

American Political Behavior
Political Science 542
Spring 2004

Professor De Boef
N160

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Office Hours: Mondays 10:00-11:30 and Fridays 1:30-2:45

Course Description: This course is an introduction to the study of American political behavior, surveying major themes in theory and research on electoral behavior and political participation more generally. We will attempt to cover many of the specializations and topical areas within the study of political behavior, such as political participation (and non-participation), voting behavior, public opinion, and the like. Along the way, we hope to help students develop substantive knowledge of the theories and findings in the field, prepare students for preliminary exams in the department, and stimulate ideas for work that remains to be done.

Weekly Readings and Assignments.

Below is a tentative schedule of weekly readings. We will be dividing up some of the readings, so stay tuned for updates! You are responsible for any changes in these readings. Books and journal articles have NOT been placed on reserve, but all journal articles can be found in Pattee library or on JSTOR (or see me for a copy). All of the required books are available in the student bookstore. The reading load is substantial, but doable. If you need to miss class, let me know in advance; poor attendance will result in a poor grade.

Evaluation.

Participation. In class participation is extremely important. The better class discussions, the more we learn and the more enjoyable our time together. Participation will be worth 25% of your final grade.

Mock Comprehensive Exams. At the end of every section, we will generate and each student will answer a mock comprehensive exam question. These 4 essays will be worth 50% of your grade.

Final Exam or research paper. Students may choose to either take a final written exam or write a research paper on one of the topics covered in the class. The paper/exam will be worth 25% of your grade.

*The Pennsylvania State University encourages qualified persons with disabilities to participate in its programs and activities. If you anticipate needing any type of accommodation in this course or have questions about physical access, please tell me as soon as possible.

Course Calendar:

Week 1, January 12 **Course Introduction**
No readings

Week 2, January 19 **Participation, part 1: Introduction and Overview.**

Classics in Voting Behavior, 3rd edition. Chapters 2 and 3.
Controversies in Voting Behavior, 4th edition. Part 1, chapters 2-5.

John H. Aldrich. 1993. "Rational Choice and Turnout." *American Journal of Political Science*, Vol. 37, No. 1. (Feb.), pp. 246-278.

Sidney Verba. 2003. "Would the Dream of Political Equality turn out to be a Nightmare?" *Perspectives on Politics* 1(4):663-680.

Week 3, January 26

Participation, part 2: Civic Engagement.

Henry E. Brady, Sidney Verba, and Kay Lehman Schlozman. 1995. "Beyond SES: A Resource Model of Political Participation," *American Political Science Review* 89 (June): 271-94.

Sidney Verba, Kay Lehman Schlozman, Henry Brady, Norman H. Nie. 1993. "Citizen Activity: Who Participates? What Do They Say?" *The American Political Science Review*, Vol. 87, No. 2. (June), pp. 303-318.

Almond, Gabriel A., and Sidney Verba. 1963. *The Civic Culture: Political Attitudes and Democracy in Five Nations*. Princeton: Princeton University Press. Chapters 1 and 11.

Skocpol, Theda, Marshall Ganz, and Ziad Munson. 2000. "A Nation of Organizers: The Institutional Origins of Civic Voluntarism in the United States." *The American Political Science Review* 94:527-46.

Stephen Knack. 2002. "Social Capital and the Quality of Government: Evidence from the States" *American Journal of Political Science*, Vol. 46, No. 4. (Oct), pp. 772-785.

Brehm, John, and Wendy Rahn. 1997. "Individual-Level Evidence for the Causes and Consequences of Social Capital." *American Journal of Political Science* 41:999-1023.

Mark Franklin. 1996. "Electoral Participation" in *Comparing Democracies: Elections and Voting in Comparative Perspective* pp. 216-235 by Lawrence LeDuc, Richard G. Niemi, and Pippa Norris, Sage.

McDonald, Michael P. and Samuel L. Popkin. 2001. The Myth of the Vanishing Voter. *American Political Science Review* 95 (4, December): 963-974.

Week 4, February 2

**Participation, part 3. Campaign Effects OR the Role of Groups
(Students must read either the campaign effects or the role of groups)**

Campaign Effects.

W. Stone, L. Atkeson and R. Rapoport. 1992. "Turning Off or Turning On? Mobilization and Demobilization Effects of Participation in Nomination Campaigns." *American Journal of Political Science*. Vol. 36, No. 3. (Aug.), pp. 665-691.

Stephen Ansolabehere et al. 1994. "Does Attack Advertising Demobilize the Electorate?" *American Political Science Review* 88 (December): 829-38.

Paul Freedman, Ken Goldstein. 1999. "Measuring Media Exposure and the Effects of Negative Campaign Ads" *American Journal of Political Science*, Vol. 43, No. 4. (Oct.), pp. 1189-1208.

Lau, Richard, Lee Sigelman, Caroline Heldman, and Paul Babbitt. 1999. "The Effects of Negative Political Advertisements: A Meta-Analytic Assessment." *American Political Science Review* 93: 851-876.

Kahn, Kim Fridkin, and Patrick J. Kenney. 1999. "Do Negative Campaigns Mobilize or Suppress Turnout? Clarifying the Relationship between Negativity and Participation." *American Political Science Review* 93: 877-890.

Wattenberg, Martin, and Craig Leonard Briens. 1999. "Negative Campaign Advertising: Demobilizer or Mobilizer?" *American Political Science Review* 891-900.

Ansolabehere, Stephen, Shanto Iyengar, and Adam Simon. 1999. "Replicating Experiments Using Aggregate and Survey Data: The Case of Negative Advertising and Turnout." *American Political Science Review* 93: 901-910.

Gerber, Alan, and Donald P. Green. 2000. "The Effects of Personal Canvassing, Telephone Calls, and Direct Mail on Voter Turnout: A Field Experiment." *American Political Science Review* 94: 653-664.

Steven E. Finkel and John G. Geer. 1998. "A Spot Check: Casting Doubt on the Demobilizing Effect of Attack Advertising" *American Journal of Political Science*, Vol. 42, No. 2. (April), pp. 573-595.

Groups and Participation.

Sidney Verba, Nancy Burns, Kay Lehman Schlozman. 1997. "Knowing and Caring about Politics: Gender and Political Engagement," *The Journal of Politics*, Vol. 59, No. 4. (Nov.), pp. 1051-1072.

Kay Lehman Schlozman, Nancy Burns, Sidney Verba. 1994. "Gender and the Pathways to Participation: The Role of Resources" *The Journal of Politics*, Vol. 56, No. 4. (Nov.), pp. 963-990.

Kay Lehman Schlozman, Nancy Burns, Sidney Verba. 1999. "What Happened at Work Today?: A Multistage Model of Gender, Employment, and Political Participation" *Journal of Politics* 61:29-53.

Nancy Burns, Kay Lehman Schlozman and Sidney Verba. 1997. "The Public Consequences of Private Inequality: Family Life and Citizen Participation." *American Political Science Review* 91: 373-389.

Sidney Verba, Kay Lehman Schlozman, Henry Brady, Norman H. Nie. 1993. "Race, Ethnicity and Political Resources: Participation in the United States." *British Journal of Political Science*, Vol. 23, No. 4. (Oct.), pp. 453-497.

Jan Leighley. 1999. "Race, Ethnicity, and Political Participation: The Political Mobilization of Racial and Ethnic Minorities" *The Journal of Politics* 61:1092-1114 (November).

Jan Leighley. 1996. "Group Membership and the Mobilization of Political Participation" *The Journal of Politics*, Vol. 58, No. 2. (May), pp. 447-463.

Lawrence Bob and Franklin Gilliam, Jr. 1990. "Race Sociopolitical Participation, and Black Empowerment" *American Political Science Review* 84:377-93.

Jan E. Leighley and Jonathan Nagler. 1992. "Socioeconomic Class Bias in Turnout, 1964-1988: The Voters Remain the Same" (in Research Notes) *American Political Science Review*, Vol. 86, No. 3. (Sep), pp. 725-736.

Additional Recommended Readings on Participation.

Robert Putnam. 2000. *Bowling Alone*. New York: Simon and Schuster. Trends in Civic Engagement, Social Capital.

Sidney Verba, Kay Lehman Schlozman, and Henry E. Brady. 1995. *Voice and Equality: Civic Voluntarism in American Politics*. Belknap Press.

Jonathan Nagler. 1991. "The Effect of Registration Laws and Education on U.S. Voter Turnout," *American Political Science Review* 85 (December): 1394-1405.

Stephen Knack. 1995. "Does 'Motor Voter' Work? Evidence from State-Level Data," *Journal of Politics* 57 (August): 796-811.

Benjamin Highton. 1997. "Easy Registration and Voter Turnout," *Journal of Politics* (May): 565-75.

Benjamin Highton and Raymond E. Wolfinger. 1998. "Estimating the Effects of the National Voter Registration Act of 1993" *Political Behavior* 20:79-104.

Richard J. Timpone. 1998. "Structure, Behavior, and Voter Turnout in the United States" *The American Political Science Review*, Vol. 92, No. 1. (Mar.), pp. 145-158.

Abramson, Paul R., and John H. Aldrich. 1982. "The Decline of Electoral Participation in America." *American Political Science Review* 76:502-21.

Cassel, Carol A., and Robert C. Luskin. 1988. "Simple Explanations of Turnout Decline." *American Political Science Review* 82:1321-30.

Martin P. Wattenberg. 2002. *Where Have all the Voters Gone?* Cambridge, MA: Harvard University Press.

Raymond E. Wolfinger and Steven J. Rosenstone. 1980. *Who Votes?* Yale University Press.

Robert W. Jackman. 1987. "Political Institutions and Voter Turnout in the Industrial Democracies." *American Political Science Review* 81:405-423.

G. Bingham Powell, Jr. 1986. "American Voter Turnout in Comparative Perspective" *American Political Science Review* 80:17-43.

Week 5, February 9 **Elections, part 1: Presidential and Congressional Elections: What Determines the Vote?**

Classics in Voting Behavior, Part III and IV, chapters 9-14, 15-20.

Controversies in Voting Behavior, Part III, chapters 10-13.

Read one of the following:

Campbell, Angus, Philip E. Converse, Warren E. Miller, and Donald E. Stokes. 1960. *The American Voter*. Chicago: University of Chicago Press (Reprints), chapters 1-4, 6,7, 9, 10.

Anthony Downs. 1957. *An Economic Theory of Democracy*. New York: Harper and Row.

Morris Fiorina. 1981. *Retrospective Voting in American National Elections*. New Haven: Yale University Press, Parts 1 and 2.

Mayhew, David R. 1974. *Congress: The Electoral Connection*. (New Haven, CT: Yale University Press).

Jacobson, Gary C. 2001. *The Politics of Congressional Elections*, 5th edition. New York: Longman.

Week 6, February 16 **Elections, part 2. Economics and Elections**

Kramer, Gerald H. 1977. "Short-Term Fluctuations in U.S. Voting Behavior, 1896-1964," *The American Political Science Review*, 65:131-143.

Kinder, Donald R. and D. Roderick Keiwiet 1981. "Sociotropic Voting: The American Case," *British Journal of Political Science*, 11:129-161.

Kiewiet, D. Roderick. 1983. *Macroeconomics and Micropolitics*. University of Chicago Press.

Kiewiet, D. Roderick and Douglas Rivers 1984. "A Retrospective on Retrospective Voting," *Political Behavior*, 6: 369-393.

Hibbs, Douglas A., Jr. 1987. *The American Political Economy: Macroeconomics and Electoral Politics*. Cambridge, MA: Harvard University Press, chapters 4-5.

Gregory B. Markus. 1988. "The Impact of Personal and National Economic Conditions on the Presidential Vote: A Pooled Cross-Sectional Analysis" *American Journal of Political Science* 32:137-54.

Gregory B. Markus. 1992. "The Impact of Personal and National Economic Conditions on Presidential Voting, 1956-1988 (an Update)", *American Journal of Political Science*, Vol. 36, No. 3. (August), pp. 829-834.

Week 7, February 23 **The Macro Polity**

Erikson, Robert S., Michael B. MacKuen, and James A. Stimson. 2002. *The Macro Polity*. New York: Cambridge University Press.

Additional Recommended Readings on Elections.

Campaigns.

Cohen, Marty, David Karol, Hans Noel, and John Zaller. 2002. *Beating Reform*. (I'll provide a pdf copy.)

Norrander, Barbara. 1989. "Ideological Representativeness of Presidential Primary Voters." *American Journal of Political Science* 33:570-87.

Holbrook, Thomas. 1994. "Campaigns, National Conditions, and U.S. Presidential Elections." *American Journal of Political Science* 38(4): 973-998.

Gelman, Andrew, and Gary King. 1993. "Why Are American Presidential Campaign Polls so Variable When Votes Are so Predictable?" *British Journal of Political Science* 23:409-51.

Bartels, Larry M. 1989. *Presidential Primaries and the Dynamics of Public Choice*. Princeton: Princeton University Press.

T. Holbrook. 1996. *Do Campaigns Matter?* Thousand Oaks, CA: Sage.

Economics.

Kinder, Donald R., Gordon S. Adams, and Paul W. Gronke. 1989. "Economics and Politics in the 1984 American Presidential Election." *American Journal of Political Science* 33:491-515.

R. Michael Alvarez and Jonathan Nagler. 1998. "Economics, Entitlements and Social Issues: Voter Choice in the 1996 Presidential Election," *American Journal of Political Science*, 42:1349-1363.

Krause, George A. 1997. "Voters, information Heterogeneity, and the Dynamics of Aggregate Economic Expectations." *American Journal of Political Science* 41, No. 4.(October), 1170-1200.

Candidate Evaluations.

Miller, Arthur and Martin P. Wattenberg. 1985. "Throwing the Rascals Out: Policy and Performance Evaluations of Presidential Candidates, 1952-1980." *American Political Science Review* 79:359-372.

Rosenberg, Shawn W., Lisa Bohan, Patrick McCafferty, and Kevin Harris. 1986. "The Image and the Vote: The Effect of Candidate Presentation on Voter Preference." *American Journal of Political Science* 30:108-127.

Jon A. Krosnick. 1988. "The Role of Attitude Importance in Social Evaluation: A Study of Policy Preferences, Presidential Candidate Evaluations, and Voting Behavior." *Journal of Personality and Social Psychology* 55:196-210.

Milton Lodge, Kathleen McGraw, and Patrick Stroh. 1989. "An Impression Driven Model of Candidate Evaluation." *American Political Science Review* 83:399-419. Experimental study of what information people use information for forming candidate opinions.

Wendy M. Rohn, John H. Aldrich, Eugene Borgida, and John L. Sullivan. 1990. "A Social-Cognitive Model of Candidate Appraisal." In *Information and Democratic Processes*, edited by John Ferejohn and James Kuklinski Urbana: University of Illinois Press.

Riggle, Ellen D., Victor C. Ottati, Robert S. Wyer, James Kuklinski, and Norbert Schwarz. 1992. "Basis of Political Judgments: The Role of Stereotypic and Nonstereotypic Information." *Political Behavior* 14:67-87.

Rahn, Wendy, John H. Aldrich, and Eugene Borgida. 1994. "Individual and Contextual Variations in Political Candidate Appraisal." *American Political Science Review* 88:193-199.

V. O. Key. 1966. *The Responsible Electorate*. Cambridge; Harvard University Press.

Nie, Norman H., Sidney Verba John R. Petrocik. 1976. *The Changing American Voter*. Cambridge, Mass: Harvard University Press. Chapters 6-10.

Popkin, Samuel. 1991. *The Reasoning Voter*. Chicago. IL: University of Chicago Press.

Alvarez, R. Michael. 1999. *Information and Elections*. Revised edition. Ann Arbor, MI: University of Michigan Press.

R. Erikson and D. Romero. 1990. "Candidate Equilibrium and the Behavioral Model of the Vote." *American Political Science Review* 84: 1103-1126.

John Ferejohn. 1995. "The Spatial Model and Elections" in Bernard Grofman, ed. *Information, Participation, and Choice: An Economic Theory of Democracy in Perspective*, pages 93-106, Ann Arbor, MI:University of Michigan.

S. Rosenstone et al. 1996. National Election Study, 1997-2001. National Science Foundation. (Sections 2 and 5) Section 2 is available from the NES web page. Go to <http://www.umich.edu/~nes/resources/resources.htm> and look under the heading "Other Resources" for "NES Contributions to Scholarship: A Review." (The first 69 pages is text. The rest is references.)

Virginia Sapiro. 1999. "Fifty Years of the National Election Studies: A Case Study in the History of Big Social Science." presented at the APSA meetings, September 1999, Atlanta, GA. (available at <http://www.polisci.wisc.edu/~sapiro/bignes.htm>)

Gary W. Cox and Jonathan N. Katz. 1996. "Why Did the Incumbency Advantage in U.S. House Elections Grow?" *American Journal of Political Science* 40 (May): 478-97.

Robert S. Erikson. 1989. "Economic Conditions and the Presidential Vote" *American Political Science Review* 83:567-73.

James E. Campbell. 1992. "Forecasting the Presidential Vote in the States" *American Journal of Political Science* 36:386-407.

Randall J. Jones, Jr. 2002. *Who Will Be in the White House: Predicting Presidential Elections*. New York: Longman, chapters 1-4, 8, 9.

Week 8, March 1

Opinion, part 1: Mass Belief Systems and Political Information

Classics in Voting Behavior, Part II, chapters 4-8.

Controversies in Voting Behavior, Part II, chapters 6-9.

Week 9, March 8

Spring Break

Week 10, March 15

Opinion Part 1b.

Delli Carpini, Michael X., and Scott Keeter. 1996. *What Americans Know about Politics and Why it Matters*. New Haven, Conn.: Yale University Press.

Week 11, March 22

Opinion Part 2. Survey Responses and Opinions

Converse, Philip E. 1964. "The Nature of Belief Systems in Mass Publics." In Apter, *Ideology and Discontent*.

Christopher H. Achen. 1975. "Mass Political Attitudes and the Survey Response" *American Political Science Review* 69:1218-31. Survey questions and sophistication.

Zaller, John R. 1992. *The Nature and Origin of Mass Opinion*. New York: Cambridge University Press.

Week 12, March 29

Opinion, part 3: Information levels and their implications.

Bartels, Larry. 1996 "Uninformed Votes: Information Effects in Presidential Elections." *American Journal of Political Science* 40 (Feb) 194-230.

Robert C. Luskin. 2002. "From denial to extenuation (and finally beyond): political sophistication and citizen performance" chapter 9 in *Thinking about Political Psychology* by James H. Kuklinski (editor). Cambridge University Press.

Arthur Lupia. 2002. "What We Should Know: Can Ordinary Citizens Make Extraordinary Choices" <http://www-personal.umich.edu/~lupia/what.pdf>

Paul M. Sniderman. 2000. "Taking Sides: A Fixed Choice Theory or Political Reasoning" in *Elements of Reason: Cognition, Choice, and the Bounds of Rationality* ed. Arthur Lupia, Mathew D. McCubbins, and Samuel L. Popkin Cambridge University Press.

Wendy Rahn. 2000. "Affect as Information: The Role of Public Mood in Political Reasoning" in *Elements of Reason: Cognition, Choice, and the Bounds of Rationality* ed. Arthur Lupia, Mathew D. McCubbins, and Samuel L. Popkin Cambridge University Press.

Kuklinski and Kirk: "Reconsidering the Rational Public: Cognition, Heuristics, and Mass Opinion" in *Elements of Reason: Cognition, Choice, and the Bounds of Rationality* ed. Arthur Lupia, Mathew D. McCubbins, and Samuel L. Popkin Cambridge University Press.

Lodge and Tabor. 2000. "Three Steps Toward a Theory of Motivated Political Reasoning" in *Elements of Reason: Cognition, Choice, and the Bounds of Rationality* ed. Arthur Lupia, Mathew D. McCubbins, and Samuel L. Popkin Cambridge University Press.

Alan D. Monroe. 1998. "Public Opinion and Public Policy, 1980-1993" *Public Opinion Quarterly*, Vol. 62, No. 1. (Spring), pp. 6-28.

Week 13, April 5.

Opinion, part 4: Micro/Macro Links, Political Psychology, and Core Values (We will select a subset of readings from the following)

Micro/Macro Links

W. Russell Neuman. 1986. *The Paradox of Mass politics: Knowledge and Opinion in the American Electorate* Cambridge: Harvard University Press, chapters 1, 2, 6-8.

Converse, Phillip. 1990. "Popular Representation and the Distribution of Information." In *Information and Democratic Processes*, ed. John Ferejohn and James Kuklinski. Urbana: U of Illinois Press. Pp 369-88.

M. Kent Jennings. 1996. "Political Knowledge Over Time and Across Generations" *Public Opinion Quarterly*, Vol. 60, No. 2. (Summer), pp. 228-252.

James A. Stimson. 1990. "A Macro Theory of Information Flow" in *Information and Democratic Processes*, ed. John Ferejohn and James Kuklinski. Urbana: U of Illinois Press.

Benjamin I. Page and Robert Y. Shapiro. 1992. *The Rational Public: Fifty Years of Trends in Americans' Policy Preferences*, Chicago, IL: University of Chicago Press, pages 1-116.

James A. Stimson. 1999. *Public Opinion in American: Moods, Cycles, and Swings*, 2nd edition. Boulder, CO: Westview Press.

Huckfeldt, Robert, and John Sprague. 1987. "Networks in Context: The Social Flow of Political Information." *American Political Science Review* 81:1197-1216.

Political psychology.

James H. Kuklinski, Robert C. Luskin, and John M. Bolland. 1991. "Where's the schema? Going Beyond the 'S' Word in Political Psychology" *American Political Science Review* 85:1341-55. Political psychology, cognitive psychology, and schema theory.

Pamela Johnston Conover and Stanley Feldman. 1989. "Candidate Perception in an Ambiguous World: Campaigns, Cues, and Inference Processes" *American Journal of Political Science* 33:912-40. How voters use various cues to infer candidate stands on issues.

James H. Kuklinski and Jennifer Jerit. 2001. "Commentary: the meaning of 'attitude' in representative democracies" chapter 13 in *Citizens and Politics: Perspectives from Political Psychology* (Cambridge Studies in Political Psychology and Public Opinion) ed. James H. Kuklinski.

Paul M. Sniderman, Phillip E. Tetlock and Laurel Elms. 2001. "Public opinion and democratic politics: the problem of nonattitudes and the social construction of political judgment" chapter 10 in *Citizens and Politics: Perspectives from Political Psychology* (Cambridge Studies in Political Psychology and Public Opinion) ed. James H. Kuklinski.

M. Kent Jennings. 1992. "Ideological Thinking Among Mass Publics and Political Elites" *Public Opinion Quarterly*, Vol. 56, No. 4. (Winter), pp. 419-441.

Iyengar, Shanto. 1990. "Shortcuts to Political Knowledge: The Role of Selective Attention and Accessibility." in *Information and Democratic Processes*, ed. John Ferejohn and James Kuklinski. Urbana: U of Illinois Press.

James Kuklinski, Paul J. Quirk, Jennifer Jerit, David Schwieder, and Robert F. Rich. 2000. "Misinformation and the Currency of Citizenship" *Journal of Politics* 62:790-816.

The role of core values

McClosky, Herbert, and John Zaller. 1984. *The American Ethos*. Cambridge, Mass.: Harvard University Press.

McCann, James A. 1997. "Electoral Choices and Core Value Change: The 1992 Presidential Campaign." *American Journal of Political Science* 41:564-83.

Granato, Jim, Ronald Inglehart, and David Leblang. 1996. "The Effect of Cultural Values on Economic Development: Theory, Hypotheses, and Some Empirical Tests." *American Journal of Political Science* 40: 607-31. (plus ensuing controversy and reply)

De la Garza, Rodolfo O., Angelo Falcon, and F. Chris Garcia. 1996. "Will The Real Americans Please Stand Up: Anglo and Mexican-American Support of Core American Political Values." *American Journal of Political Science* 40:335-51.

Feldman, Stanley. 1988. "Structure and Consistency in Public Opinion: the Role of Core Beliefs and Values." *American Journal of Political Science* 32:416-40.

Week 14, April 12

Opinion, part 5: The Role of the Mass Media and Racial Attitudes

Paul Kellstedt. 2003. *The Mass Media and the Dynamics of Americans' Racial Attitudes*. Cambridge, MA: Cambridge University Press.

(Readings will be divided Read one of the following:

Iyengar, Shanto, and Donald R. Kinder. 1987. *News That Matters*. Chicago: University of Chicago Press.

Mutz, Diana. 1999. *Impersonal Influence*. United Kingdom: Cambridge University Press.

Kinder, Donald R., and Lynn M. Sanders. 1996. *Divided by Color*. Chicago: University of Chicago Press.

Sniderman, Paul M., and Edward G. Carmines. 1997. *Reaching Beyond Race*. Cambridge, Mass.: Harvard University Press.

Bartels, Larry M. 1993. "Messages Received: The Political Impact of Media Exposure." *American Political Science Review* 87:267-85;

Erbring, Lutz, Edie N. Goldenberg, and Arthur H. Miller. 1980. "Front-Page News and Real-World Cues: A New Look at Agenda-Setting by the Media." *American Journal of Political Science* 24:16-49; and

Hetherington, Marc J. 1996. "The Media's Role in Forming Voters' National Economic Evaluations in 1992." *American Journal of Political Science* 40:372-95.

Additional Recommended Readings on Public Opinion.

Luskin, Robert C. 1987. "Measuring Political Sophistication." *American Journal of Political Science* 31:856-99.

Smith, Eric R.A.N. 1980. "The Levels of Conceptualization: False Measures of Ideological Sophistication." *The American Political Science Review* 74:685-96.

Pamela Johnston Conover and Stanley Feldman. 1981. "The Origins and Meaning of Liberal/Conservative Self-Identification" *American Journal of Political Science* 25:617-45.

Eric R.A.N. Smith. 1989. *The Unchanging American Voter*, Berkely, CA: University of California Press.

Popkin, Samuel. 1991. *The Reasoning Voter*. Chicago. IL: University of Chicago Press.

Week 15, April 19

The Meaning of Party Identification

Classics in Voting Behavior, Part V, chapters 21-27.

Controversies in Voting Behavior, Part V, chapters 17-21.

Theories and Background.

Angus Campbell, Phillip Converse, Warren Miller & D. Stokes. 1960. *The American Voter*. New York: Wiley. Chapter 6&7.

Morris Fiorina. 1981. *Retrospective Voting in American National Elections*. New Haven: Yale University Press, chapters 4 and 5.

Alan Gerber, Donald P. Green. 1998. "Rational Learning and Partisan Attitudes" *American Journal of Political Science*, Vol. 42, No. 3. (Jul.), pp. 794-818.

Achen, C.H. 1992. "Social Psychology, Demographic Variables, and Linear Regression: Breaking the Iron Triangle in Voting Research." *Political Behavior* 14: 195-211.

Intergenerational Transmission of Partisanship.

Richard G. Niemi, M. Kent Jennings. 1991. "Issues and Inheritance in the Formation of Party Identification" *American Journal of Political Science*, Vol. 35, No. 4. (Nov., 1991), pp. 970-988.

Charles H. Franklin. 1984. "Issue Preferences, Socialization, and the Evolution of Party Identification" *American Journal of Political Science*, Vol. 28, No. 3. (Aug., 1984), pp. 459-478. Estimates a model of party identification which considers the effects of parental socialization and policy preferences on the party identification of young adults.

Edward G. Carmines, John P. McIver, and James A. Stimson. 1987. "Unrealized Partisanship: A Theory of Dealignment" *Journal of Politics* 49:376-400.

Robert C. Luskin, John P. McIver, and Edward G. Carmines. 1989. "Issues and the Transmission of Party Identification" *American Journal of Political Science* 33:440-58.

Franco Mattei and Richard G. Niemi. 1991. "Unrealized Partisans, Realized Independents, and the Intergenerational Transmission of Party Identification" *Journal of Politics* 53:161-74.

Independents.

Norman Nie, Sidney Verba, and John R. Petrocik. *The Changing American Voter*. Cambridge MA: Harvard University Press, chapters 4 and 5.

Jack Dennis. 1988. "Political Independence in America, Part II: Towards a Theory" *British Journal of Political Science* 18:197-219.

Week 16, April 26 Historical Perspectives

Classics in Voting Behavior, Part VI, chapters 28-31.

Controversies in Voting Behavior, Part VI, chapters 17-21.

Party Change/Historical Perspectives.

V.O. Key, Jr. 1955. "A Theory of Critical Elections" *Journal of Politics* 17:3-18.

Paul Allen Beck. 1979. "The Electoral Cycle in American Politics" *British Journal of Political Science* 9:129-56. A theory of cycles of realignments.

Edward G. Carmines, James A. Stimson. 1981. "Issue Evolution, Population Replacement, and Normal Partisan Change" *The American Political Science Review*, Vol. 75, No. 1. (Mar.), pp. 107-118.

Carmines, Edward G. and James A. Stimson. 1986. "On the Structure and Sequence of Issue Evolution." *American Political Science Review* 80:901-920.

Greg D. Adams. 1997. "Abortion: Evidence of an Issue Evolution" *American Journal of Political Science*, Vol. 41, No. 3. (Jul.), pp. 718-737.

Peter Nardulli. 1995. "The Concept of a Critical Realignment, Electoral Behavior, and Political Change" *American Political Science Review* 89:10-22. Historical analysis of realignments using count and city data 1828-1984.

Additional Recommended Readings on Partisanship and Historical Change.

Charles H. Franklin and John E. Jackson. 1983. "The Dynamics of Party Identification" *The American Political Science Review*, Vol. 77, No. 4. (Dec., 1983), pp. 957-973. Party identifications are both influenced by circumstances specific to each election and influence other behaviors.

Martin Wattenberg. 1996. *The Decline of American Political Parties*. Cambridge, MA: Harvard University Press, pages 1-72.

MacKuen, Michael B., Robert S. Erikson James A. Stimson. 1989. "Macropartisanship" *American Political Science Review* 83:1125-1142.

Green, Donald Philip, Bradley Palmquist Eric Shickler. 1998. "Macropartisanship: Replication and Critique" *American Political Science Review* 92:883-899.

Erikson, Robert S., Michael B. Mackuen James A. Stimson. 1998. "What Moves Macropartisanship? A Response to Green, Palmquist, and Schickler." *American Political Science Review* 92:901-912.

Helmut Norpoth. 1987. "Under Way and Here to Stay: Party Realignment in the 1980s?" *Public Opinion Quarterly* 51:376-91.

John R. Petrocik. 1987. "Realignment: New Party Coalitions and the Nationalization of the South" *Journal of Politics* 49:347-75.

Merrill Shanks and Warren E. Miller. 1991. "Partisanship, Policy, and Performance: the Reagan Legacy in the 1988 Election" *British Journal of Political Science* 21:129-197.

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