College, PA 16801

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|------------------------------------|---|---|
| <b>Objective</b>                   | To apply my writing, research, and other public relations skills and experience towards a career in the field of communications   |   |
| <b>Education</b>                   | <b>The Pennsylvania State University</b><br>B.A. in Public Relations, Graduation May 2008<br>Minors in Business & International Studies<br>Deans List 2005-2006 Academic Year<br>GPA: 3.3   | August 2004 - May 2008<br>University Park, PA         |
|                                    | <b>American Institute for Foreign Study</b><br>Emphasis on Italian Language, History, and Art<br>Traveled extensively in Western Europe   | Jan 2007 - May 2007<br>Rome, Italy                    |
| <b>Public Relations Experience</b> | <b>Euro RSCG Worldwide PR</b><br>Consumer Product Intern  | May 2007- August 2007<br>New York, NY                 |
|                                    | <ul style="list-style-type: none"><li>Media liaison and promotions assistant for L'Oreal's Vichy product line</li><li>Communicated with and pitched to national TV networks, magazines, and newspapers</li><li>Coordinated key placements of our clients' products in specific markets</li><li>Developed media placement activity book, including all impression numbers, for Vichy and Veet</li><li>Assisted in facilitation of the launch of Veet's Summer 2007 bladeless hair removal campaign</li></ul> |   |
|                                    | <b>Got Game Basketball Camp</b><br>Publicist and Photographer   | August 2007<br>Philadelphia, PA                       |
|                                    | <ul style="list-style-type: none"><li>Created a brochure to be mass distributed to 5,000 parents, coaches, and athletes</li><li>Communicated with local media, school districts, and parents to generate campers</li><li>Constructed website</li></ul>  |   |
| <b>Activities</b>                  | <b>Penn State Dance Marathon (<a href="http://www.thon.org">www.thon.org</a>)</b><br>Member of the Communications Committee   | September 2004 – February 2008<br>University Park, PA |
|                                    | <ul style="list-style-type: none"><li>Encouraged and assisted organizations across campus to become involved with the largest student run philanthropy in the world, which has thus far raised over \$ 50 million for pediatric cancer</li></ul>  |   |
|                                    | <b>Alpha Sigma Alpha</b><br>Gamma Eta Chapter<br>Standards Board Chairwoman   | Pledge Class: Fall 2004<br>University Park, PA        |
| <b>Employment</b>                  | <ul style="list-style-type: none"><li>Elected officer responsible for governance and operation of the judicial system, outlined and enforced rules and values of sorority during the 2005-2006 academic year</li></ul>  |   |
|                                    | Homecoming Chairwoman   |   |
|                                    | <ul style="list-style-type: none"><li>Overlooked sorority's participation in Homecoming 2005 including the scheduling of all events leading up to and during this week</li></ul>  |   |
| <b>Skills</b>                      | <b>PRSSA</b>  | September 2004 – May 2008<br>University Park, PA      |
|                                    | <ul style="list-style-type: none"><li>Member of largest national student run public relations organization</li></ul>  |   |
|                                    | <b>Access</b>   | September 2005 – May 2006<br>University Park, PA      |
| <b>Skills</b>                      | <ul style="list-style-type: none"><li>Sales assistant at a boutique woman's clothing store</li></ul>  |   |
|                                    | <b>Penlynn Club</b>   | Summers 2001 - 2004<br>Gwynedd, PA                    |
|                                    | <ul style="list-style-type: none"><li>Swim Instructor – ran individual and group lessons</li><li>Lifeguard for 1,000 member club</li></ul>  |   |
| <b>Skills</b>                      | <ul style="list-style-type: none"><li>Microsoft Office, Adobe InDesign and Photoshop, SPSS, Media Databases, Dreamweaver, proficiency in both Macs and PCs</li></ul>  |   |
|                                    | <ul style="list-style-type: none"><li>Knowledge of both the French and Italian languages</li></ul>  |   |