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Introduction

With this project I plan to deliver for myself a professional yet personal portfolio website that showcases my various works to those interested while offering insight into myself as a person. My website will be classy and quirky, functional and fun, and provide an aesthetically pleasing experience that also aims to be informative. I want people to leave my site with a good and accurate impression of me as an artist.
Design Goals/Statement of Purpose

Creating a usable, friendly website that can effectively share my creations with the world is my goal. As a college student, I am constantly on the alert for opportunities that may have an effect on which direction my future heads, so I would like this website to be able to be shown as an example of what I can do as an artist. It will be a reflection of me and my character so I am striving for it to be personal but also professional. This website should ultimately be able to be presented in a professional setting and attract potential employer’s to my talents.
Content Outline

1. Home Page
   1. Contains
      1. Brief introduction to my site
      2. Brief Bio
      3. Navigational menu present

3. Portfolio
   1. Contains
      1. My portfolio.
         1. All pictures clicked on expand and include a statement about the art
      2. My Artist Statement
      3. Navigational menu still present

4. Blog
   1. Links to my blogs.psu.edu site
      1. This takes the user off of my portfolio site

5. Coursework
   1. Contains
      1. Links to my coursework for this class.
         1. All links go to corresponding assignment html pages.
      2. Navigational menu present again

6. Contact
   1. Contains
      1. Contact information
         1. Email
      2. Navigational Menu still present
This area will be my banner, it will be consistent throughout the pages until we get to the portfolio page, then it will also host the artist statement.

My menu navigation will be simple and the text will highlight when hovered over to indicate that they are indeed clickable. I’m still not sure if I want to keep my bio on the main page to give the home page some significance or if I want it to be part of the menu. I’m not sure if just a photo of me on the front page will be enough.

Hello, name is Jessica Bonk
Currently, I am a senior at Penn State University pursuing my bachelor of design degree in interdisciplinary Digital Studios. I work primarily with digital art, mostly illustration, particularly in the program PaintTool Sai, while using Photoshop for minor adjustments. My art focuses on conceptual design, which mainly has me working for hours on small details (my favorite thing to do). Around Christmas time, I open up commissions for Christmas Ornaments that I hand paint, which I will link to information about when the time comes. My goal is to work in the video game industry as a concept artist.

The footer at the bottom houses another menu selection for convenience.
Networked Media Inventory

1. Bio Image
   1. My Photo
2. Background Image
   1. Background Leaves
3. Blog
   1. My blog as psu.edu
4. Coursework Links
   1. Unit 1
      1. Blog Link (Unit 1 Project)
   2. Unit 2
      1. Lesson 3
         1. Exercise 1 Part 1
         2. Exercise 1 Part 2
         3. Exercise 2
         4. Assignment
      2. Lesson 4
         1. Exercise 1 Part 1
         2. Exercise 1 Part 2
         3. Exercise 2 Part 1
         4. Exercise 2 Part 2
         5. Exercise 2 Part 3
         6. Assignment
   3. Unit 3
      1. Lesson 5
         1. Exercise 1
         3. Assignment
      2. Lesson 6
         1. Exercise 1
         2. Exercise 2
         3. Assignment
   3. Unit 3 Project

5. Miscellaneous
   1. Penn State
   2. PaintTool Sai
   3. Adobe Photoshop

6. Credit
   1. Lucidflow Chart
   2. Adobe Dreamweaver
Implementation Plan

1. First, I will be creating a design plan for my website before I even start coding. I want to be able to visualize what I’m trying to accomplish and make sure that it will be visually appealing. This step will require critiques from my peers so that the site’s design can be finalized before I begin the next step.
2. As per the Lesson 5 assignment, I will make my website’s interface functional and a reality. This step will help me later as I will be able to adjust the icons in the interface and its general aesthetics as I may later need to while the basic functions of the site still remain usable. This includes the navigation menus and page layout, as well as adding a bio page.
3. Lesson 6 exercise 1 will add a portfolio page to my site. This is where I implement my artwork into my site and code the interaction with the individual works.
4. Design the background elements, such as the literal background and any other small tweaks that I will have to hand create. This includes any sort of playing around with the navigation bars aesthetics and potential banner.