

The background features a large, semi-transparent globe in the upper half and a stylized bus in the lower half. The globe is light blue with a darker blue outline and shows the continents in a light brown color. The bus is a simple, rounded shape in a light brown color with yellow windows and white headlights and grille.

## **GIS FOR MANAGERS**

### **Course Description**

*This four-hour course provides an opportunity for management-level staff to understand the basics of geographic information systems (GIS) through hands-on computer training. This training focuses on specific coastal-related problems and how a GIS might be used to solve them. With this approach, managers are exposed to familiar scenarios and common data sets, which vividly illustrate the potential of GIS to assist the workplace.*

### **Course Objectives**

*After completing this course, participants will be able to:*

- *Define a GIS*
- *Describe the key capabilities and power of a GIS*
- *Know certain GIS terms and concepts*
- *Recognize certain limitations of a GIS*

### **Prerequisites**

*None*

*Registration Fee: \$400 per student*

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