Bryan Hawbecker’s Personal Bio Site Design
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Introduction

My name is Bryan Hawbecker. I teach Graphic Communications to 10th, 11th, and 12th grade students at Franklin County Career and Technology Center in Chambersburg, PA. The students who apply to attend our programs are from the Franklin County, Pennsylvania high schools; Chambersburg, Shippensburg, Greencastle, Waynesboro, James Buchanan, and Fannett-Metal.

The Graphic Communications program has several areas of emphasis in the curriculum: Graphic design, Offset printing, Digital output, Screen printing, Wide-format printing and vinyl graphics, and Bindery.

Background

I have twenty-three years’ experience in the printing industry. I have worked at several businesses and institutions in different positions from entry-level to supervisory levels. My educational background includes graduating from the program I currently teach and on-the-job work experiences. I have completed the necessary classes and practicums to be permanently certified to teach in a career and technology center. I am a year away from completing my bachelor’s degree in Workforce Education from Pennsylvania State University.
Design Goals – Statement of Purpose

The purpose of this web site is to promote my Graphic Communications program and serve as a learning tool for the print and graphics industries in the Franklin County, Pennsylvania areas.

The web site is to be available to an array of people; prospective students and parents, current students and parents, related area industry personnel, and other career and technology instructors.

The web site will include information about local industry openings and opportunities, industry related resources, and post-secondary educational opportunities.
Architecture of Website Design

Pages: Home
Resources
Blogs
Portfolio
Area industry related information
Content Outline
Media Resources/Inventory

Artist Statement

My approach to teaching aligns with my practical view of my own experience in the graphic communications industry. I believe an interactive approach to teaching is the only way to connect with secondary students. I think students should get involved in the art of graphic communications beyond the typical classroom assignment.

A career in the graphic communications industry can be demanding. It is important that students know what to expect not only from an academic program, but also from “real world” experience. My goal has been to gain some experience in numerous aspects of graphic communications in order to be prepared to teach and relate those particular experiences to something students need to learn and understand. In addition to gaining experience, I think it’s a must for vocational educators to continue practicing in the ever-changing environment of graphic communications. My experience in the professional work environment continuously prepares me for the responsibilities attached to the title of Graphic Communications Instructor.

As an educator, I take responsibility for not only teaching the fundamentals and principles of graphic communications, but also preparing the student for the “real world”. If my students leave the program and cannot compete in the job market, I have failed tremendously in preparing that student for the next step.
**Project/portfolio work**

The Portfolio page will be kept up to date with photos of completed projects in the program.

**Blog**

I will link blogs from industry professionals to this page. For example: Graphic design and photography by Terry White, and Printing Industries of America, Specialty Graphic Industries of America, and others.

**Related Media**

I will include YouTube and other videos on all pages where they will be able to include more information to assist in the distribution of information process.

**Links**

There will also be links placed on all pages to help distribute necessary information.
Implementation Plan

I plan to have this web site up and running in stages. First, I will have the Prospective Students and Parents page completed by June 1, 2014; in time for the CareerTech New Student Orientation night. The balance of the web site will be completed for the start of the 2014-15 school year.

I will ask my Occupational Advisory Committee members to assist with submitting information to be used on the Area Industry Related Information page.