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# Economic & Workforce Brief

Information You Can Use About Pennsylvania Economic & Workforce Development

## *Role of Business Support Services in the Economy of Potter County, Pennsylvania*

The **business support services industry** is an important part of the history and economy of Potter County in Pennsylvania. The industry creates jobs and compensation for workers throughout Potter County and influences tax revenues in the County.

The impact of jobs in business support services in Potter County:

- *For every 100 jobs* — Due to the need to supply the business support services industry, other industries in Potter County employ an additional 3 workers. Spending of income earned by business support services employees and by workers in Potter County industries that supply business support services on such items as housing, food, health care, and retail goods and services creates an additional 4 jobs in Potter County. In short, every 100 jobs in Potter County’s business support services industry are associated with 107 total jobs County-wide.
- *For every 100 jobs* — The business support services industry generates \$730,000 compensation for its own Potter County employees and \$93,700 compensation for employees whose jobs are created because their Potter County firms supply the business support services industry in the County. Spending of income by business support services employees and workers in supplying industries generates an additional \$94,400 compensation for other Potter County workers. In this way, the business support services industry is responsible for generating \$918,100 annual compensation for every 100 business support services workers employed in Potter County.
- *For every 100 jobs* — Business activity by the business support services industry, the industry’s impact on Potter County industries that supply it, and the effect of spending by workers employed in the business support services industry and its supplying industries generate \$34,000 in property taxes that are paid annually by businesses and individuals in Potter County to local governments.

Research reported in this brief was prepared by Penn State’s Office for Economic and Workforce Development (OEWD), a unit in Penn State Outreach.

OEWD advances the economic well-being of Pennsylvania by serving as a catalyst, facilitator, and collaborator for using the resources, expertise, and intellectual assets of Penn State to help create and retain jobs in the Commonwealth and enhance the skills of its workforce (see <http://www.oewd.psu.edu/>).

Analysis of Pennsylvania economic and workforce opportunities and issues are conducted in OEWD by its Workforce Assessment Center in collaboration with the Institute for Research in Training and Development, a unit in Penn State’s College of Education.

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*This Brief contains an analysis of activity of establishments primarily engaged in providing business support services in North American Industry Classification System code 5614, which includes firms that offer document preparation, telephone call centers, business service centers, collection services, and credit bureaus. Information provided in this Economic & Workforce Brief was calculated using IMPLAN, a macroeconomic model applied by Penn State’s Office of Economic and Workforce Development to identify the impact of economic activity on Pennsylvania and its counties. For more information, contact Rose M. Baker ([rmb194@psu.edu](mailto:rmb194@psu.edu); 814.865.9919) or David L. Passmore ([dlp+irttd@psu.edu](mailto:dlp+irttd@psu.edu); 814.863.2583). Dollar values are expressed as year 2002 dollars.*