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**Associate Professor of Communications and co-director of the Institute for  
Information Policy, Penn State University**

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**EDUCATION**

1995 Communication Law & Policy **Ph.D.** Rutgers University, New Jersey

Title of Doctoral dissertation: Media Policy as Social Regulatory Policy: The Role of Broadcasting in Shaping National Culture in Israel

1991 Mass Communication **M.S.** Boston University, Massachusetts

Title of Master's Thesis: The Effect of Mass Media Public Opinion Polls on the Behavior of Voters, Political Campaigns and the Mass Media

1986 Law **LL.B.** Hebrew University, Jerusalem

**FULL TIME ACADEMIC EMPLOYMENT**

|              |                              |                                  |                                      |
|--------------|------------------------------|----------------------------------|--------------------------------------|
| 2009-present | <b>Penn State University</b> | Communications                   | <b>Associate Professor (tenured)</b> |
| 2008-present | <b>Penn State University</b> | Institute for Information Policy | <b>Co-Director</b>                   |
| 2004-2009    | <b>Penn State University</b> | Communications                   | <b>Assistant Professor</b>           |
| 1999-2001    | <b>Tel Aviv University</b>   | Communications                   | <b>Lecturer (tenure track)</b>       |

**PROFESSIONAL EMPLOYMENT**

|           |                                   |   |
|-----------|-----------------------------------|---|
| 2003-2004 | Cohen Lahat & Co.                 | <b>Attorney</b>   |
| 2000-2003 | Cellcom Israel                    | <b>Vice President for Regulatory Affairs</b>                      |
| 1997-2000 |                                   | <b>Independent Consultant/Attorney</b>                            |
| 1993-1997 | Israel Broadcasting Authority     | <b>Director of Legal Affairs and International Relations</b>      |
| 1992-93   | Ministry of Education and Culture | <b>Senior Advisor to the Minister</b>                             |
| 1989      | Ministry of Education and Culture | <b>Minister's Bureau Chief of Staff and Senior Policy Advisor</b> |

## RESEARCH

### BOOKS

Schejter, A. (2009). *Muting Israeli Democracy: How Media and Cultural Policy Undermine Free Expression*. Urbana, IL: University of Illinois Press

Schejter, A. (Ed.) (2009). *... and communications for all: A Policy Agenda for a New Administration*. Lanham, MD: Lexington Books.

Cohen, A. Lemish, D. & Schejter, A. (2008) *The Wonder Phone in the Land of Miracles: Mobile Telephony in Israel*. Cresskill, NJ: Hampton Press.

### JOURNAL ARTICLES

Obar, J. & Schejter, A. (forthcoming, 6/2010) Inclusion or Illusion: An analysis of the FCC's public hearings on media ownership 2006-2007. *Journal of Broadcasting and Electronic Media*

Schejter, A., Serenko, A., Turel, O., and Zahaf, M. (2010) Policy implications of market segmentation as a determinant of fixed-mobile service substitution: What it means for carriers and policymakers. *Telematics and Informatics* 27, 90-102

Schejter, A. & Yemini, M. (forthcoming, 10/2009) "Eyes have they, but they see not": Israeli election laws, freedom of expression, and the need for transparent speech. *Communication Law and Policy*

Schejter, A. & Elavsky, C.M., (forthcoming, 10/2009) "...and the children of Israel sang this song": The Role of Israeli law and policy in the advancement of Israeli music. *Min-Ad: Israel Studies in Musicology Online*

Schejter, A. & Obar, J. (2009) "Tell it not in Harrisburg, Publish it not in the Streets of Tampa": Framing, Media Ownership, and the Public Interest. *Journalism Studies*, 10(5), 577-593

Schejter, A. (2009) "From all my teachers I have grown wise, and from my students more than anyone else": What lessons can the US learn from broadband policies in Europe? *International Communication Gazette*, 71(5), 429-445.

Schejter, A. (2008) 'The Stranger that Dwelleth With You Shall Be Unto You as One Born Among You' - Israeli Media Law and The Cultural Rights of the Palestinian Israeli Minority. *Middle East Journal of Culture and Communication*, 1, 156-179.

Schejter, A. & Davidson, R. (2008) "... and money is the answer for all things": The News Corp.—Dow Jones Merger and the Separation of Editorial and Business Practices. *International Journal of Communication*, 2, 515-542. (online at <http://ijoc.org/ojs/index.php/ijoc/article/view/251/174>)

Schejter, A. & Yemini, M. (2007) "'Justice, and only justice, you shall pursue:' Network neutrality, the First Amendment and John Rawls' Theory of Justice". Michigan Telecommunications and Technology Law Review, 14(1), 137-174.

Schejter, A. (2007) "The Pillar of Fire by Night, to Shew Them Light:" Israeli Broadcasting, the Supreme Court, and the Zionist Narrative. Media, Culture & Society, 29(6), 916-933

Schejter, A. (2007) "Jacob's Voice, Esau's Hands:" Transparency as a First Amendment Right in an Age of Deceit and Impersonation. Hofstra Law Review 35(2), 1489-1518

Schejter, A. & Lee, S. (2007) The Evolution of Cable Regulatory Policies and their Consequences: Comparing South Korea and Israel. Journal of Media Economics, 20(1), 1-28.

Schejter, A., Kittler, J., Lim, M., Balaji, M. & Douai, A. (2007) "Let's go down, and there confuse their language, that they may not understand one another's speech:" Developing a Model for Comparative Analysis and Normative Assessment of Minority Media Rights. Global Media Journal, 5(10)  
<http://lass.calumet.purdue.edu/cca/gmj/sp07/gmj-sp07-schejter-kittler-lim-douai-balaji.htm>

Schejter, A. (2006). "Art Thou For Us, or For Our Adversaries?" Communicative Action and the Regulation of Product Placement: A Comparative Study and a Tool for Analysis. Tulane Journal of International and Comparative Law, 15(1), 89-119.

Schejter, A. (2006) Israeli cellular telecommunications policy. Telecommunications Policy, 30(1), 14-28

Schejter, A. (2005) "The people shall dwell alone": The effect of transfrontier broadcasting on freedom of speech and information in Israel. " North Carolina Journal of International Law and Commercial Regulation 31(2), 337-376

Schejter, A. (2005) Service public, societe de l'information et Internet. In Mediamorphoses (January, 2005) 161-169 (in French)

Schejter, A. & Borenstein, K. (2003). 3G Where Art Thou? On What Can and Can't be Learned from the UMTS Spectrum Auctions in Europe. In Communications & Strategies 50(2), 215-235

Schejter, A. (1999). The Fairness Doctrine is Dead and Living in Israel. In Federal Communications Law Journal 51(3), 281-300

Schejter, A. (1999). From a Tool for National Cohesion, to a Manifestation of National Conflict: The Evolution of Cable Television Policy in Israel, 1986-1998. Communication Law and Policy, 4(2), 177-200

Schejter, A. (1996). The Cultural Obligations of Broadcast Television in Israel. Gazette, 56(3), 183-200

BOOK CHAPTERS

Schejter, A. (2009) International Benchmarks: The Crisis in U.S. Communications Policy Through a Comparative Lens. In: A. Schejter (ed.) "...and communications for all": A Policy Agenda for a New Administration. (pp. 57-77) Lanham, MD: Lexington Books.

Schejter, A. (2009) Medien in Israel. In C. Matzen, (Ed.) Intenationales Handbuch Medien. (pp. 939-948) Hamburg: Hans Bredow Institut [in German].

Schejter, A. (2008) European Union: Communication Law. Entry in Donsbach, W. (ed.) The International Encyclopedia of Communication" (pp. 1609-1615) Oxford: Blackwell Publishing.

Schejter, A. (2007) Online transformation: The Israel Broadcasting Authority on the Internet – What Goes, What Gets By and What Should Give. In T. Schwartz-Altschuller (ed.) "Online Journalism in Israel" (pp. 51-83) Jerusalem: Israel Democracy Institute and Burda Center for Innovative Communications at Ben Gurion University of the Negev (in Hebrew)  
Book can be accessed online:  
<http://www.idi.org.il/hebrew/download.asp?id=942>  
(English language abstracts available as of page 376)

Schejter, A. (2006). Media Law and the rights of the Palestinian-Arab minority in Israeli public service broadcasting. In "The Obligations of Public Broadcasting toward the Arab Society: On the Reform in the Israel Broadcasting Authority. (pp. 63-90) Nazareth: Ilam Media Center for Arab Palestinians in Israel (in Hebrew)

Schejter, A. (2004). Medien in Israel. In C. Matzen, (Ed.) Intenationales Handbuch fur Medien 2004-2005. (pp. 905-911) Hamburg: Hans Bredow Institut.

Schejter, A. (2003). Public broadcasting, the information society and the Internet: a paradigm shift? In M. McCauley, E. Peterson, L. Artz & D. Halleck (Eds.) Public Broadcasting and the Public Interest. (pp. 158-174) Armonk, NY: M.E. Sharpe

Schejter, A. (2002). Medien in Israel. In C. Matzen, (Ed.) Intenationales Handbuch fur Medien 2002-2003. (pp. 817-824) Hamburg: Hans Bredow Institut.

Schejter, A. & Cohen, A. (2002). Israel: Chutzpah and Chatter in the Holyland. In J. Katz & M. Aakhus (Eds.) Perpetual Contact. (pp. 30-42) Cambridge, UK: Cambridge University Press

Schejter, A. (2000). Rundfunk in Israel. In C. Matzen, (Ed.) Internationales Handbuch fur Hornfunk und Fernsehen. (pp. 761-766) Hamburg: Hans Bredow Institut.

Schejter, A. (1998). The Internet: A Mirage of Public Sphere. In Sivan, Y. From the MTV Generation to the LLL Generation: The Story of a National Educational Infrastructure. (pp. 263-271) [in Hebrew]. Even Yehuda, Israel: Reches Publishing House

Schejter, A. (1998). Rundfunk in Israel. In C. Matzen, (Ed.) Internationales Handbuch für Hornfunk und Fernsehen. (pp. 668-672). Hamburg: Hans Bredow Institut.

Schejter, A. (1996). Rundfunk in Israel. In C. Matzen, (Ed.) Internationales Handbuch für Hornfunk und Fernsehen. (pp. 55-59). Hamburg: Hans Bredow Institut.

Lehman-Wilzig, S. & Schejter, A. (1994). Mass Media in Israel. in Y. Kamalipour, H. Mowlana (Eds.) Mass Media in the Middle East. (pp. 109-125). Westport, CT: Greenwood Press.

#### COMPETITIVELY SELECTED CONFERENCE PRESENTATIONS

Schejter, A. (October, 2009) "Communication training and civic engagement: Theoretical challenges and practical solutions." To be presented at V NCA-FELAFACS Communication Conference of the Americas (FELAFACS XIII Latin American Social Communication Schools Conferences), Palacio de Convenciones de La Habana, Cuba

Connolly-Ahern, C., Schejter, A., Obar, J., & Martinez-Carrillo, N. (September, 2009) "A Slice of the Pie: Examining the State of the Low Power FM Radio Service in 2009." To be presented at the 37th TPRC Research Conference on Communication, Information and Internet Policy, Arlington, Va. USA

Schejter, A. & Elavsky, C.M. (May, 2009) "...and the children of Israel sang this song": The Role of Israeli law and policy in the advancement of Israeli music. Presented at the 59th Annual Conference of the International Communication Association, Chicago, Il. USA (Top three paper, Law and Policy Division)

Schejter, A. (May, 2009) "International Benchmarks: The Crisis in U.S. Communications Policy Through a Comparative Lens" Presented in "...and communications for all:" A Policy Agenda for the New Administration. A panel with the participation of W. McChesney, K. Montgomery, P. Napoli, S. Strover and E. Wilson. Presented at the 59th Annual Conference of the International Communication Association, Chicago, Il. USA

Schejter, A. & Yemini, M. (May, 2009) "Eyes have they, but they see not": Israeli election laws, freedom of expression, and the need for speech transparency. Presented in a scholar-to-scholar poster presentation at the 59th Annual Conference of the International Communication Association, Chicago, Il. USA

Schejter, A., Todd, M., Worawongs, T., Worley, S., Obar, J., Baxter, P., Clark, J., Heresco, A., (October, 2008) "The foundations of the world laid bare:"

Comparative media systems scholarship– the state of the discipline.”  
Presented (by T. Worawongs) at the 8<sup>th</sup> annual “Global Fusion” conference,  
Athens, Oh. USA

Schejter, A. (September, 2008) Moderator and organizer of “The Future of  
Communication Policy in the New Presidential Administration” a panel  
reviewing the mid- and long-term recommendations for a comprehensive U.S.  
communication policy agenda to be presented to the new administration by a  
working group of 16 U.S. scholars under the auspices of the IIP at Penn State.  
Presented at the 36th TPRC Research Conference on Communication,  
Information and Internet Policy, Arlington, Va. USA

Schejter, A. & Obar, J. (August, 2008). “Tell it not in Harrisburg, publish it not  
in the streets of Tampa: Framing, media ownership, and the public interest.”  
presented (by J.Obar) at the 91st Annual Convention of the Association for  
Education in Journalism & Mass Communication, Chicago, Il. USA (Top  
Faculty Paper, Radio Television Journalism Division)

Schejter, A. (August, 2008). ““Learn to imitate the ways of the nations:”  
International benchmarks for universal broadband policy.” A contribution to  
a competitively selected panel presentation on “Universal Broadband and  
Competitiveness in the Information Economy,” organized by professor  
Krishna Jayakar. Presented at the 91st Annual Convention of the Association  
for Education in Journalism & Mass Communication, Chicago, Il. USA

Obar, J. & Schejter, A. (August, 2008). “Inclusion or illusion? An analysis of  
the FCC’s public hearings on media ownership 2006-2007.” Presented in a  
scholar-to-scholar poster session at the 91st Annual Convention of the  
Association for Education in Journalism & Mass Communication, Chicago, Il.  
USA

Schejter, A. (June, 2008). “Public Scholarship and the Land Grant University: a  
Case Study and an Ongoing Quest for Answers.” Accepted to “*Beyond the  
Academy: Engaging Public Life*,” George Mason University, Arlington, Va. USA  
(not presented)

Schejter, A. & Obar, J. (June, 2008). “Tell it not in Harrisburg, publish it not in  
the streets of Tampa: Framing, media ownership, and the public interest.”  
presented (by J.Obar) at “*Academic Research for Media Reform: A Symposium for  
Scholars*,” Minneapolis, Mn. USA

Bird, B., Baukus, M., Elavsky, C.M., Hagopian, K., Haigh, M., Parsons, P. &  
Schejter, A. (May, 2008). “Public scholarship at Penn State: A  
multidimensional program of education, scholarship and civic engagement.”  
Presented at “*Bridging Scholar/Activist Divides in the Field of Communications*,”  
an ICA Half-Day Pre-Conference, Montreal, Quebec, Canada.

Cohen, A. & Schejter, A. (May, 2008). Big Talkers: Six Decades of Israelis on  
the Phone. Presented (by A. Cohen) at the annual conference of the  
Association for Israel Studies, New York, NY. USA

Schejter, A. & Elavsky, C.M. (April, 2008) "A song for David": The Role of Israeli law in the advancement of Israeli music. Presented at "*Hearing Israel: Music, Culture and History at 60*," a conference held at the University of Virginia, Charlottesville, Va. USA

Maltz, J. & Schejter, A. (April, 2008). "To them I will give in My house and within My walls a memorial": Israeli public memory and the legacy of non-Jewish saviors. Presented at "*Memorialization, Community, and Justice*," a conference held at the Pennsylvania State University, University Park, Pa. USA

Schejter, A. (November, 2007) 'The Stranger that Dwelleth With You Shall Be Unto You as One Born Among You' - Israeli Media Law and The Cultural Rights of the Palestinian Israeli Minority. Accepted to the International and Intercultural Division of the 2007 National Communication Association Annual Convention, Chicago, Il. USA (not presented).

Schejter, A. (October, 2007) "Justice, and only justice, you shall pursue:" freedom of expression in the age of abundance and the practical application of John Rawls' theory of justice. Presented at "Enclosure, Emancipatory Communication and the Global City," an international conference of the Union for Democratic Communications, Vancouver, BC, Canada.

Schejter, A. & Obar, J. (2007, October) Conflict of Public Interest: An analysis of the recent FCC hearings on media consolidation and the local media's coverage. Presented (by J. Obar) at "Convergence and Society: Media Ownership, Control, and Consolidation" a conference held at the University of South Carolina, Columbia, SC. USA

Schejter, A. (2007, September) "From all my teachers I have grown wise, and from my students more than anyone else:" What Lessons can the U.S. learn from Broadband Policies in Europe? Presented at the 35th TPRC Research Conference on Communication, Information and Internet Policy, Arlington, Va. USA

Schejter, A. (2007, September) "They have mouths, but they speak not" – The regulation of broadcasting during election times: a comparative study and a democracy-enabling theoretical framework. Presented at the 7<sup>th</sup> annual "Global Fusion" conference, St. Louis, Mo. USA

Schejter, A., & Yemini, M. (2007, August) "Justice, and only justice, you shall pursue:" Network neutrality, the First Amendment and John Rawls' Theory of Justice. Presented at the Law and Policy Division at the 90th Annual Convention of the Association for Education in Journalism & Mass Communication, Washington, D.C. USA

Schejter, A. & Yemini, M. (2007, June) To see or not to see: Israeli election laws, freedom of expression, and the need for speech transparency. Presented at the WAPOR Regional Seminar, Jerusalem-Haifa, Israel

Schejter, A. (2007, June) 'The Stranger that Dwelleth With You Shall Be Unto You as One Born Among You' - Israeli Media Law and The Cultural Rights

of the Palestinian Israeli Minority. Presented at the annual conference of the Association for Israel Studies at the Open University, Ra'anana, Israel

Schejter A., A. Douai, M. Lim & J. Kittler (2007, April) The Multi-Step Flow Model Of Propaganda And Its Effect On The Portrayal Of Hostilities Between Nation-States And Non-State Organizations Over Traditional Print Media: A Comparative Analysis. Presented (by M. Lim) at the Media, War and Conflict Launch Conference at Marquette University, Milwaukee, Wi. USA

Schejter, A. (2007, January) Broadband Penetration, Competition in Telecommunication Markets and the European Union: Lessons to be Learned for Universal Service Reform in the U.S? Presented at the Social Science Research Council Media Policy Research Pre-conference to the National Conference for Media Reform in Memphis, Tn. USA

Schejter, A. (2006, November) "The Pillar of Fire by Night, to Shew Them Light:" Israeli Broadcasting, the Supreme Court, and the Zionist Narrative. Presented at the 92<sup>nd</sup> Annual Convention of the National Communication Association in San Antonio, Tx. USA

Schejter, A. J. Kittler, M. Lim & A. Douai (2006, September) Integration, Segregation or Self-Segregation: A Conceptual Model for Comparative Analysis and Normative Assessment of Minority Media Rights. Presented at the 6<sup>th</sup> annual "Global Fusion" conference in Chicago, Il. USA

Schejter, A. (2006, February) The match and the pillar of fire: The Israeli Supreme Court, broadcasting law and the Zionist narrative. Presented at "ImaginNATION: The Cultural Praxis of Zionism", a conference held at Arizona State University in Tempe, Az. USA

Schejter, A. (2005, May) The Internet and the telephone: Can two walk together, except they be agreed. Presentation at the annual conference of the International Communication Association, as part of a panel on The Regulatory Challenges of Converging Communications Technologies and Markets: Perspectives from Asia, Europe and America with the participation of professors Yu-Li Liu, Carlene Maitland, Peter Humphreys and Seamus Simpson) New York, NY. USA

Schejter, A. (2004, October) On regulatory measures and national character: What has affected the proliferation of cellular phone in Israel. Paper presented at "Mobile Communication and Social Change" Seoul, South Korea

Schejter, A. (2004, September) Product placement as an international practice: Moral, legal, regulatory and trade implications. Paper presented at the annual Telecommunication Policy research Conference, Arlington, Va. USA

Schejter, A. (2004, April) Musing about commercial success, national character and regulation of the cellular phone market in Israel. Presentation in a jointly submitted panel with Professor Akiba Cohen and Professor Dafna Lemish at the annual conference of the Israel Communication Association, Netanya Israel.

Schejter, A. & K. Bornshten (2003, March) 3G Where Art Thou? On what can and can't be learnt yet from the 3G spectrum allotment process, 1999-2002. Presented (by K. Bornshten) at the annual conference of the Euro Communication Policy Research, Barcelona, Spain.

Cohen, A., D. Lemish & A. Schejter (2001, May) The Mobile Phone and the End of Privacy, Guilt, and Shame. Presented (by D. Lemish & A. Cohen) at the annual conference of the International Communication Association, Washington, D.C. USA

Schejter, A. (2000, September) Public Service Internet? Public Service Broadcasting and the Internet: An Int'l Comparative Study. Presented at the annual Telecommunication Policy research Conference, Alexandria, Va. USA

Schejter, A. (2000, July) "Like All the Nations?": Encountering the emergence of translated international channels on Israeli digital multi-channel platforms. Presented at the annual conference of the International Telecommunication Society, Buenos Aires, Argentina.

Schejter, A. (2000, July) Public Broadcasting, the Information Society and the Internet: A Paradigm Shift? Paper presented at a conference on "Public Broadcasting and the Public Interest," University of Maine, Orono, Me. USA

Schejter, A. (2000, June) Public Broadcasting, the Information Society and the Internet. Paper accepted to the Banff Television Festival, Banff, Canada. (did not participate)

Schejter, A. & A. Cohen (1999, December) The Wonder-Phone in the Holy Land: Contact, Chatter and Chutzpah. Paper presented at "Perceptual contact: Mobile communication, private talk and public performance," Rutgers University, New Brunswick, NJ. USA.

Schejter, A. (1999, September) Less News is Good News: Fifty Years of Communication Policy in a Volatile Democracy. Paper presented at the annual Telecommunication Policy research Conference, Alexandria, Va. USA

Schejter, A. (1999, May) Embracing Differences in Israeli Political Speech: Fairness or Impartiality? Presentation in a jointly submitted theme session with Professor Theodore Glasser, Professor Harvey Jassem, Professor Susan Drucker and Gary Gumpert at the annual conference of the International Communication Association, San Francisco, Ca. USA

#### OTHER PUBLISHED WORK

A. Schejter (2009) Book Review of "Broadcasting, Voice and Accountability." In Global Media and Communication 5(1), 113-115

A. Schejter (2009) Book Review of "Pirate Radio in Israel." Media Frames: The Journal of the Israel Communication Association 3, 141-146 [In Hebrew]

A. Schejter (2001-02). Freedom of Speech. In the Technological Education Division of the Ministry of Education curriculum on "Communication and Society."

Himmelboim, I. and Schejter, A. (2001). Changes in the Television Market in Israel. In Television 2001, International Key Facts. Germany: RTL-IP

A. Schejter (2000) Storming the target: Recommendations to general Raphael Vardi, appointed by the prime minister to study the crisis in public broadcasting. 24 *The Seventh Eye*

A. Schejter (2000) Israel. In *Television 2000: European key facts* (Paris: IP)

A. Schejter (2000) Media and minorities in Israel. In *Diffusion EBU* (pp. 38-39) (English and French editions) (2000)

N. Rogel, A. Schejter (1995). Guidelines for Broadcasting News and Current Affairs. Jerusalem: Israel Broadcasting Authority.

#### INVITED PRESENTATIONS

A. Schejter (May, 2009) Policy Issues panel discussion at the Statistical Challenges in Electronic Commerce Research conference at Carnegie Mellon University, Pittsburgh, PA

A. Schejter (November, 2008) "...and communications for all" -- A Communications Policy Agenda for the New Administration: Principles for a Socially Inclusive Communication Policy." Sponsored by the Partnership for Progress on the Digital Divide and to be presented at the annual convention of the National Communication Association, San Diego, CA.

A. Schejter (April, 2008). ) 'The Stranger that Dwelleth With You Shall Be Unto You as One Born Among You ' - Israeli Media Law and The Cultural Rights of the Palestinian Israeli Minority. A seminar at the University of Virginia, Department of Media Studies, Charlottesville, VA.

A. Schejter (March, 2008) "Social content placement and commercial product placement: Moral and ethical implications" presented at "From Hollywood to Tel Aviv" a conference organized by the Social Marketing Program at Tel Aviv University and the Israeli Ministry of Health, Tel Aviv, Israel.

A. Schejter (February, 2007) "The Persistence of the Digital Divide: Causes and Remedies – A Comparative International Perspective" presented at the Annual Consumer Assembly of the Consumer Federation of America, Washington, DC

A. Schejter (December, 2006) "Comparative Models for Minority Representation in Public Broadcasting Systems" to be presented at a conference on "Media Rights as Human Rights" organized by "I'lam – the Media Center for Arab-Palestinians in Israel." Tel Aviv, Israel.

A. Schejter (December, 2005) "Public Broadcasting in the Information Society" a presentation at the Israel Democracy Institute in honor of Professor Dan Caspi's 60<sup>th</sup> birthday. Jerusalem, Israel

A. Schejter (December, 2005) "'Israeli media law and minority rights - a critical view" presented at a conference on "Communication rights as collective, political and cultural rights" organized by "I'lam – the Media Center for Arab-Palestinians in Israel." Nazareth, Israel

A. Schejter (December, 2005) "The people shall dwell alone: The effect of transborder broadcasting on freedom of information in Israel" A seminar at Tel Aviv University, Department of Communications, Tel Aviv Israel

A. Schejter (December, 2005) "A culture of transparency or a culture of deceit: a comparison of international product placement regulation policies and what it reveals about the underlying assumptions of media regulators." A seminar at the Jezreel Valley Academic College, Department of Communications, Jezreel Valley, Israel

A. Schejter (December, 2005) "A culture of transparency or a culture of deceit: a comparison of international product placement regulation policies and what it reveals about the underlying assumptions of media regulators." A seminar at Ben Gurion University, Burda Center for Innovative Communications, Beer Sheva, Israel

A. Schejter (June, 2004) The 4<sup>th</sup> Israeli Citizen Consensus Conference: The Media in Israel – Whose is the Sky. Held at the Knesset Expert witness. Jerusalem, Israel

A. Schejter (March, 2004) The Internet and self regulation: A match made in heaven? Presented at the 8<sup>th</sup> annual conference of the Israel Internet Association (ISOC-IL), Tel Aviv, Israel

A. Schejter (January, 2004) The new telecommunications authority and the State: What it should be and what it actually is. Presented at "The new telecommunications authority: the law, the market and the public discourse." A conference under the auspices of the Center for Law & Technology, the Faculty of Law, Haifa University, Israel

A. Schejter (February, 2003) Requesting authority – the establishment of a new telecommunications authority. A seminar on the establishment of a non-governmental regulator (organized by "Globes Initiatives"), Tel Aviv, Israel

A. Schejter (November, 2002). Entering the fixed inland market: opportunity or sheer madness? Presented at the "Telecom Israel 2002," the bi-annual conference and exhibition organized the Israeli Ministry of Communication, Tel Aviv, Israel ([http://www.kenes.com/telecom2002/index\\_thurs.asp](http://www.kenes.com/telecom2002/index_thurs.asp))

A. Schejter (July, 2002) Regulatory aspects of M-commerce. Presented at the "Mobile Corporate Applications Convention," organized by LOGTEL, Tel Aviv, Israel

A. Schejter (October, 2000) "Digital Economy" German Israeli young leadership exchange held at the Bundestag (panel including chairwoman of the Bundestag), narrator, Berlin, Germany

A. Schejter (June, 2000) Who needs the press? Presented at the conference on "Ethics, Communications and the Criminal Process" of the Institute of Legal Training for Attorneys and Legal Advisers of the Ministry of Justice, Jerusalem, Israel.

A. Schejter (February, 1999) Television on cable and satellite – after the courts before competition. A panel discussion hosted by the Israel Management Center, Tel Aviv, Israel.

Panel participant, Israel Sociological Society annual meeting, Rishon LeZiyon, Israel (1999)

A. Schejter (December, 1998) Where has the public interest gone? The regulation of new technologies. Presented at Haifa University, Haifa Israel

A. Schejter (October, 1997) Fragmenting audiences and the case for public funding. An invited panel with Professor Marc Raboy and Mr. Jean Bernard Munch at the Public Broadcasters International (PBI) annual meeting, Washington DC

Panel participant, Israel Sociological Society annual meeting, Haifa, Israel (1993)

## GRANTS

|        |   |  |            |
|--------|---|--|------------|
| 2005-6 | Arthur W. Page Center for Integrity in Communications         | Arthur W. Page Scholar                         | \$10,000   |
| 2006-7 | Second Authority for Radio and Television (Jerusalem, Israel) | Zevulun Hammer Memorial Scholarship            | NIS 15,000 |
| 2006-7 | Penn State University   | President Grant for Research                   | \$500      |
| 2007-8 | Media Democracy Fund  | Future of American Communication Working Group | \$110,000  |
| 2008-9 | Social Science Research Council                               | Low Power FM and Localism                      | \$7,500    |
| 2009   | AT&T  | Reforming Intrastate Access Charges            | \$57,500   |

ACADEMIC AND PROFESSIONAL AWARDS

|        |  |   |
|--------|--|---|
| 1989   | Boston University (Boston, USA)  | Outstanding Academic and Leadership Achievement Student Award |
| 1995   | Hebrew University (Jerusalem, Israel)  | Lady Davis Post-Doctoral Fellowship (declined).               |
| 2006-7 | Penn State, College of Communications  | Deans' Excellence Award for Integrated Scholarship            |
| 2008   | Association for Education in Journalism and Mass Communications (AEJMC), Radio Television Division Annual Conference | Best Faculty Paper  |
| 2009   | International Communication Association, Law and Policy Division   | Top Three Paper   |

TEACHINGCOURSES TAUGHT (In full time positions)Tel Aviv University:

Introduction to Mass Communication  
 Broadcasting Law and Policy in Israel and the World  
 The Public Interest Standard in Communication Policy (seminar)  
 Media Institutions  
 Communication and Cultural Policy (seminar)  
 Policy Issues in the Information Society (seminar)  
 Public Broadcasting (seminar)  
 Regulating Communication Infrastructure  
 Regulating Communication Content

Penn State:

Telecommunication Regulation  
 Media and Information Industries  
 Comparative Media Systems (Graduate Seminar)  
 World Media Systems (Undergraduate)  
 Media Activism

PART TIME ACADEMIC TEACHING

| <b>Year</b> | <b>Institution</b>         | <b>Department/Program</b>                  | <b>Course</b>                         |
|-------------|----------------------------|--|---------------------------------------|
| Summer 2008 | <b>Haifa University</b>    | M.A. Program for Sitting Judges            | Communications and the Law            |
| Summer 2007 | <b>Haifa University</b>    | Global Law Program                         | Media Law                             |
| Summer 2007 | <b>Tel Aviv University</b> | Political Science (Executive M.A. Program) | Communication Law                     |
| 2001-2004   | <b>Tel Aviv University</b> | Communication                              | Communication Law; Media Institutions |

|                      |  |                                  |  |
|----------------------|--|----------------------------------|--|
| 2002-2004<br>1999    | <b>Haifa University<br/>Netanya<br/>Academic<br/>College</b> | Law<br>Communications            | Communication<br>Law   |
| 1999                 | <b>University of<br/>Manchester<br/>program in Israel</b>    | Business                         | Communication<br>Law;<br>Communication<br>Ethics   |
| 1998                 | <b>Clark University<br/>program in Israel</b>                | Communications                   | Communication<br>Law; Persuasion;<br>Communication<br>Ethics                                   |
| 1996-97              | <b>Technological<br/>Center Holon</b>                        | Communications                   | Communication<br>Law; Public<br>Broadcasting   |
| 1995-97              | <b>Hebrew<br/>University</b>                                 | Communications<br>(M.A. program) | Communication<br>Planning in<br>Israel: Form and<br>Content                                    |
| 1993-95              | <b>Bar Ilan<br/>University</b>                               | Communications                   | Public Speaking;<br>Introduction to<br>Mass<br>Communication                                   |
| 1991-2; 93<br>(Fall) | <b>Rutgers<br/>University</b>                                | Communications                   | Mass<br>Communication<br>and Politics;<br>Public Speaking;<br>Introduction to<br>Communication |
| 1992 (Fall)          | <b>"Koteret" School<br/>of Journalism</b>                    | Journalism                       | Comparative<br>Media Systems   |
| 1992 (Spring)        | <b>Middlesex<br/>County College<br/>(N.J.)</b>               | Communications                   | Public Speaking  |
| 1989-91              | <b>Boston<br/>University</b>                                 | Communications                   | Introduction to<br>Communications<br>(T.A);<br>Communication<br>Theory (T.A.)                  |

## **SERVICE**

### **SERVICE AT THE PENN STATE COMMUNITY**

Faculty adviser for the student chapter of NAMIC (2005-...)

Chair of dissertation committees:  
Michael Todd  
Jonathan Obar  
Worapron Tina Worawongs  
Ming Kuok Lim (Graduated, 2009)  
Nivedita Chaterjee

Michel Danguiro

Member of dissertation committees:

Juraj Kittler (graduated, 2009)  
Sung Wook Kim (graduated, 2008)  
Sangho Seo (graduated, 2006)  
Aziz Douai (graduated, 2008)  
Michael Horning  
Nadia-Ivette Martinez-Carrillo

Chair of Master Thesis committees:

Todd Beegle  
Stephen Fiehler

Member of Master Thesis committees:

Patrick Baxter (Graduated, 2008)  
India Brown  
Jon Gobeil

Judge in the undergraduate student poster competition, Penn State (2005, 2006, 2007, 2008, 2009)

Overseer of independent studies: Kevin Wentzel (2006, Spring); Ryan Coyle (2006, Fall); Alyse Fiori (2006-7, Honors Thesis); Ming Kuok Lim (2006, Summer); Sung Wook Kim (2007, Spring); Brandon Tarbert (2007, Spring); Worapron Tina Worawongs (2007, Summer), Nivedita Chaterjee (2008, Spring), Jonathan Obar (2008, Spring), Michael Horning (2009, Summer).

Faculty Marshal, Fall 2008 commencement.

#### EDITORIAL RESPONSIBILITIES

Guest editor, special issue of the "Journal of Communication Inquiry" on media reform (forthcoming, 2009)

Member, Editorial Board, "Journal of Communication Inquiry"

Member, Editorial Board, "Media Frames" The Journal of the Israel Communication Association

Member, Advisory Board, "Global Media Journal"

Reviewer for Graduate Education Interest Group of AEJMC annual conference (2007, 2008)

Reviewer for Arthur W. Page Center for Integrity in Public Communication annual Page Legacy Scholars competition (2007, 2008)

Reviewer for "Journal of Children and Media"

Reviewer for "Metaksherim" a graduate student conference held in Haifa, Israel, December 17, 2006

Reviewer for mid-winter conference of the Graduate Education Interest Group of AEJMC (2005/6, 2006/7)

Reviewer for the Israel Science Foundation

Reviewer for the Media Management Division of the AEJMC (2005)

Reviewer for Lawrence Erlbaum (2004)

Academic consultant for "Television and Children" By Dr. Dafna Lemish, Open University Press (Israel) (2001)

Member of editorial board for "Communication Policy in Israel" by Oren Tokatly, Open University Press (Israel) (2000)  
Reviewer for Telecommunication Policy Research Conference student competition (2001-2002)  
Reviewer for Journal of Broadcasting and Electronic Media (1997-2001)

#### PUBLIC COMMITTEES

The committee for the restructuring of public broadcasting (appointed by minister of education and culture and minister of justice), member (1993)

The committee for studying the issue of advertising on cable television (appointed by minister of communications), chairman (1993)

The committee for the restructuring of regulation of commercial broadcasting (appointed by minister of communications), member (2001)

The committee for the restructuring of regulation of the telecommunications sector (appointed by minister of communications), industry representative (2002)

#### OTHER PUBLIC SERVICE

Chair, Organizing and Program Committee, "Academic Research for Media Reform: A Symposium for Scholars" Minneapolis, MN, June 5, 2008.