

Web-Based Evaluation of Communities That Care 2003

Mark Feinberg and Mark Greenberg

Prevention Research Center, Penn State



Sponsored by



Evaluation of CTC in PA

In the beginning...

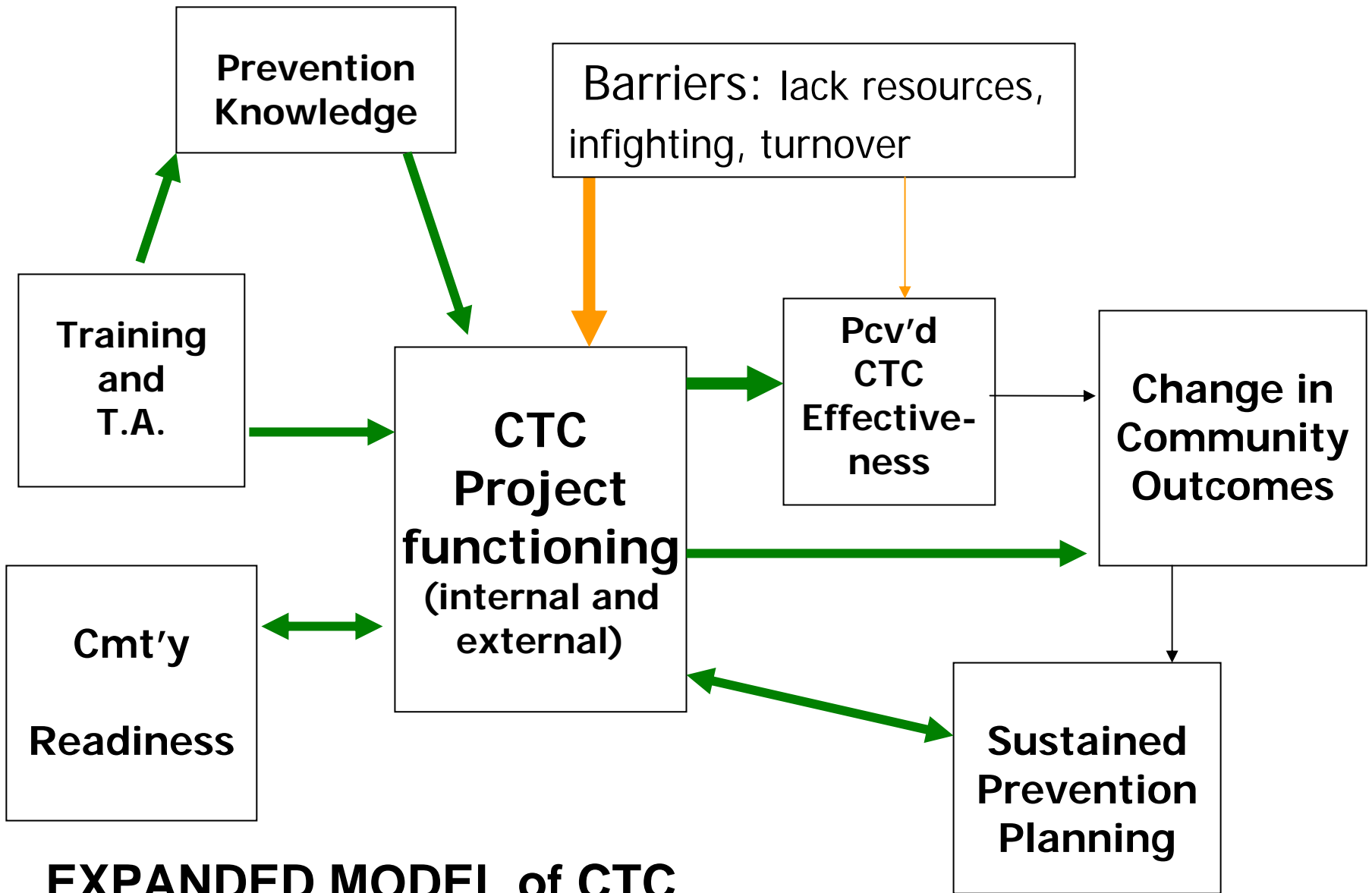
Evaluation Resources

- CTC Evaluation I: 4 year project, 21 CTC sites
- Until that point:
 - No unified evaluation instrument
 - Little understanding of key factors behind CTC or general cmt'y coalition success
 - Little prior evaluation of CTC beyond case study

Over Four Years of Evaluation...

Prevention Center at Penn State developed

- an interview for Prevention Board members and mobilizers
- reliable scales to measure CTC functioning
- an understanding of needs of CTC sites (and made recommendations to PCCD)
- a greater understanding of factors underlying CTC success



EXPANDED MODEL of CTC

CTC Evaluation II?

- Leveraging PCCD's investment
 - Action-research: support local CTC Boards
 - CTC Philosophy: Science supporting practice
- Develop online mechanism for brief version of the evaluation instrument.
Coordination with RSC's essential.

Web-based Self-Assessment System

- Mobilizer sends board member email addresses to Prevention Center
- PSU programs survey and sends out personal web link and password
- Board members fill out survey on-line
- Results securely downloaded and tabulated by Prevention Center
- Report generated for each CTC site
- RSC meets with board to present report and follow with action planning

Example of Web Survey Item...

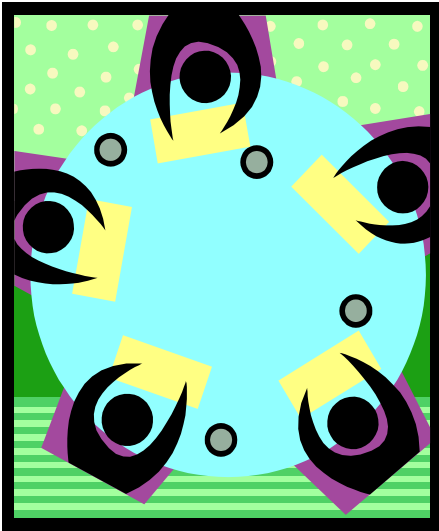
32. Consider the following statements about the leadership of your CTC Prevention Board. For each statement, check how much you agree or disagree with that statement.

The CTC leadership...	Strongly Agree	Somewhat Agree	Somewhat Disagree	Strongly Disagree
...has the political knowledge and competence necessary to support CTC	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
...is skillful in resolving conflict	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
...adheres to decision-making procedures that the Prevention Board has adopted (for example, by-laws, voting procedures, member roles and positions)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

Communities That Care

Web-Based Survey, 2003

SAMPLE REPORT



Community Report

CTC Site : ANONYMOUS

Cycle: XX

Number of respondents : 9

CTC Research Team, Prevention Research Center

Pennsylvania State University

402 Marion Place, University Park, PA 16802

Tel: 1-800-228-5690, Fax: 814-865-6004

Sponsored by



CTC-Web Domains

The areas that were studied in CTC-Web include the following:



Board Membership

**CTC Process from
Readiness to
Sustainability**



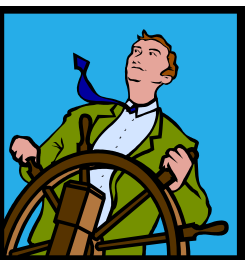
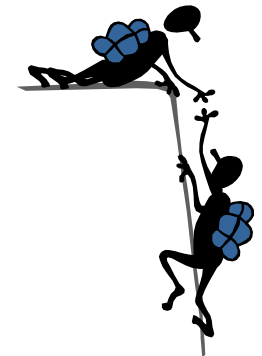
**Board
Relationship**

Barriers Experienced



Board Work Style

Technical Assistance



Board Leadership

Interpreting Results of CTC-Web



The following charts display results for each domain that we studied. Charts display results from a scale of 1→10 (unless otherwise indicated) where:

10= Excellent

7= Good

4= Poor

1= Very Poor

Example

Under Board Relationship, a “10” for Board Cohesion would mean that there is an excellent level of strong cohesion and group spirit.



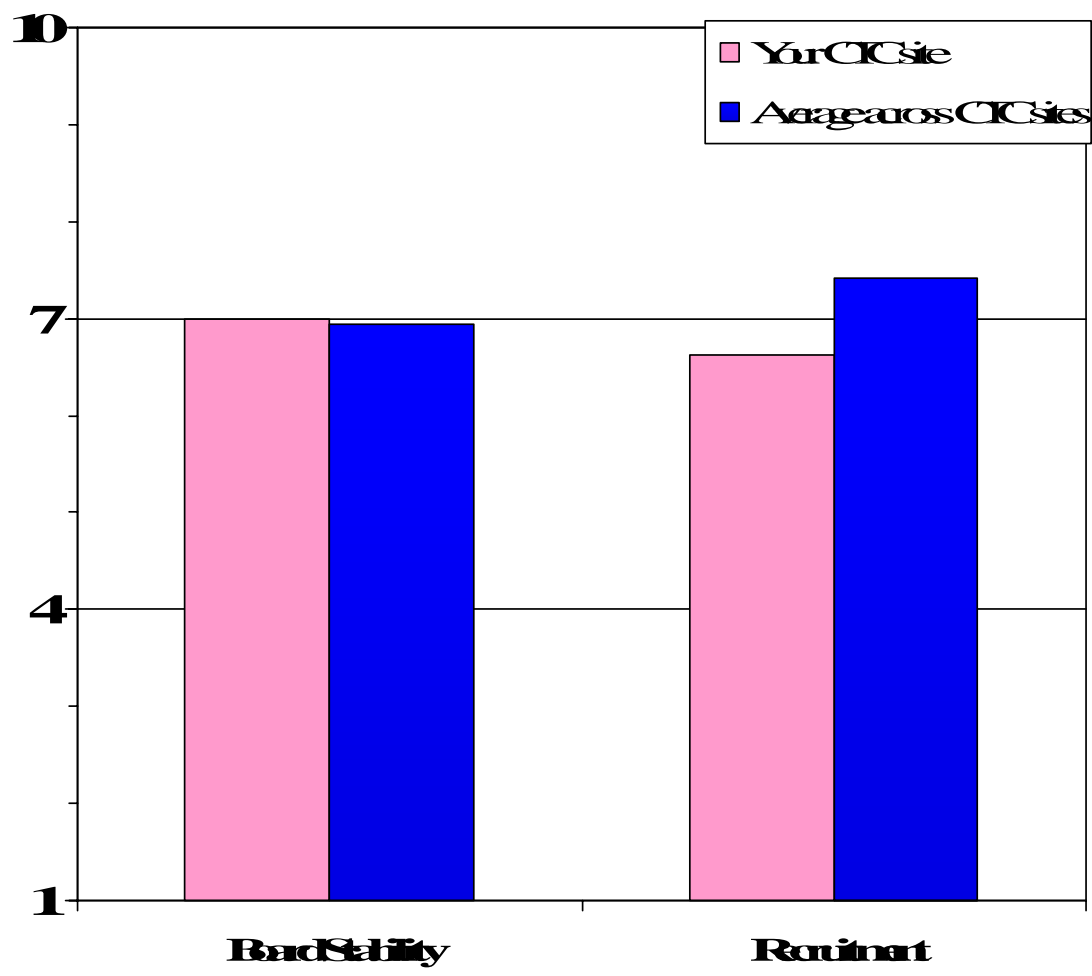
Board Membership

Board Stability

Stability of board membership (Higher scores indicate lower turnover)

Board Recruitment

Ease in recruiting people with skill, talents, or political connections into the board



Board Relationship



Board Cohesion

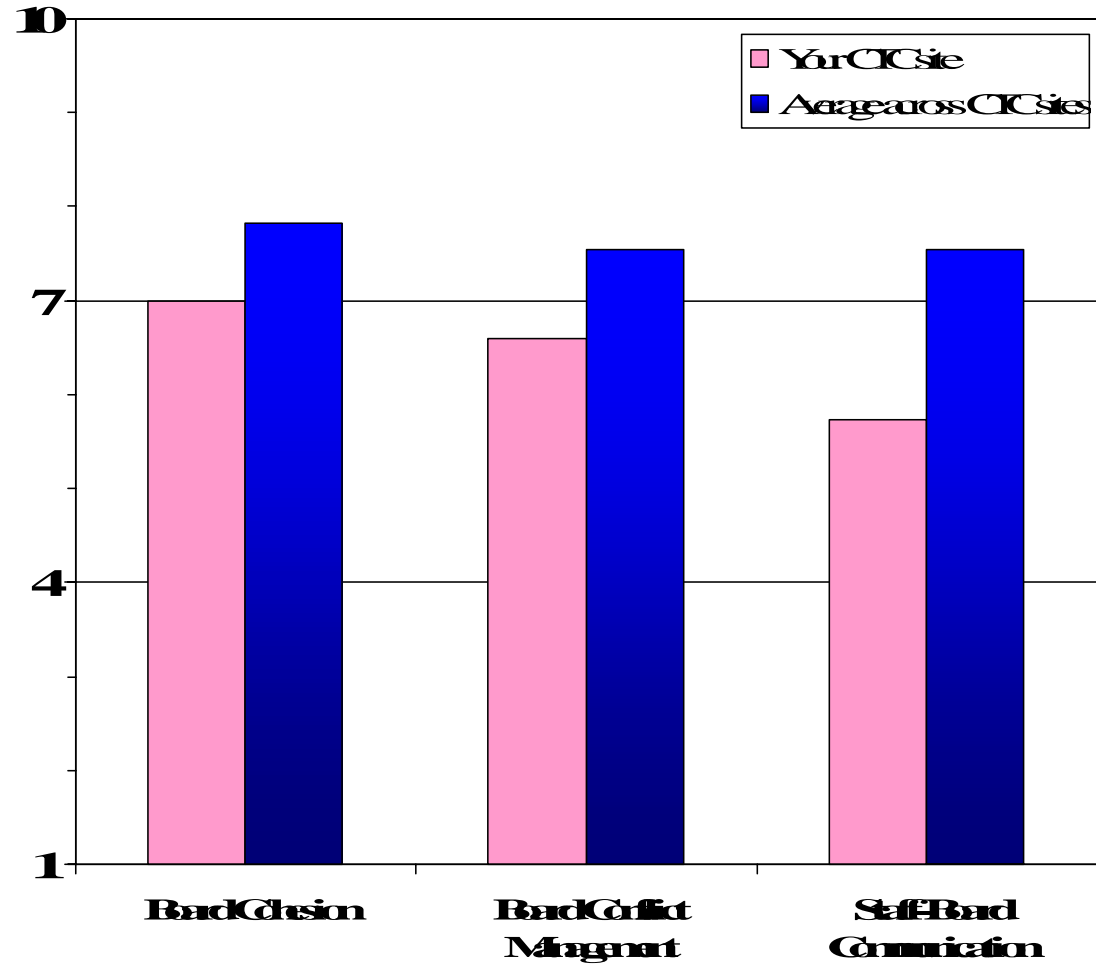
Unity and group spirit felt within the board

Board Conflict Management

Conflict managed in constructive manner and/or low level of conflict.

CTC Staff-Board Communication

Frequency and productiveness of communication between staff and board members



Board Work Style

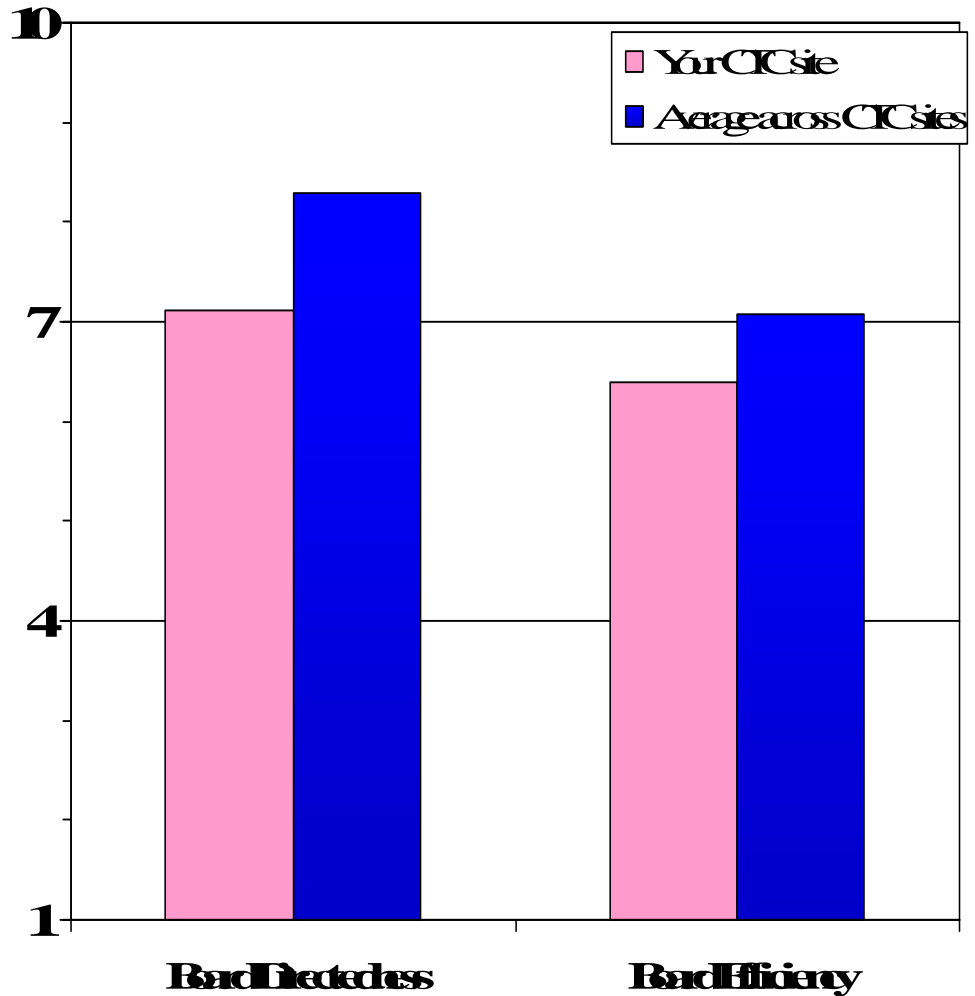


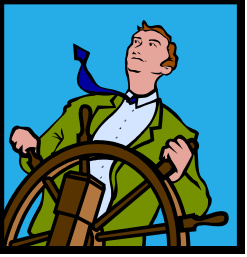
Board Directedness

Board has clear vision, goals, & community plan. The board has agreed on how it will function and the leadership adheres to the decision-making procedures adopted by board members.

Board Efficiency

Board members work hard and are highly efficient with little time wasted due to inefficiencies.





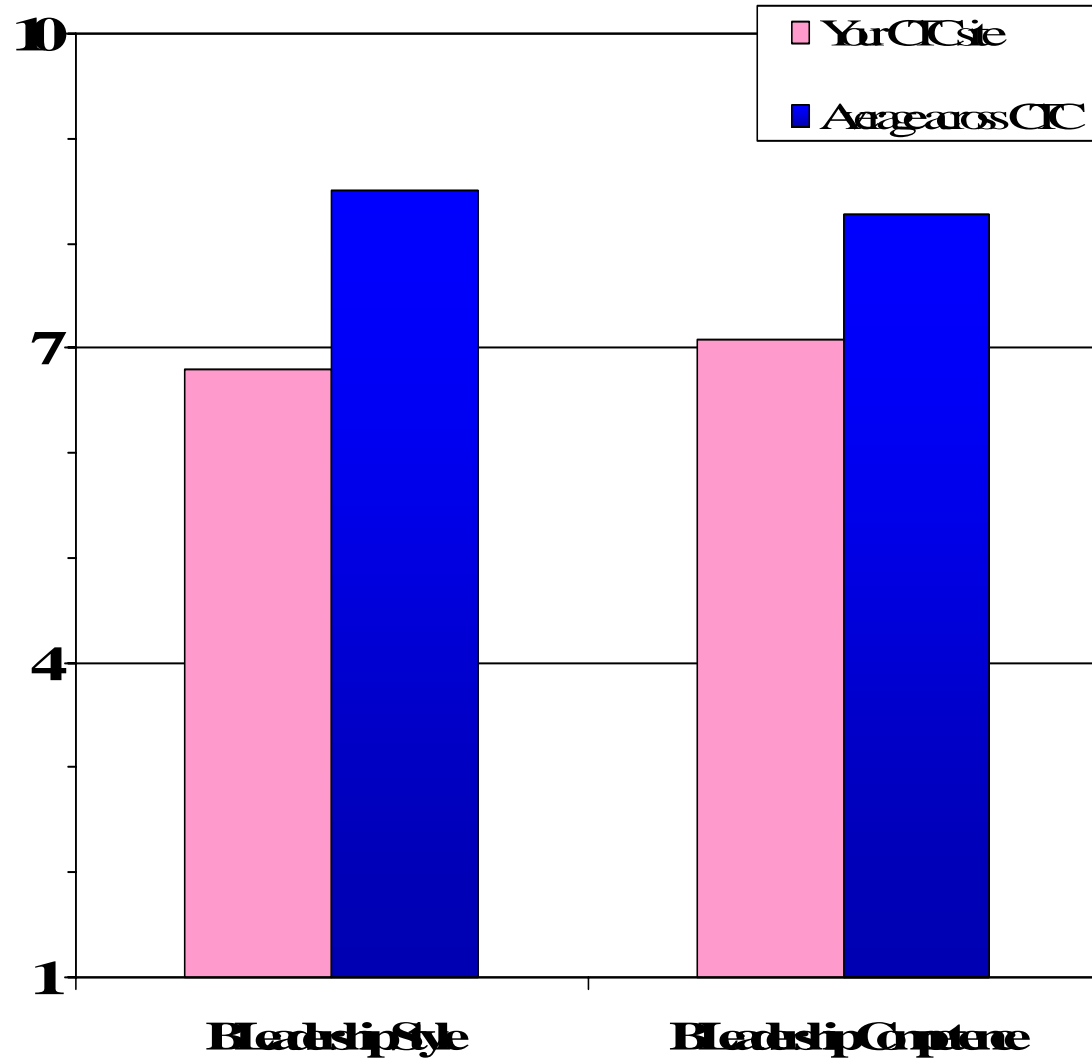
Board Leadership

Board Leadership Style

The CTC Leadership provides praise & recognition, seeks out members' views, and approaches members to assist with specific tasks

Board Leadership Competence

The CTC Leadership is respected in the community, able to mobilize resources, has political knowledge and competence, is skillful in resolving conflict, and provides a strong leadership



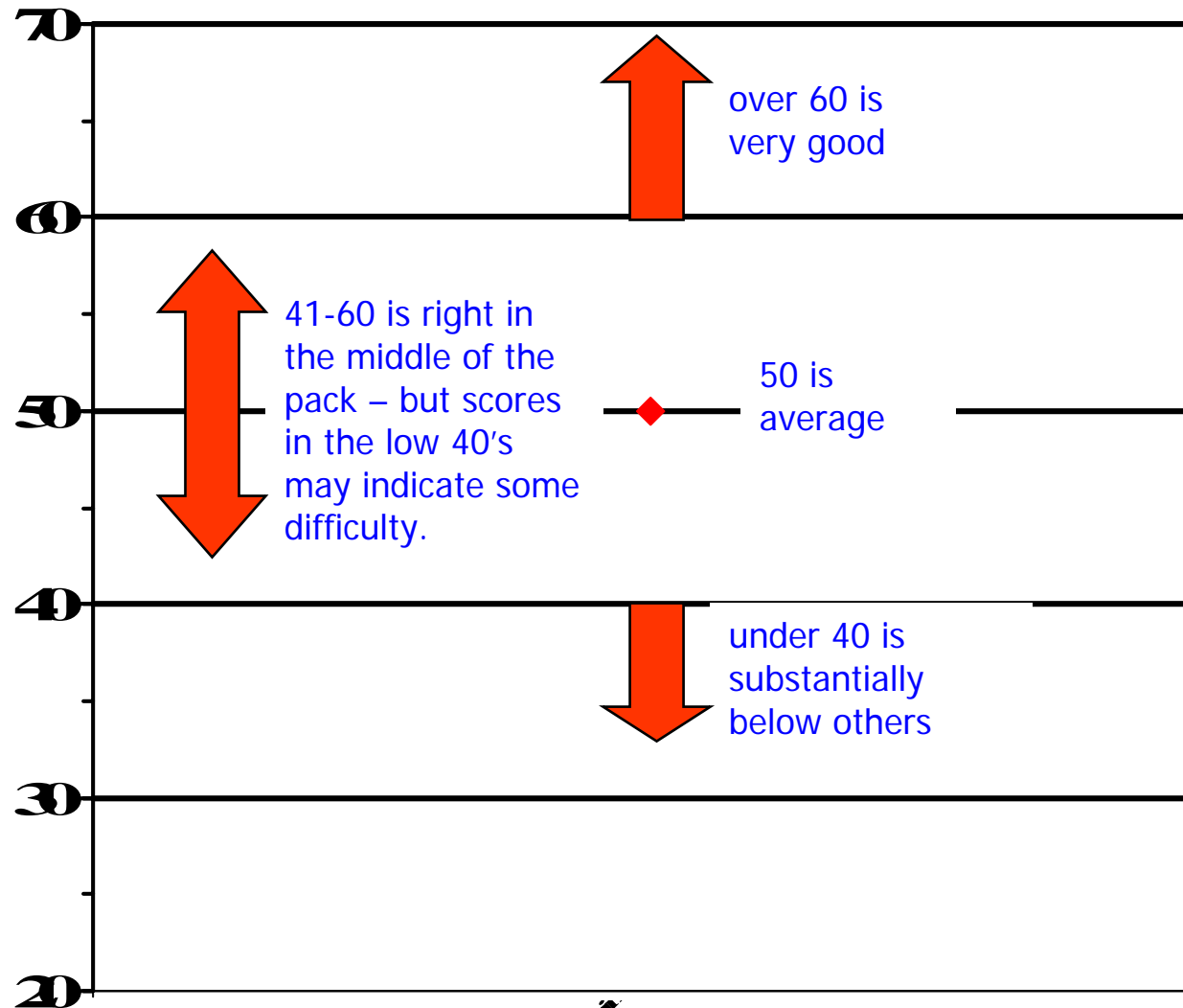


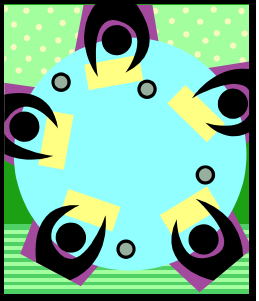
Summary: Interpreting T-scores

Slides 5-14 showed actual scores. Slides 16 – 20 will summarize your coalition's ratings using a way of presenting data called t-scores.

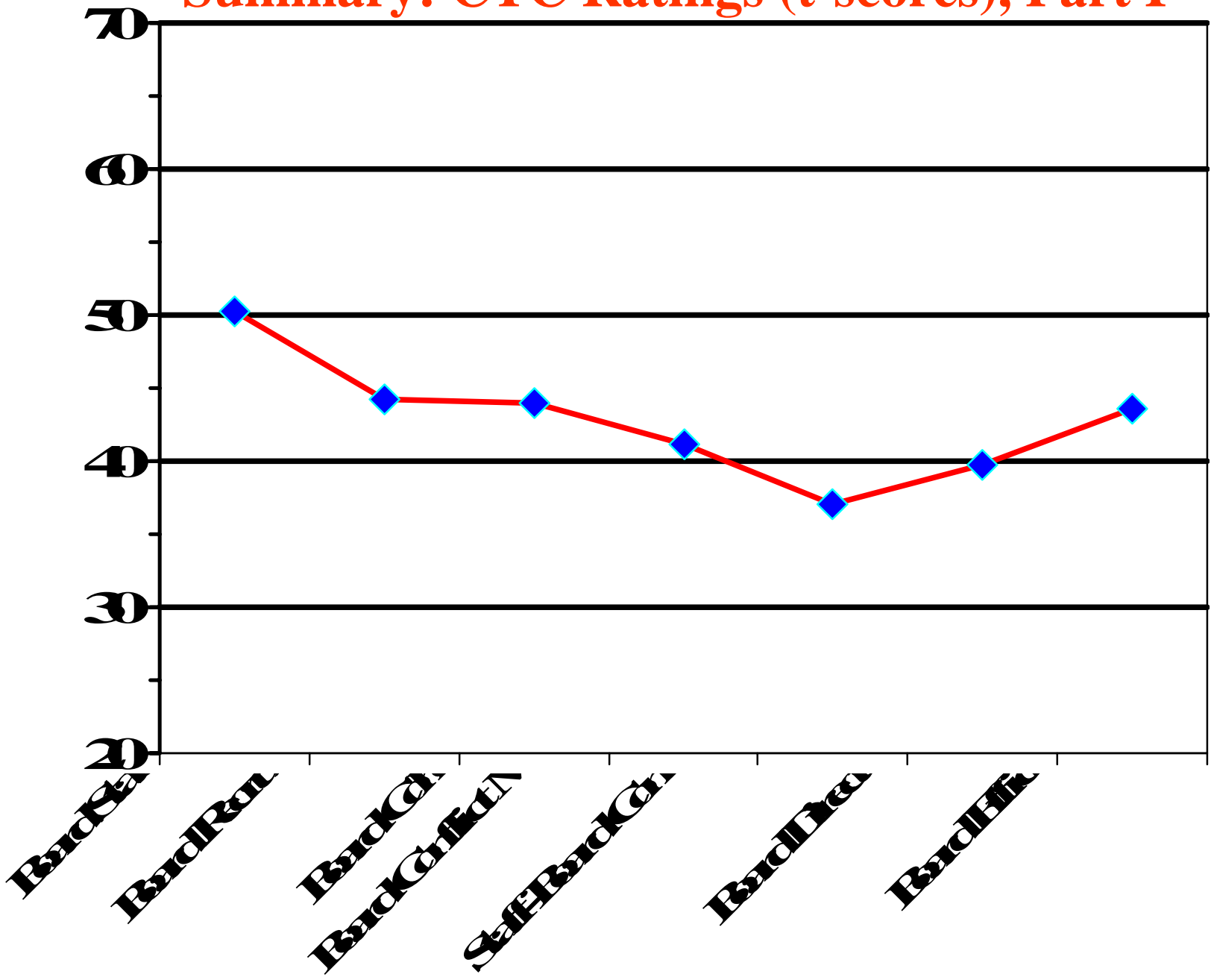
The t-score method is the same way results of the CTC Youth Survey for risk and protective factors are presented.

T-scores are useful ways of looking across domains because the average score is assigned a 50, and about two-thirds of scores are between 40 and 60, and about 95% of scores are between 30 and 70.

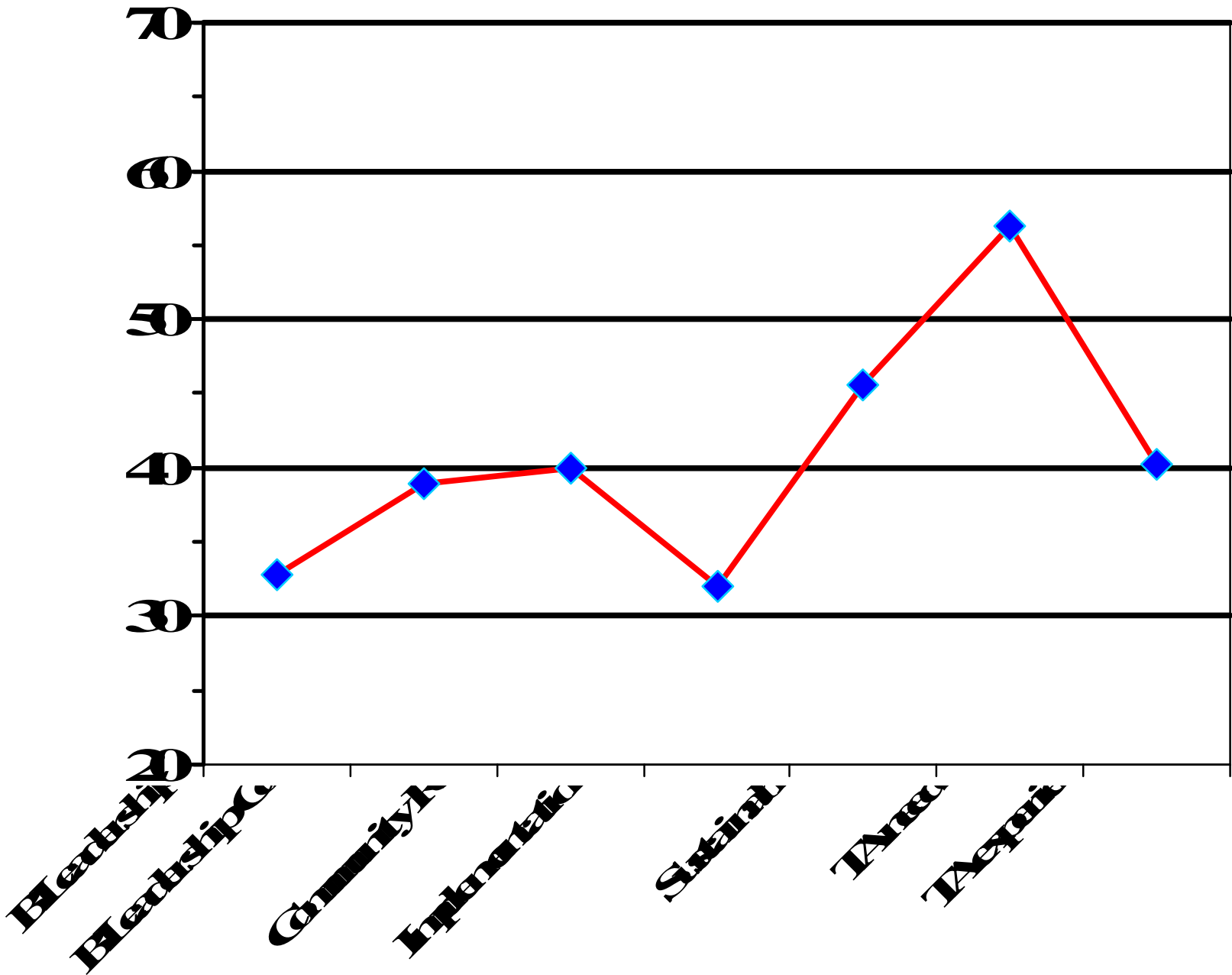
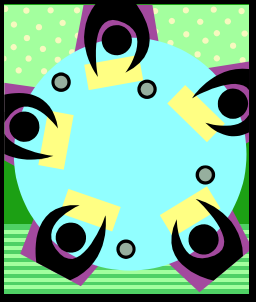










Summary: CTC Ratings (t-scores), Part I



Summary: CTC Ratings (t-scores), Part II



Summary of Findings

Domains	Compared to other sites	Comments
Board Membership	Within middle range	
Board Relationship	Possible area of concern	
Board Work Style	Board directedness needs further reflection	
Board Leadership	Possible area of concern	
CTC Process from Readiness to Sustainability	Possible area of concern	
TA needed & experienced	Within middle range. TA experienced needs further reflection.	

 **Good**



Area worth further reflection & problem solving



Area requiring attention & action plan

Process Evaluation of
Presenting Reports to CTC Sites

Presenting Reports to CTC Boards

- Regional Strategic Consultants (technical assistance providers) attend local CTC meetings to deliver and interpret reports.
- N=27 to date
- Average of 12 members at each meeting
- Average of over 40 min. spent on the report
(range of 15 to 105 minutes)
- After meeting, RSC fills out feedback form on how the board reacted to the report.

RSC Feedback Reports on Board Member Engagement Scale:

– 1=not really, 2=a little, 3=some, 4=a lot

- Were board members interested in the report?

Avg. Score: 3.6

- Did board members disagree with results?

Avg. Score: 2.0

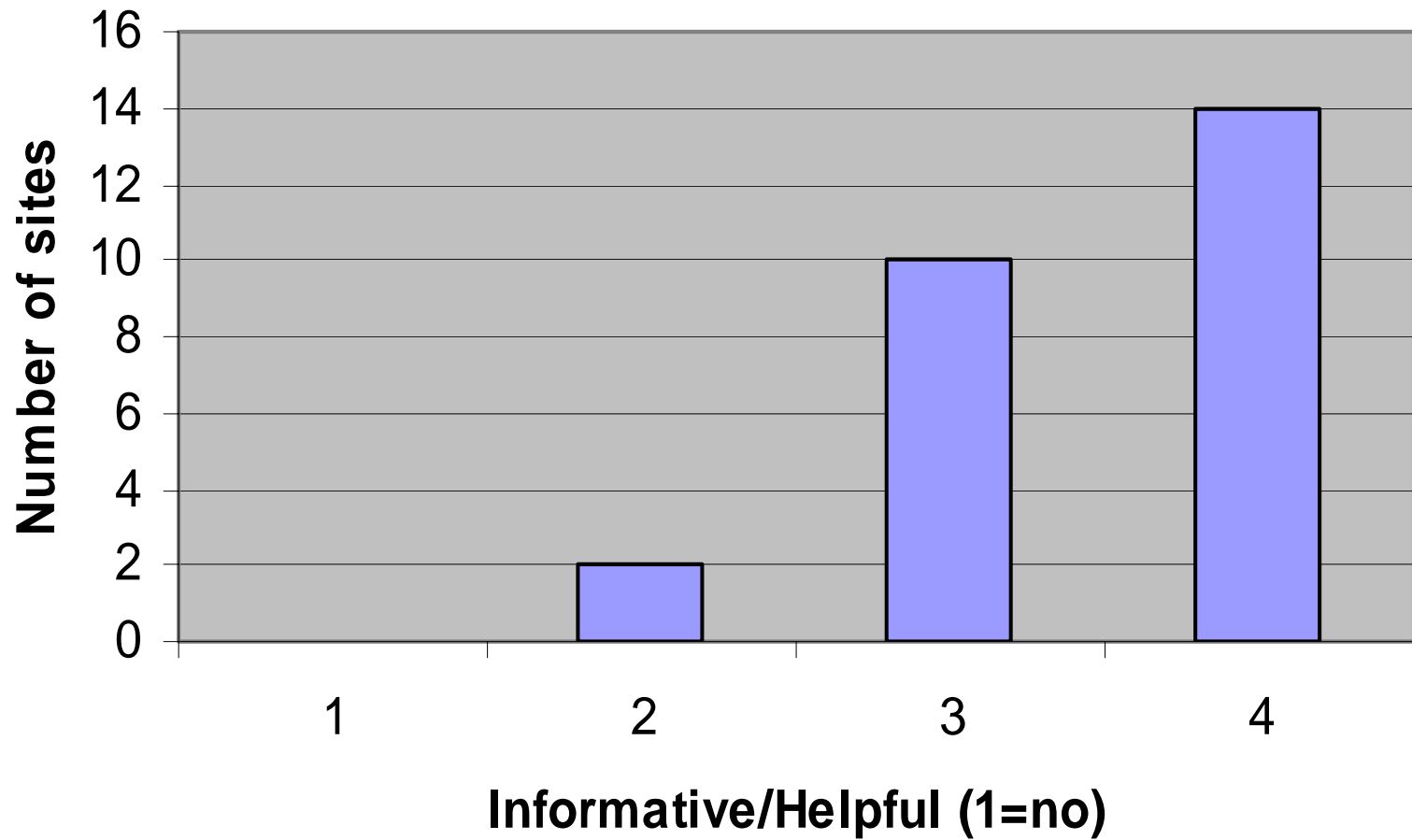
- Were the results perceived as helpful?

Avg. Score: 3.5

- Were the results used to problem solve and plan?

Avg. Score: 2.5

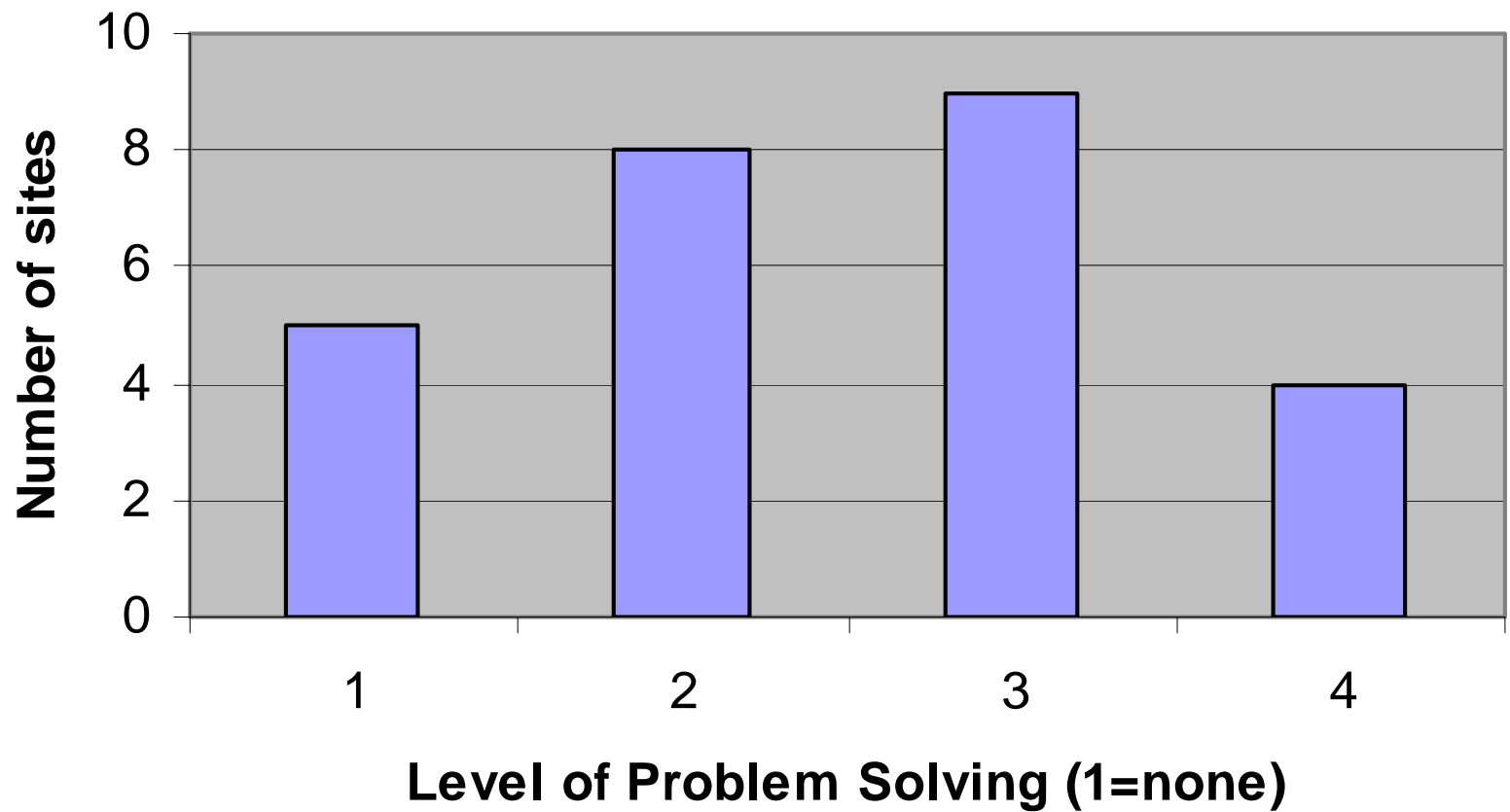
Did Board Members find the Survey Informative and Helpful?



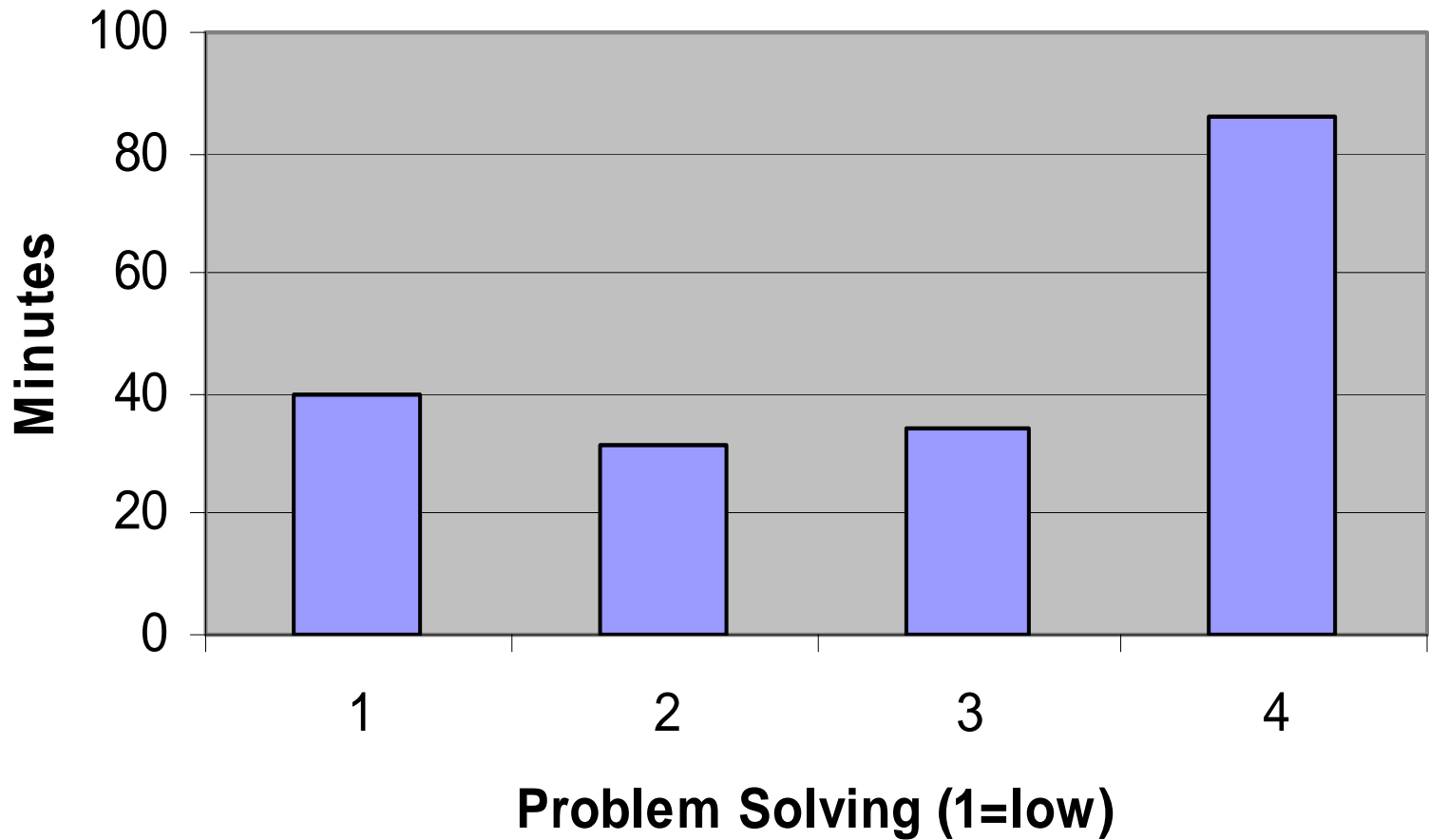
Did Board Members Disagree with the Survey Results?



Employing Web Survey for Problem Solving



Time Spent by Level of Problem Solving



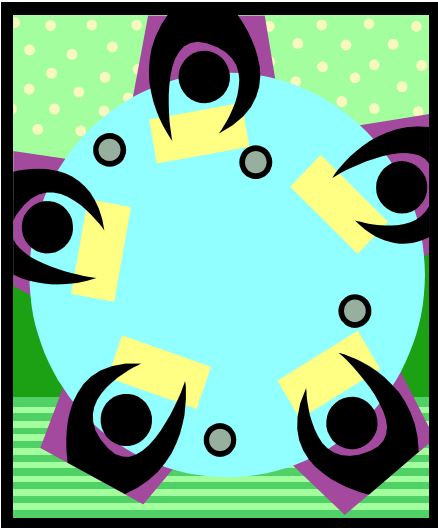
Communities That Care

Web-Based Survey, 2003

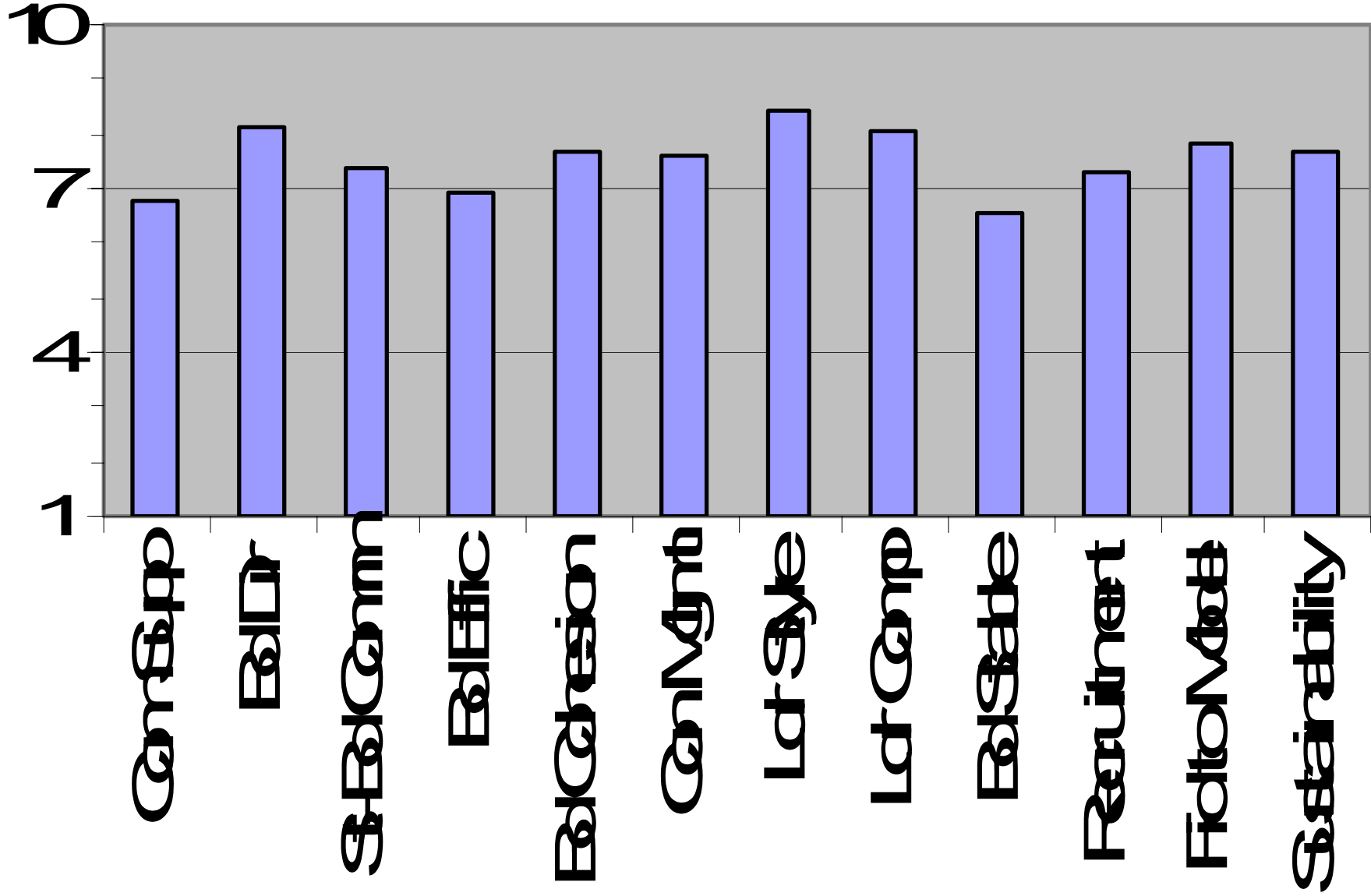
State-wide Scores

67 CTC Sites

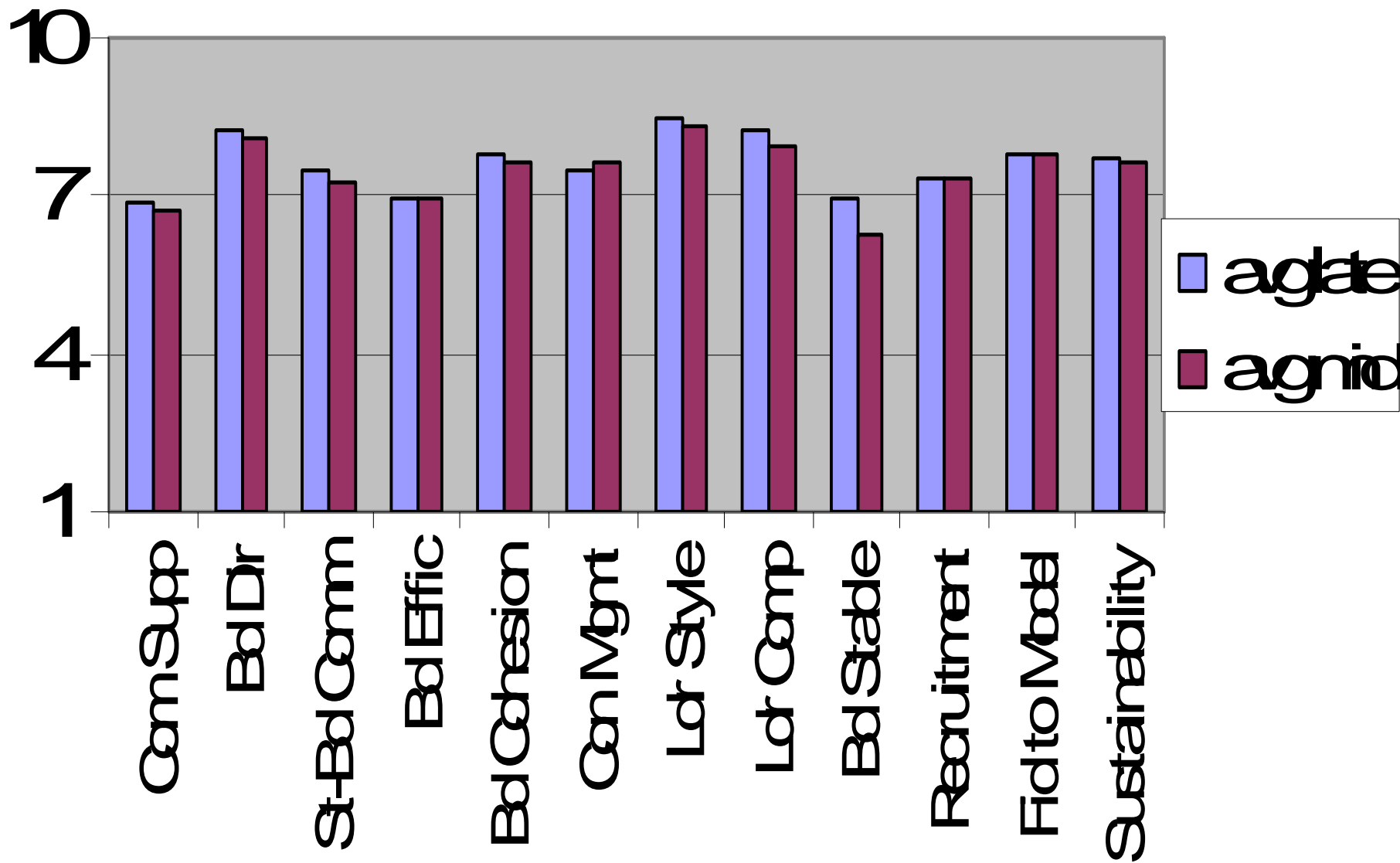
Number of respondents : 552



Average Scores 67 CIOs



Latest vs Middle Cycles



AgTA 67 FACTORS

Scale

1=Not needed

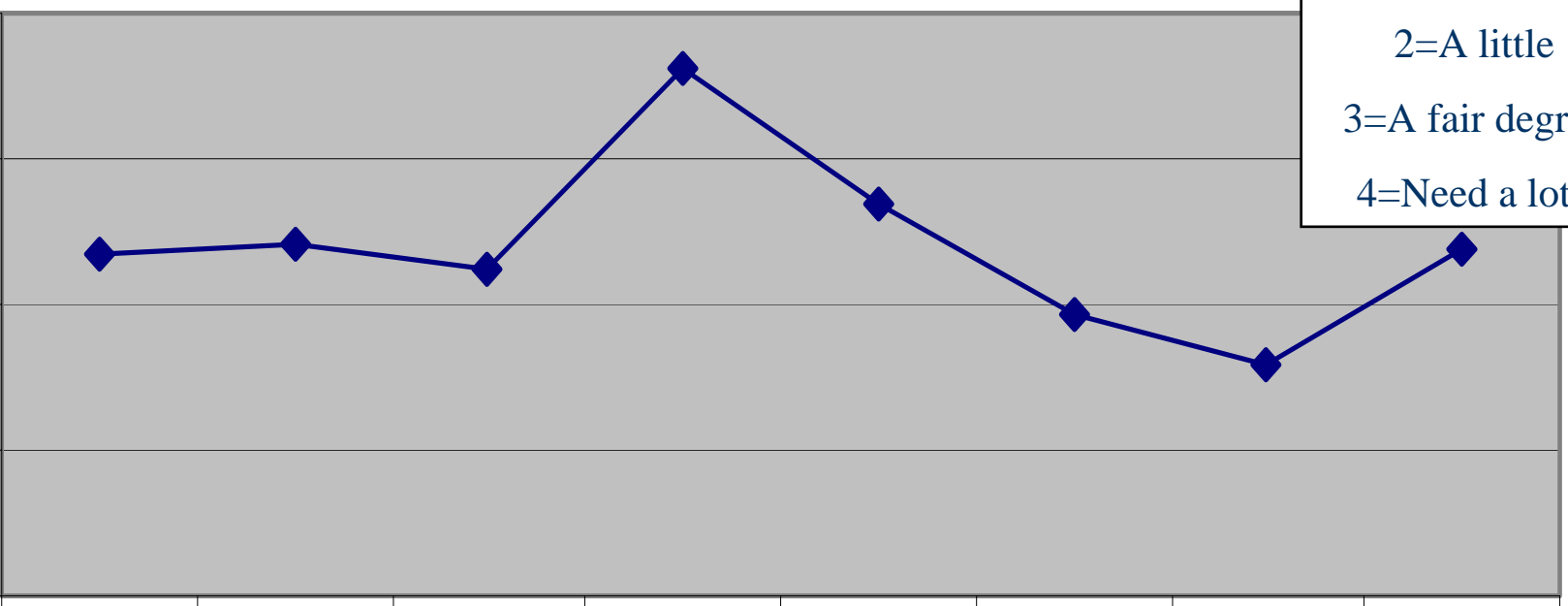
2=A little

3=A fair degree

4=Need a lot

30
25
20
15
10

Leadership
Dev
Coalition
Body
Program
Imp
Fundraising
Program
Eval
RiskFactor
Framework
Cultural
Diversity
Promising
Approaches



Barriers 67 PACTC Sites

