

Angela L.M. Stopper, Ph.D.

Davis California

Key Skills

Ph.D. credentialed professional with a track record of success in the areas of educational visioning and operational leadership, program and curriculum development, and financial resource management at The Pennsylvania State University and The University of California, Davis

Education

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| 2013 | Ph.D. Workforce Education and Development, Human Resources and Organization Development
The Pennsylvania State University
Thesis: Success factors in building online executive development programs in three universities: A collective case study |
| 2009 | M.S. Workforce Education and Development, Human Resources and Organization Development
The Pennsylvania State University
Master's Paper: How the learning preferences of a generationally diverse workforce will affect client expectations for executive education |
| 2000 | B.S. Marketing and International Business
The Pennsylvania State University |

Additional Certifications

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| January, 2014 | Korn Ferry Leadership Architect®, Voices® and viaEDGE® Certified Leadership Coach |
| June, 2013 | Penn State Certificate for Online Teaching |

Professional Experience

November 2013 – present

Director of Program Innovations & Executive Education, UC Davis Graduate School of Management

- Research and share market trends, anticipate potential opportunities or challenges, develop informed recommendations and apply reasonable solutions to grow and adapt the School's credit and noncredit portfolios
- High-level strategic visioning for and day-to-day management of the School's executive education program portfolio
- Partner with faculty, deans, and business leaders to create compelling for-credit curriculum offerings and noncredit corporate programs, delivered in both face-to-face and online formats
- Development and management of budgets, ROI plans, and marketing plans for all new School initiatives, open enrollment and custom programs
- Development and management of the School's Leadership Fellows Program for MBA students
- Create pre and post work activities to engage executive education program participants and assist with the delivery of a return on investment for the client
- Creation and management of faculty development opportunities to prepare instructors for online teaching

November 2013 – present

Adjunct Assistant Professor of Education (Workforce Education and Development), Penn State World Campus

- Working with World Campus instructional design staff and College of Education leadership, created the content for the Penn State World Campus course, Marketing Organization Development and Consulting
- Transitioned the course from the former LMS (Angel) to the current LMS (Canvas) used by Penn State World Campus
- Teach one online graduate-level course per semester

August 2011 – November 2013**Managing Director, Global Partnerships & Director, Business Programs, Penn State Outreach & Online Education**

- Identification of and relationship development for strategic collaboration opportunities to build the Penn State global network while providing beneficial engagements for partner institutions
- Act as the lead project manager for global partnership initiatives conceptualized within Penn State Outreach and Online Education by building and managing appropriate work teams, budgets, and business models
- Development and management of select Advisory Boards made up of community and business leaders to advise Outreach in the areas of business, workforce, and global programming opportunities
- Research the global market, analyze competition, and work collaboratively with senior leadership and operations teams to build a portfolio of new and modified business programs to meet global demand
- Part-time lecturer at Penn State Altoona's school of Business and Engineering

June 2010 – August 2011**Global Relationship Manager, Penn State Outreach Strategic Initiatives**

- Development and tracking of the marketing plan for Penn State's Intensive English Communication Program (IECP)
- Collaborative work with the University Office of Global Programs, Penn State's Learning Centers and numerous academic departments to advance Penn State's global mission
- Custom program development incorporating the skills of IECP and numerous colleges within Penn State
- Represent Penn State's IECP at student recruitment events in Kazakhstan, Indonesia and Vietnam
- Relationship development with embassy advisors and educational attachés to increase enrollments of sponsored students in Penn State's IECP
- Proposal and grant writing, as well as contract program development

July 2005 – June 2010**Assistant Director of Operations, Penn State Executive Programs**

- Oversee all activities, staff, and budget associated with the planning, coordination and administration of a portfolio of over 90 custom and open-enrollment programs yearly
- Manage ongoing relationships with a diverse portfolio of clients including members of the United States Department of Defense and corporate clients representing over \$1 million in revenue
- Participate on teams tasked with researching current market trends and organizational climate to develop program content
- Maintain current faculty relationships while recruiting and developing new content experts for programs
- Gather and analyze feedback to test program effectiveness and update program content
- Act as the lead Program Manager while managing and directing a staff of five part-time Program Managers
- Recruitment, training and leadership of the program operations team, twelve full-time and part-time employees

October 2000 – July 2005**Manager of Operations, Penn State Executive Programs**

- Coordination and booking of all logistical details associated with custom and open-enrollment program portfolios
- Control of a program operations expense budget of \$800,000
- Contract negotiations and management with University and non-university vendors
- Production and coordination of all program related documents
- Assist program participants with program registration and other customer service needs
- Travel to, and on-site coordination of, select off-campus programs
- Maintaining two executive education facilities (maintenance, technology updates and building upgrades)

Professional Committees and Associations

- Speaker, Author, and Research Contributor for the Association for Talent Development (ATD)
- Faculty Liaison, UC Davis GSM Undergraduate Curriculum Development Team
- Interim Project Manager, UC Davis GSM AACSB Accreditation Review Team
- Business Plan Lead, UC Davis China Taskforce
- Chair and Founder, Penn State Advisory Board for Global Initiatives
- Penn State World Campus representative, UPCEA Global Associates and ADEC Program Panel
- Member, Comparative and International Education Society

Publications

- A Stopper. (2016, May 3). How leaders can prepare for talent development challenges [blog series]. Retrieved from <https://www.td.org/Publications/Blogs/Global-HRD-Blog/2016/05/How-Leaders-Can-Prepare-for-Talent-Development-Challenges>
- A Stopper. (2016, April 19). Future challenges for talent development [blog series]. Retrieved from <https://www.td.org/Publications/Blogs/Global-HRD-Blog/2016/04/Future-Challenges-for-Talent-Development>
- A Stopper. (2016, April 7). Global trends in talent development [blog series]. Retrieved from <https://www.td.org/Publications/Blogs/Global-HRD-Blog/2016/04/Global-Trends-in-Talent-Development>
- Association for Talent Development. (2015). *Building a talent development structure without borders* (Product Code: 791504-WP). Alexandria, VA: Author.
- Rothwell, W. J., Stopper, A. L. M., & Zaballero, A. G. (2015). Measuring and addressing talent gaps globally. *Global HRD*, 32(1505), 1-18.
- Rothwell, W. J., Stopper, A. L. M., & Zaballero, A. G. (2015). Strategies for measuring talent gaps globally. *ASTD Links*, October 14, 2015.
- Stopper, A. (2013). Building an online executive education portfolio: Eight tips for creating a successful online executive education portfolio. *ASTD Links*, April 18, 2013.

Presentations

- Stopper, A. L. M. (2016). Building Your Own Talent Development Framework. Panel Discussion at the ATD International Conference and Exposition, Denver, CO, May, 2016.
- Stopper, A. L. M. (2016). Collaborating Across Generations. Presentation at Roseville University, Roseville, CA, March 2016.
- Stopper, A. L. M. (2016). Defining the Problem: Innovation in the 21st Century. Presentation for the UC Berkeley Center for Information Technology Research in the Interest of Society (CITRIS), Davis, CA, February 2016.
- Homer, J., Rothwell, W. J., & Stopper, A. L. M. (2015). Building a Talent Development Structure without Borders. ATD Watch & Learn Webcast, December 2015.
- Stopper, A. L. M. (2015). Collaborating Across Generations. Presentation at PMI's PD Day 2015, Sacramento, CA, November 2015.
- Stopper, A. L. M. (2015). Global Talent Development: Best Practices and Trends. Panel Discussion at the ATD International Conference and Exposition, Orlando, FL, May 2015.
- Kashyap, S. G., & Stopper, A. L. M. (2013). Globalizing Penn State World Campus: Opportunities, Challenges, and Lessons Learned. Presentation at the Internationalizing the Curriculum Global Penn State Conference, University Park, PA, September 2013.
- Stopper, A. L. M. (2013). Measuring the Return on Learning: Testing Our Assumptions About Online Learning. Panel Discussion at UNICON, Riding the Wave of Online Education, New York, NY, July 2013.

- Stopper, A. L. M. (2013). Building Successful Online Executive Education Program Portfolios. Presentation at the 57th Annual Conference of the Comparative and International Education Society, New Orleans, LA, March 2013.
- Stopper, A. L. M. (2012). Generational Cohorts and their Impact on Learning Style Preferences: A Comparison of the U.S. and Chinese Adult Learner. Presentation at the 56th Annual Conference of the Comparative and International Education Society, San Juan, Puerto Rico, April 2012.
- Stopper, A. L. M. (2012). OD 101: Introduction to Organization Development. Presentation at the Vlerick Leuven Gent Management School, Gent, Belgium, February 2012.
- Stopper, A. L. M. (2012). Success Factors in Building Online Executive Education. Presentation at the Vlerick Leuven Gent Management School, Gent, Belgium, February 2012.

Select Professional Accomplishments

Project Management	<ul style="list-style-type: none"> Facilitation of the UC Davis undergraduate business curriculum proposal Project management of a global collaboration consulting engagement between Penn State World Campus and the King Khalid University in the Kingdom of Saudi Arabia
Client Development	<ul style="list-style-type: none"> Executive education custom program line extensions for the UC Davis Wine Executive Program and CalPERS custom program Increased enrollment in Penn State's IECP significantly over three semesters (13% in the spring 2011 term, 83% in the summer 2011 term, 30% in the fall 2011 term)
Curriculum Development and Teaching (non-credit)	<ul style="list-style-type: none"> Collaborated with faculty to develop 13 programs to launch the UC Davis Graduate School of Management Open Enrollment Executive Education Program portfolio Two week workshop in Beijing, China: Developing Online Courses
Curriculum Development and Teaching (credit)	<ul style="list-style-type: none"> 3-credit online graduate level course: Marketing Organizational Development and Consulting 3-credit undergraduate face-to-face course: Introduction to Business Information Systems
Research	<ul style="list-style-type: none"> Contributing researcher for Rothwell & Associates Reviewer for Emerald's Journal of Management Development
Operations Management	<ul style="list-style-type: none"> Coordination of all logistical details for over 90 executive education events yearly, managing over 1,000 participants to ensure that their needs were addresses
Program Management	<ul style="list-style-type: none"> Program managed approximately 15 weeks of executive education yearly, overseeing approximately 300 participants to ensure that their educational goals were met

Resources

Visit my website or profile for additional information, references, and professional network information:

<http://www.personal.psu.edu/alm251/>

<http://www.linkedin.com/pub/angela-stopper/10/b07/a75>