

Matt Jackson, Ph.D.

College of Communications
The Pennsylvania State University
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ACADEMIC EXPERIENCE

July 2004 – Present: **Associate Professor of Communications and Department Head, Dept. of Telecommunications**, College of Communications, The Pennsylvania State University, University Park, PA. Courses taught: Broadcast/Cable Programming, Broadcast/Cable Management, Communications Law, Telecommunications Regulation, Introduction to Telecommunications, Telecommunications Policy (graduate course), Copyright (graduate course), First Year Seminar.

August 1998 – June 2004: **Assistant Professor of Communications**, College of Communications, The Pennsylvania State University, University Park, PA. *Deans' Excellence Award for Integrated Scholarship, 2003.*

August 1996 – May 1998: **Associate Instructor**, Department of Telecommunications, Indiana University, Bloomington, IN. *Teaching Excellence Recognition Award, 1996, 1997.*
Courses taught: Fundamentals of Production, Telecommunications Industries and Management.

June 1995: **Instructor**, Summer Journalism Institute-University of Florida, Gainesville, FL.
Course taught: Broadcast Journalism.

August 1994 - May 1995: **Graduate Assistant**, University of Florida, Gainesville, FL.
Course taught: Fundamentals of Radio and Television Production.

EDUCATION

1998: Ph.D. in Mass Communication, Dept. of Telecommunications, **Indiana University**, Bloomington, IN. Emphasis: law and policy. Minor: law. G.P.A. 3.95/4.0
Dissertation: "Controlling Technology: Internet Service Providers and Copyright Liability."
Kenneth Harwood Award for Outstanding Dissertation, Broadcast Education Association, 1999.

1995: M.A. in Mass Communication, *with Distinction*, **University of Florida**, Gainesville, FL.
G.P.A. 4.0/4.0 Thesis: "Television, Radio, and Divergent Thinking."

1992: B.S. in Telecommunication *with High Honors*, **University of Florida**, Gainesville, FL.
Minor: English. G.P.A. 3.64/4.0

BOOK CHAPTERS

Jackson, Matt. (2001-2005). Regulating cable communications. In W. Wat Hopkins (Ed.), *Communication and the Law* (205-223). Vision Press.

Jackson, Matt. (2002). Copyright. In Jorge Reina Schement (Ed.), *Encyclopedia of Communication and Information* (pp. 193-96). New York: Macmillan.

Jackson, Matt. (1997). Residuals. In Horace Newcomb (Ed.), *Encyclopedia of Television* (pp. 1369-70). Chicago: Fitzroy Dearborn.

REFEREED JOURNALS AND LAW REVIEWS

Jackson, Matt. (2003). Harmony or discord? The pressure toward conformity in international copyright. *IDEA: The Journal of Law and Technology*, 43, 607-643.

Jackson, Matt. (2003). From broadcast to webcast: Copyright law and streaming media. *Texas Intellectual Property Law Journal*, 11, 447-482.

Jackson, Matt. (2002). From private to public: Reexamining the technological basis for copyright. *Journal of Communication*, 52, 416-33.

Jackson, Matt. (2002). One Step Forward, Two Steps Back: An Historical Analysis of Copyright Liability. *Cardozo Arts and Entertainment Law Journal*, 20, 367-415. **Republished in the West Legal Publishing anthology *Intellectual Property Law Review* as one of the top intellectual property articles of the year: *Intellectual Property Law Review*, 35, 383-432 (2003).**

Jackson, Matt. (2001). Using technology to circumvent the law: The DMCA's push to privatize copyright. *Hastings Communications and Entertainment Law Journal*, 23, 607-46.

Jackson, Matt. (2000). The Digital Millennium Copyright Act: A proposed amendment to accommodate free speech. *Communication Law & Policy*, 5, 61-92.

Jackson, Matt. (2000). Privatizing global culture. *The Georgetown Journal of International Affairs*, 1 (2), 105-112.

Jackson, Matt. (1997). Linking copyright to homepages. *Federal Communications Law Journal*, 49, 731-59.

Jackson, Matt. (1997). The troubling lessons of Arthur's Teacher Trouble: Old stereotypes in a new commodity. *Children's Literature Association Quarterly*, 22 (1), 30-36 (special issue: Beyond the Written Word).

Friedman, D. R., & Jackson, Matt (co-author). (1996). Alachua Free-Net: Searching for the First Amendment at one outpost on the information highway. *Communication Law & Policy*, 1, 437-67.

Jackson, Matt. (1995). Commerce versus art: The transformation of fair use. *Journal of Broadcasting & Electronic Media*, 39, 190-199.

OTHER PUBLICATIONS

Jackson, Matt. (2003, Summer). Syndication Marketplace. *The Community College Journalist* 31(2) 24-26

Jackson, Matt. (2000). New copyright provision ruling signals paradigm shift in the law. *Communication Law & Policy Division News* 9 (1), 6.

Jackson, Matt. (1999). Learning with teaching portfolios. In Jeremy Cohen (Ed.), *A Culture for Learning* (pp. 96-97).

Gantz, W. & Jackson, M. (equal co-author). (October 1997). *Sony Playstation Research Project* (Report commissioned by Sony Corporation of America). Bloomington, IN: Institute for Communication Research, Indiana University.

Jackson, Matt. (1997, Summer). Chicago convention offers plenty for grad students. *Media Law Notes* 24 (4), 6.

Jackson, Matt. (1997, Spring). Recent Internet copyright decisions. *Media Law Notes* 24 (3), 8.

Jackson, Matt. (1997, Winter). What--Me Worry? *Media Law Notes* 24 (2), 8.

Jackson, Matt. (1996, Summer). Legal research central to many issues. *Media Law Notes* 23 (4), 4-5.

EDITORSHIPS

Articles Editor, *Federal Communications Law Journal*, 1996 - 1998.

Associate Editor, *Federal Communications Law Journal*, 1995 - 1996.

SCHOLARLY CONFERENCE PRESENTATIONS

2005, June. Panelist, "P2P File Sharing: Pirates or Revolutionaries?" Center for Intellectual Property, University of Maryland University College, Adelphi, MD.

2005, May. Panelist, "Fair Use and Creativity: Theoretical and Practical Issues in Research," Law and Policy division, International Communication Association, New York, NY.

2005, May. Commentator, Third Annual Chinese Internet Research Conference "Digital Silk Road: A Look at the First Decade of China's Internet Development and Beyond," Michigan State University College of Law and The Quello Center, East Lansing, MI.

2005, April. Panelist, "W(h)ither the Middleman: The Role and Future of Intermediaries in the Information Age," Michigan State University College of Law and The Quello Center, East Lansing, MI.

2005, April. Panelist, Distance Learning Roundtable, National Cable and Telecommunications Association (NCTA) annual Academic Seminar, San Francisco, CA.

2005, February. Panelist, Intellectual Property & Communications Law and Policy Scholars Roundtable, Michigan State University-DCL College of Law, East Lansing, MI.

2004, August. Panelist, "File Sharing and the Music Industry: Current legal and policy issues." Presented to the Law Division at the annual meeting of the Association for Education in Journalism and Mass Communication, Toronto, CA.

2004, June. Panelist, "Peer to Peer File Sharing: Civil Disobedience or Simple Opportunism," Center for Intellectual Property, University of Maryland University College, Adelphi, MD.

Conference presentations, (continued):

- 2004, February. Intellectual Property & Communications Law and Policy Scholars Roundtable, Michigan State University-DCL College of Law, February 2004, East Lansing, MI.
- 2003, November. “Law, technology, and the control of content.” Presented at the Digital Dynamics conference sponsored by the International Communication Association, the European Consortium for Communication Research and the International Association for Mass Communication Research, Loughborough, England.
- 2003, September. “The technological revolution will not be televised: Canadian copyright and internet transmissions.” Presented at the annual Telecommunications Policy Research Conference, Alexandria, VA..
- 2003, August. Panelist, “Copyright and the First Amendment: What’s left of the public domain after *Eldred v. Ashcroft?*” Presented to the Law Division at the annual meeting of the Association for Education in Journalism and Mass Communication, Kansas City, MO.
- 2003, August. Panelist, “Will communications policy preserve localism and diversity?” Presented to the Communication Technology and Policy and Media Management and Economics divisions at the annual meeting of the Association for Education in Journalism and Mass Communication, Kansas City, MO.
- 2003, August. “Syndication marketplace: How to get students excited about ratings, revenues, negotiating, and most of all...learning!” Presented at the Mini-plenary Teaching Poster session at the annual meeting of the Association for Education in Journalism and Mass Communication, Kansas City, MO.
- 2003, June. Co-author with Hagopian, Kevin. “Sanitizing mass culture: Law, technology, and the Clean Flicks controversy.” Presented at the annual meeting of the Law and Society Association, Pittsburgh, PA.
- 2003, May. “Copyright and the shifting borders between private commerce and public discourse.” Presented to the Communication Law & Policy division at the annual meeting of the International Communication Association, San Diego, CA.
- 2002, September. “From broadcast to webcast: copyright law and streaming media.” Presented at the annual Telecommunications Policy Research Conference, Alexandria, VA.
- 2002, August. Panelist, “Conducting and Teaching Legal Research Methods.” Presented to the Law Division at the annual meeting of the Association for Education in Journalism and Mass Communication, Miami Beach, FL.
- 2002, May. “Commerce versus culture: Searching for conformity amid the clash of values in international copyright law.” Presented at the annual meeting of the Law and Society Association, Vancouver, BC, Canada.
- 2002, April. Panelist, “Copyright in the Private Sector: An Engine of Free Expression or a Tool of Private Censorship?” Presented at Cardozo School of Law Arts & Entertainment Law Journal Copyright Symposium, New York, NY.

Conference presentations, (continued):

- 2001, August. Panelist, "Intellectual property: Who holds the title for courses?" Presented to the Communication Technology & Policy and Law Divisions at the annual meeting of the Association for Education in Journalism and Mass Communication, Washington, DC.
- 2001, May. "Copyright, technology, and the threat to alternative voices." Paper presented at the annual meeting of the Society for Cinema Studies, Washington, DC.
- 2001, April. "Using technology to circumvent the law: The DMCA's push to privatize copyright." Paper presented at the 13th Annual Comm/Ent Computer Law Symposium: Hastings College of Law, San Francisco, CA.
- 2000, November. Panelist, "Author v. Author: Does copyright stifle the progress of the Arts?" Presented at the Washington Area Lawyers For the Arts annual Arts and Entertainment Law Symposium, Washington, DC.
- 2000, September. "Technology and the changing nature of copyright enforcement." Presented at the Telecommunications Policy Research Conference, Alexandria, VA .
- 2000, August. "Teaching Internet Law." Presented to the Law Division at the annual meeting of the Association for Education in Journalism and Mass Communication, Phoenix, AZ.
- 2000, August. "Circumventing copyright with controlling technology." Presented to the Law Division at the annual meeting of the Association for Education in Journalism and Mass Communication, Phoenix, AZ.
- 1999, November. "Copyright and consolidation: Cause for concern?" Presented at the Washington Area Lawyers For the Arts annual Arts and Entertainment Law Symposium, Washington, DC.
- 1999, September. "An historical analysis of copyright liability." Presented at the Telecommunications Policy Research Conference, Alexandria, VA.
- 1999, May. "The Impact of the Digital Millennium Copyright Act on OSP Liability." Presented to the Communication Law & Policy Interest Group at the annual meeting of the International Communication Association, San Francisco, CA.
- 1997, July. "Treaties and contracts: The future of legal scholarship in communication programs." Presented to the Law Division at the annual meeting of the Association for Education in Journalism and Mass Communication, Chicago, IL.
- 1997, July. "The National Program Service: A new beginning?" Presented to the Media Management and Economics Division at the annual meeting of the Association for Education in Journalism and Mass Communication, Chicago, IL.
- 1997, July. "State influence on public television: A case study of Indiana and Kentucky." Presented to the Media Management and Economics Division at the annual meeting of the Association for Education in Journalism and Mass Communication, Chicago, IL.

Conference presentations, (continued):

- 1997, May. "Public television: An ethical framework." Presented to the Mass Communications Division at the annual meeting of the International Communication Association, Montreal, Canada.
- 1997, May. "Determining the origins of copyright." Presented to the Communication Law & Policy Interest Group at the annual meeting of the International Communication Association, Montreal, Canada.
- 1997, April. "Creating a copyright liability standard for online service providers." Presented to the Law & Policy Division at the annual meeting of the Broadcast Education Association, Las Vegas, NV.
- 1996, August. "Linking copyright to home pages." Presented to the Law Division at the annual meeting of the Association for Education in Journalism and Mass Communication, Anaheim, CA. ***Top Student Paper.***
- 1996, May. "Television, radio, and divergent thinking." Presented to the Information Systems Division at the annual meeting of the International Communication Association, Chicago, IL. ***Top Student Paper.***
- 1995, August. Co-author with Friedman, David.R. "Alachua Free-Net: Searching for the First Amendment at one outpost on the information highway." Presented to the Law Division at the annual meeting of the Association for Education in Journalism and Mass Communication, Washington, D.C. ***Honorable Mention, special competition for Law Division.***
- 1995, March. "Commerce versus art: The transformation of fair use." Presented to the Law Division at the Southeast Regional Colloquium of the Association for Education in Journalism and Mass Communication, Gainesville, FL.

OTHER SPEAKING ENGAGEMENTS

- 2003, November. Invited lecture, "Copyright and International Harmonization." International Intellectual Property Law course, King's College School of Law, London, England.
- 2002, July. "Intellectual Property Issues and China's Entry into the World Trade Organization." Paper presented at a special symposium at The People's University, Beijing, China.
- 2002, March. Panelist, "Values and the Media: From News to Napster." Rock Ethics Institute Symposium, University Park, PA.
- 2001, February. "Copyright and Napster." Interview on *Take Note*, WPSX-TV.
- 1999, November. "Controlling technology with copyright." Speaker, Selector's Forum, sponsored by the Penn State University Libraries, University Park, PA.
- 1998, November. "Policy perspectives on digital technology." Presented at the Pennsylvania Association of Broadcasters Engineering Conference, Hershey, PA.

EXPERT COMMENTARY

Denver Post (2003)
Atlanta Journal-Constitution (2002)
Baltimore Sun (2002)
Billboard (2001)
Chicago Tribune (2002)
Cleveland Plain Dealer (2002)
Florida Times-Union (2002)
San Francisco Daily Journal (2001)
Los Angeles Times (2002)
Wall Street Journal (2000)

GRANTS

International Programs Faculty Travel Grant, Penn State University, \$1500, Spring 2004.
Penn State College of Communications International Programs Travel Grant, \$1500, Spring 2004.
Penn State College of Communications Research Grant, \$1000, Summer 2003.
Penn State College of Communications Research Grant, \$500, Summer 2002.
Penn State College of Communications Research Grant, \$500, Summer 2001.
Penn State College of Communications Research Grant, \$3500, Summer 2000.
Penn State College of Communications Research Grant, \$3500, Summer 1999.

HONORS AND AWARDS

Deans' Award for Integrated Scholarship for Excellence in Teaching, Research, and Service, College of Communications, Penn State University, 2003.
GIFT Scholar (Great Ideas for Teachers), Association for Education in Journalism and Mass Communication, 2003.
Article selected for inclusion in *Intellectual Property Law Review* anthology, 2003.
Kenneth Harwood Outstanding Dissertation Award, Broadcast Education Association, 1999.
National Association of Television Programming Executives Faculty Fellowship, 1999.
Teaching Excellence Recognition Award, Indiana University, 1996, 1997.
College of Arts & Sciences Travel Award, Indiana University, 1996, 1997.
James Lawrence Fly Scholarship for study of law and policy, Broadcast Education Association, 1996-97.
Who's Who Among Students in American Universities & Colleges, 1996-97.
Top Student Paper, AEJMC Law Division, Anaheim, CA., August 1996.
Top Student Paper, ICA Information Systems Division, Chicago, IL., May 1996.
Second Place, Best Use of Sound, Florida Associated Press Broadcast Awards, 1996.
College of Arts & Sciences Graduate Fellowship, Indiana University, 1995-96.
Second Place, Best Serious Radio Feature, Florida Associated Press Broadcast Awards, 1995.

Honorable Mention, AEJMC special paper competition co-sponsored by the Law Division and Communication Technology & Policy Interest Group, Washington, D.C., August 1995.

Outstanding Master's Graduate, College of Journalism and Communications, University of Florida 1995.

Phi Kappa Phi, 1995.

Alvin G. Flanagan Graduate Fellowship, for work in radio at the University of Florida, 1994-95.

Herbert Dolgoff Graduate Fellowship, for work in radio at the University of Florida, 1993-94.

Doris Bardon Award for Overall Excellence in Broadcasting, WUFT-FM, 1992-93.

Herbert Dolgoff Undergraduate Scholarship. University of Florida, 1991-92.

PROFESSIONAL RESEARCH EXPERIENCE

September - October 1997. **Research Associate**, Institute for Communication Research, Indiana University. *Sony Playstation Research Project*: This research project was commissioned by Sony Corporation of America. Responsibilities included assisting in design of survey instrument, conducting focus group research, and assisting in writing of final report.

May - June 1996. **Research Associate**, Institute for Communication Research, Indiana University. *GED on TV Telephone Survey*: This research project was commissioned by the Indiana Public Broadcasting System. Responsibilities included assisting in design of survey instrument and conducting phone surveys.

PROFESSIONAL EXPERIENCE

August 1993 - July 1995. **Public Affairs Director**, WRUF-AM/FM, Gainesville, FL.

Produced public affairs programming, including a weekly half-hour magazine program; conducted ascertainment research; prepared quarterly FCC report summaries; prepared paperwork for license renewal; trained and supervised students in all facets of radio production, including the use of digital editing systems.

August 1992 - July 1995. **Chief Sound Engineer**, Center for the Performing Arts, G'ville, FL.

Worked with national and international touring artists and production companies on technical setup in 1800-seat hall. Trained and supervised staff of fifteen in theater and concert production, including use of 40x8x8 Soundcraft *Vienna* mixing board.

July 1992 - August 1993. **Assistant Traffic Director**, WUFT-FM, Gainesville, FL.

Prepared daily operating log and satellite recording schedule; produced features and radio dramas using digital editing software, directed live newscasts, produced promotional spots, recorded jazz and classical concerts direct to digital audio tape using a 24-channel mobile recording truck, programmed and hosted shows featuring jazz, blues, international, new age, and alternative music.

October 1990 – June 1992. **Announcer and Recording Engineer**, WUFT-FM, Gainesville, FL.

Recorded jazz and classical concerts direct to digital audio tape using a 24-channel mobile recording truck, programmed and hosted shows featuring jazz, blues, international, new age, and alternative music.

CREATIVE WORKS

Radio Dramas

“Good Dog Bob.” WUFT-FM, Gainesville, FL., September 1993.

“The Day No Chickens Would Die.” WUFT-FM, Gainesville, FL., April 1993.

“Sunset on Lake Michigan.” WUFT-FM, Gainesville, FL., April 1992.

National and Regional Radio Features

“Suwannee River Baptism.” *Weekend Edition Saturday*, National Public Radio, Sept. 2, 1995.

“Life on the River.” A four-part series on the rivers of North Florida, with underwriting support from the Florida Museum of Natural History, WUFT-FM, July 1995. **Second Place for Best Use of Sound**, Florida Associated Press Broadcast Awards, 1996.

“Hippodrome HITT program.” *Capital Report*, Florida Public Radio, December 16, 1994. **Second Place for Best Serious Feature**, Florida Associated Press Broadcast Awards, 1995.

“Hunter Marine.” *Capital Report*, Florida Public Radio, October 7, 1994.

Local Feature Production

Feature Producer, WFIU-FM, Bloomington, IN., December 1995, September 1997.

Executive Producer, *Newsbeat* (weekly 30-minute public affairs program), WRUF-AM/FM, Gainesville, FL., September 1993 - July 1995.

Regular contributor to *Silhouette* (weekly arts program), WUFT-FM, Gainesville, FL., September 1991 - May 1993.

Video Installation

“Video Burn.” Hyperdrome 4-D Art Exhibition, Gainesville, FL., April 1992.

PROFESSIONAL SERVICE

Service to the Field

Offices Held:

Chair, Law and Policy Division, International Communication Association, 2004 - 2006.

Member, Program Committee, Telecommunications Policy Research Conference, 2003 - 2005.

Vice-chair, Law and Policy Division, International Communication Association, 2002 - 2004.

Membership Co-chair, Law Division, Association for Education in Journalism and Mass Communication, 1997 - 1998.

Graduate Student Liaison, Law Division, Association for Education in Journalism and Mass Communication, 1995 - 1997.

Manuscript Reviewer:

Journal of Radio Studies (2005)
Communication Law and Policy (2001, 2002, 2003, 2004, 2005)
Journal of Broadcasting and Electronic Media (2001, 2004, 2005)
Journalism and Mass Communication Quarterly (2002, 2004)
Journal of Communication (1999, 2000)
The Information Society (2003)
International Journal of Media Management (2004)
Southern Business and Economic Journal (2004)
Lawrence Erlbaum Publishers (2001, 2003)
Wadsworth Publishers (2003)
Focal Press (2003)

Conference Paper Reviewer:

Communication & Technology Division, International Communication Association, 1999
Communication and Technology Policy Division, Association for Education in Journalism and Mass Communication, 2004.
Graduate Education Interest Group Mid-Year Research Conference, Association for Education in Journalism and Mass Communication, 1999
Law Division, Association for Education in Journalism and Mass Communication, 1996, 2000, 2001, 2003, 2004.
Law and Policy Division, International Communication Association, 2001.
Media Management and Sales Division, Broadcast Education Association, 2002.
Telecommunications Policy Research Conference (student paper competition), 2000, 2004.

Respondent and Moderator:

Moderator, Law and Policy Division, International Communication Association, 2003, 2004.
Moderator, "The Telecommunications Policy Act of 1996: Assessing its impact on Pennsylvania businesses and consumers." Penn State College of Communications, the Institute for Information Policy, and the Dickinson School of Law, April 1999, University Park, PA.
Panelist, Graduate Education Interest Group Mid-Year Research Conference, Association for Education in Journalism and Mass Communication, 1999.
Respondent, Communication and Technology Policy Division, Association for Education in Journalism and Mass Communication, 2004.
Respondent, Law Division and Communication and Technology Division, Association for Education in Journalism and Mass Communication, 2000, 2001, 2004.
Respondent, Law and Policy Division, International Communication Association, 2001, 2004.

Service to the Department, College and University

Member, University Hearing Board, Penn State University, 2003-present.
Member, College of Communications Graduate Committee, 2004-05.
Member, Graduate Committee, College of Communications, 2004-05.
Judge, Graduate Research Exhibition, Penn State University, 2002, 2004.
Judge, Undergraduate Research Exhibition, Penn State University, 2004.
Chair, Telecommunications Department Search Committee, 2003-04.

Chair, Telecommunications Department Ad Hoc Library Committee, 2003-04.
Member, Telecommunications M.A. Study Group, 2003-04.
Faculty advisor, Schreyer Honors College, 2001-present.
Member, Advisory Board, PSN-TV, Penn State University, 2003-present.
Member, Advisory Board, WKPS-FM, Penn State University, 1999-present.
Member, Telecommunications Department Search Committee, 2002-03.
Faculty Mentor, Student Research Opportunities Program, Penn State University, 2001, 2002.
Member, Advisory Board, C-NET cable access channel, Centre County, PA, 2001.
Member, Academic Integrity Committee, College of Communications, Penn State University, 2000-2001.
Member, Foster Librarian Search Committee, Penn State University, 2000-2001.
Participant, Faculty in the Residence Halls for Students in Transition program, 1999, 2000.
Member, Academic Standards Committee, College of Communications, Penn State University, 1998-2000, Fall 2003.

Chair, Student Media Showcase Competition, Multivisions Conference, Indiana University 1997.
Graduate Representative, "Futures" Committee, Department of Telecommunications, Indiana University, 1996-97.
Graduate Representative, Faculty Committee, Department of Telecommunications, Indiana University, 1996-97.
Graduate Representative, Research Committee, College of Journalism & Communications, University of Florida, 1994-95.

Service to the Community

Member, College of Communications United Way Committee, 2003-present.

Volunteer, WUFT-FM, Gainesville, FL. Hosted music show, produced features, and recorded concerts for local public radio station, September 1990 - July 1995.

Volunteer, Radio Reading Service for the Blind - WUFT-FM, Gainesville, FL. Read newspapers and magazines for the visually-impaired, August 1992 - August 1993.

PROFESSIONAL AFFILIATIONS

Association for Education in Journalism and Mass Communication
Broadcast Education Association
International Communication Association
National Association of Television Programming Executives
Society for Cinema Studies