

Andrea Gregg

840 Galen Dr.
State College, PA 16803

(814) 206-6624
axg251@psu.edu

Summary of Qualifications

Work history balances pedagogical, technological, and communications experience. Worked with all phases of instructional design, including needs assessment, design and development, implementation, and evaluation. Taught and trained at the university and professional level. Worked with a variety of technologies, including various learning management systems and other technologies related to web design for learning environments. Career marked by increasing leadership and supervisory responsibilities.

Education

Masters of Arts, The Pennsylvania State University, University Park, PA
Speech Communication, August 2000
GPA 3.93/4.00; University Graduate Fellowship with a Graduate Scholar Award

Bachelor of Arts, Northwestern University, Evanston, IL
Graduated with Highest Distinction (top 2% of the class), June 1996
Double Major: Math and History
GPA 3.91/4.00; Phi Beta Kappa; Honors in History; Hearst Scholarship in History; Dean's list

Senior Instructional Designer, The Pennsylvania State University (1/08 – present)

World Campus

- Supervise 8 person design team including Instructional Designers and Educational Technologists
- Oversee design and development aspects of undergraduate portfolio comprised of 90+ online courses; portfolio makes up over 50% of World Campus enrollments
- Research and evaluate emerging technologies, theories, and models
- Responsible for creating and maintaining unit budgets
- Participate in strategic planning at the division level; Part of unit management team

Instructional Designer, The Pennsylvania State University (10/03 – 12/07)

World Campus

- Designed and managed an average of 20 online courses
- Developed or oversaw the production of html, style sheets, graphics, and multimedia components
- Planned for different connection speeds, operating systems, browsers, and computer types
- Managed projects to ensure all team members within time, budget, and quality benchmarks
- Collaborated with subject matter experts; coordinated their production and output

Student Affairs

- First and only Instructional Designer within entire division of Penn State Student Affairs
- Designed and developed online and blended workshops and certificates to serve 19 Penn State campuses, including topics like Career Planning, Multicultural Competency, and Health Services
- Evaluated workshops and certificate programs through qualitative and quantitative methods

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Instructor, Department of Speech Communication, The Pennsylvania State University (9/99 – 9/03)

CAS283 – Communication and Information Technology

- Course of 180 students; taught technology essentials including hardware, Office applications, web design; communication issues and technology, including distance education, privacy, accessibility
- Supervised teaching assistants

CAS100 – Effective Speaking

- Taught essential presentation concepts: informative and persuasive speaking; business speeches

Applications Developer, Profile Inc., Chicago, IL (1/97 – 8/98)

- Developed database software for a company serving child welfare agencies throughout Illinois
 - Evaluated client needs in order to design database back-end, front-end forms and reports
 - Managed individual client projects, resolving data integrity issues, providing software training
 - Trained and assisted first-level tech support staff
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Selected Presentations

- Shearer, R., Gregg, A. *Quality aspects of flexibility vs. scalability in distance education design*. Presented at Annual Conference on Distance Teaching and Learning. Madison, WI. August 2010.
- Gregg, A., Johnson, L. *Exploration of reusable learning objects in distance education course design*. Presented at USDLA Annual Conference. St. Louis, MO. May 2010.
- Gregg, A., Mundie, J., Xia, J. *Overcoming the quantitative divide: Penn State's approaches to online mathematics*. Presented at Annual Conference on Distance Teaching and Learning. Madison, WI. August 2009.
- Shearer, R., Gregg, A. *Transformation of distance education from publishing model to dynamic creation*. Poster session presented at The 14th Annual Sloan-C Conference on Online Learning. Orlando, FL., November 2008.
- Gregg, A. *Best practices in instructional design and educational technology within Student Affairs*. Presented at AACE e-Learn Conference. Quebec City, Canada. October 2007.
- Dowhower, A., Gregg, A. *Improving student learning through co-curricular certificates: Higher expectations, outcomes, technology, and assessment*. Presented at ACPA and NASPA Joint Meeting. Orlando, FL. March 2007.
- Gregg, A., Burlingame, P. *Leveraging educational technology to support co-curricular learning*. Presented at EDUCAUSE Mid-Atlantic Regional Conference. Baltimore, MD. January 2006.
- Gregg, A., McGowan, E. *Using ANGEL to enhance recognized student organizations*. Presented at ANGEL User Conference. Louisville, KY. June 2006.
- Gregg, A., Shearer, R. *Building an eStudentUnion and Career Services workshops for distance education students*. Presented at Annual Conference on Distance Teaching and Learning, Madison, WI. August 2004.

Professional Memberships and Contributions

- USDLA (United States Distance Learning Association) member
- UCEA (University Continuing Education Association) member
- Conference Paper Reviewer for 2009, Educause conference track: Teaching and Learning
- Conference Paper Reviewer for 2008, Sloan-C conference track: Leadership, Values, and Society