

the text reads with a teacher's tone; Walzer has a gift for making the complicated idea accessible.

Above and beyond these assessments of the worth of *George Campbell*, this monograph, taken in concert with Walzer's earlier works, helps us trace the intellectual project which has motivated Walzer (and much of the technical communication field) for decades. When Walzer calls for a rhetorical analysis of Challenger debates, or a rhetorical analysis of Chemical Week; when Walzer defends the Aristotelian tradition in the face of those who would pull composition and technical communication away from its classical roots—Walzer is engaging the same work Campbell did. He is reinvigorating rhetoric in the face of a changing context. Walzer's selection of Campbell as a figure for research was no antiquarian oddity; Campbell's synthesis of classical rhetoric and the changing cultural context of science models the activities of technical communication scholars interested in rhetoric today, as we reinvent and reaffirm rhetoric in our cultural context.

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*Central Works in Technical Communication* anthologizes articles that help define our emerging field. With anthologies of this nature, if the attempt is successful,