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Coping Strategies for the Global Financial Crisis of Higher Education

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COLLEGE *of* EDUCATION

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Overview

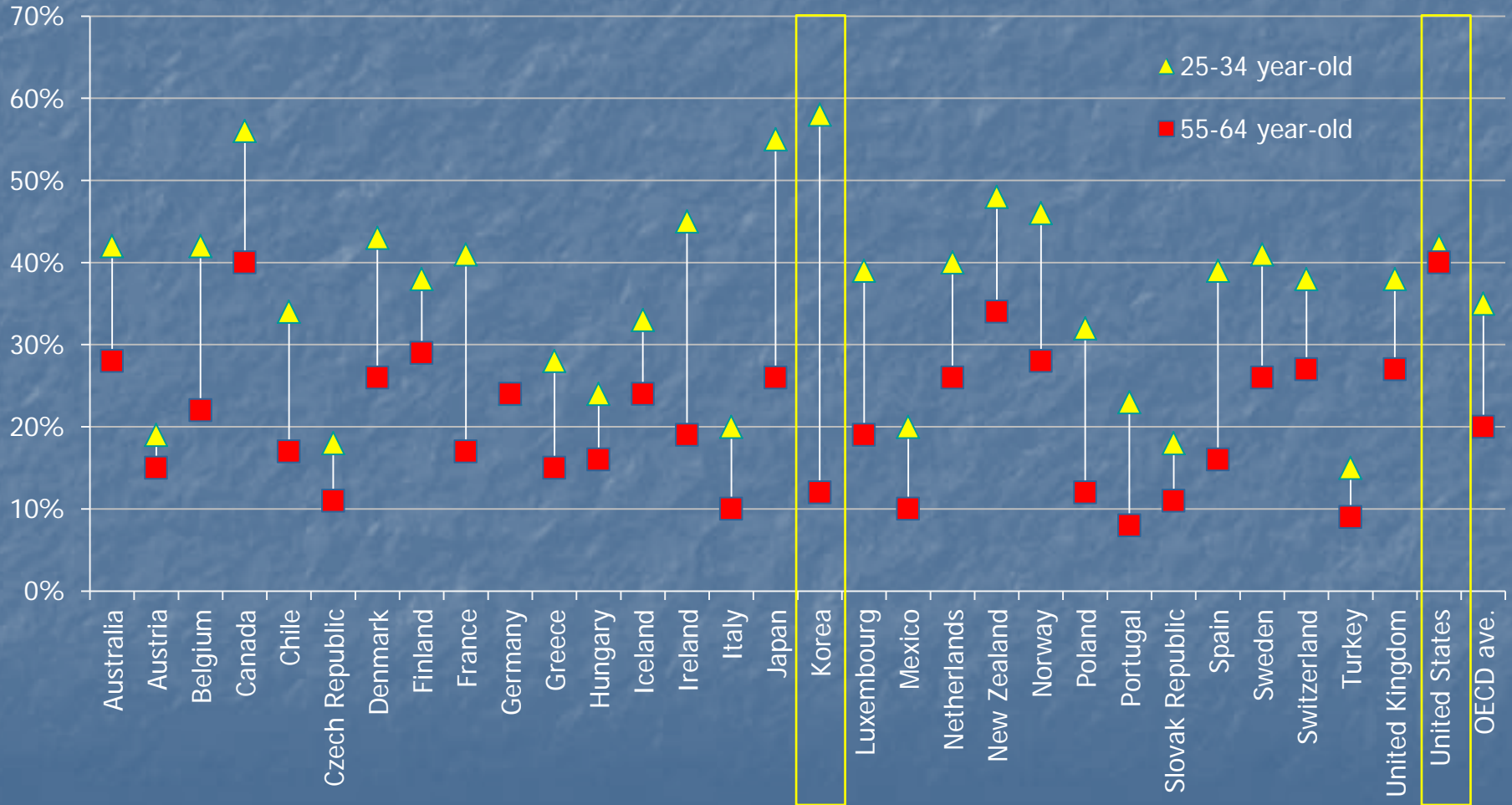
- International trends
- Comparative international data on higher education
- Challenges due to the financial crisis

International trends in higher education

- Increasing enrollment – from elite to massification to universal
- Shift from public to private sources of funding
- Focus on quality assurance and the role of higher education in serving society and the economy

Tertiary attainment rates

Population that has attained at least tertiary education by age cohort (2008)

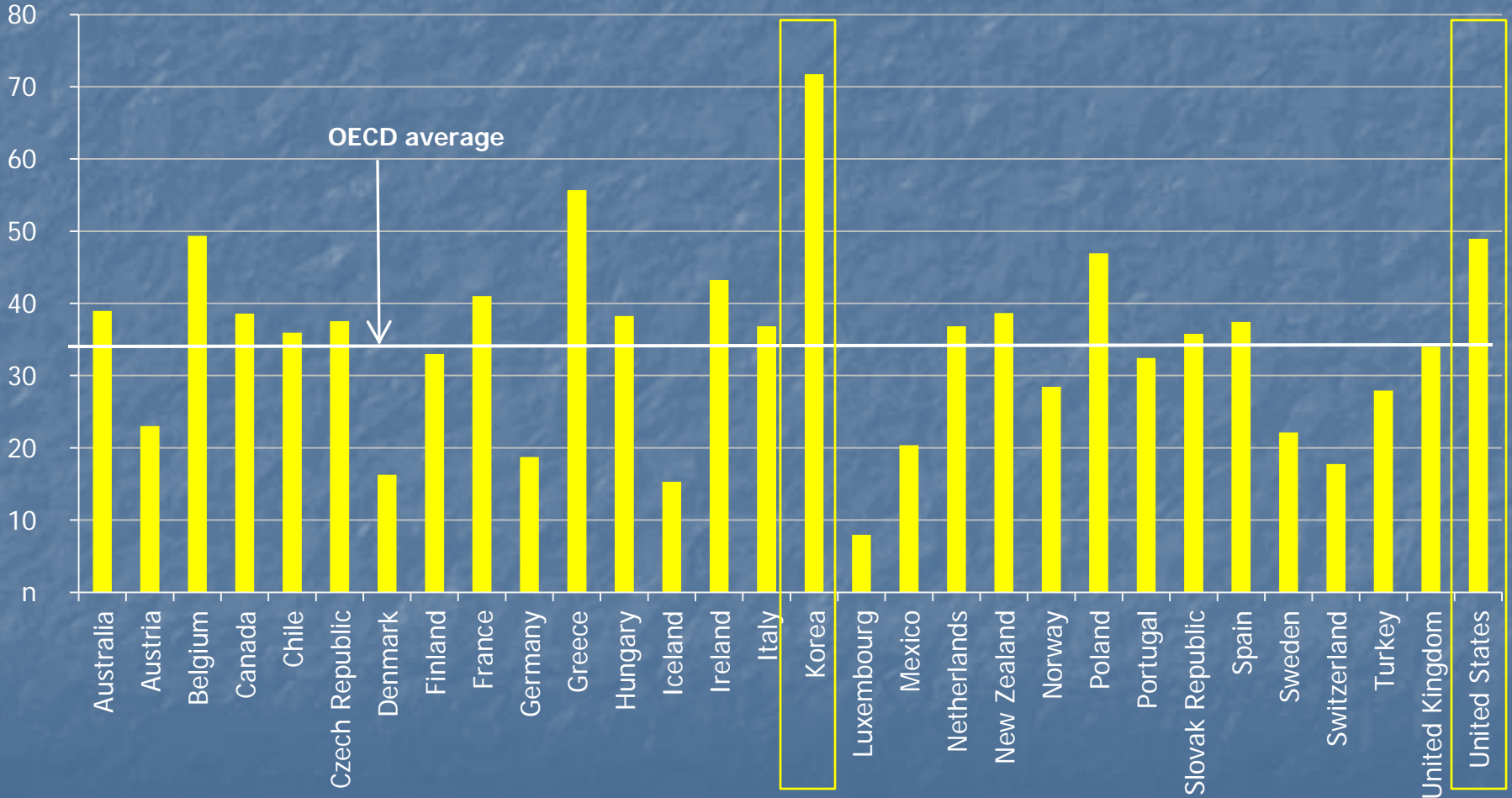


Differences in cohort attainment rates



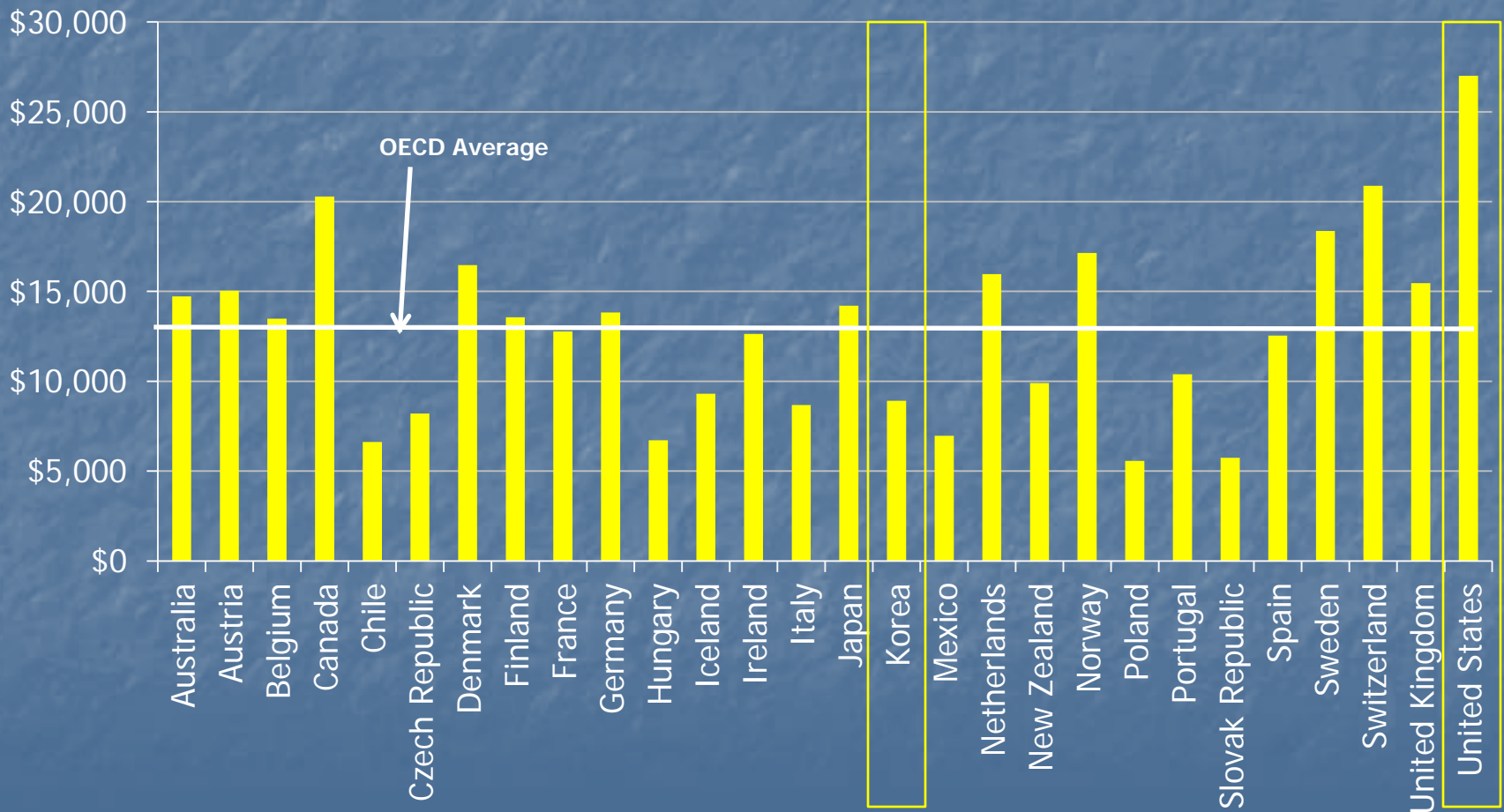
Tertiary enrollment rates

Enrollment rates of 20 year-olds in tertiary education, 2008

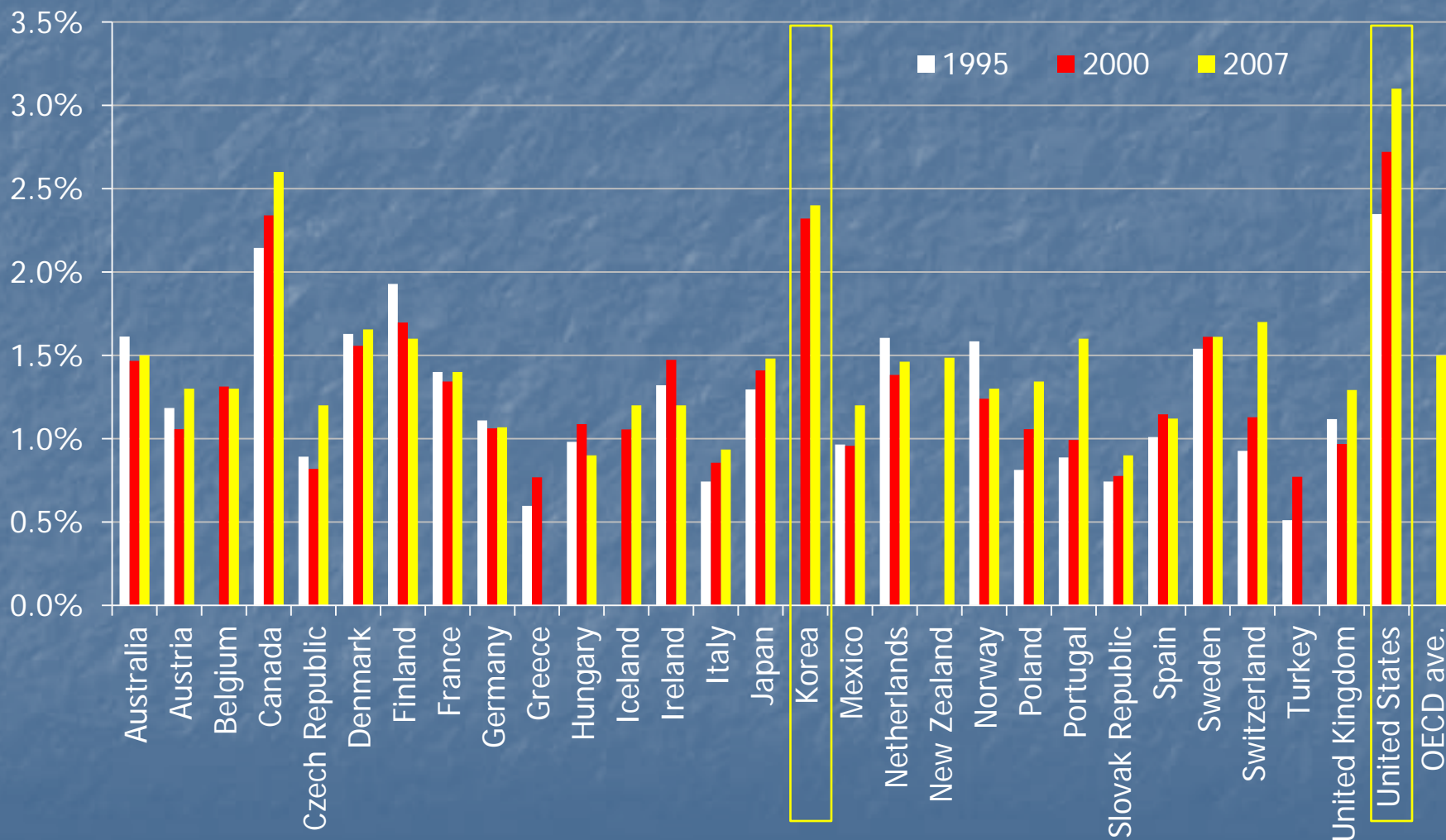


Spending on tertiary education

Tertiary education spending per student, 2007 (\$US PPP)

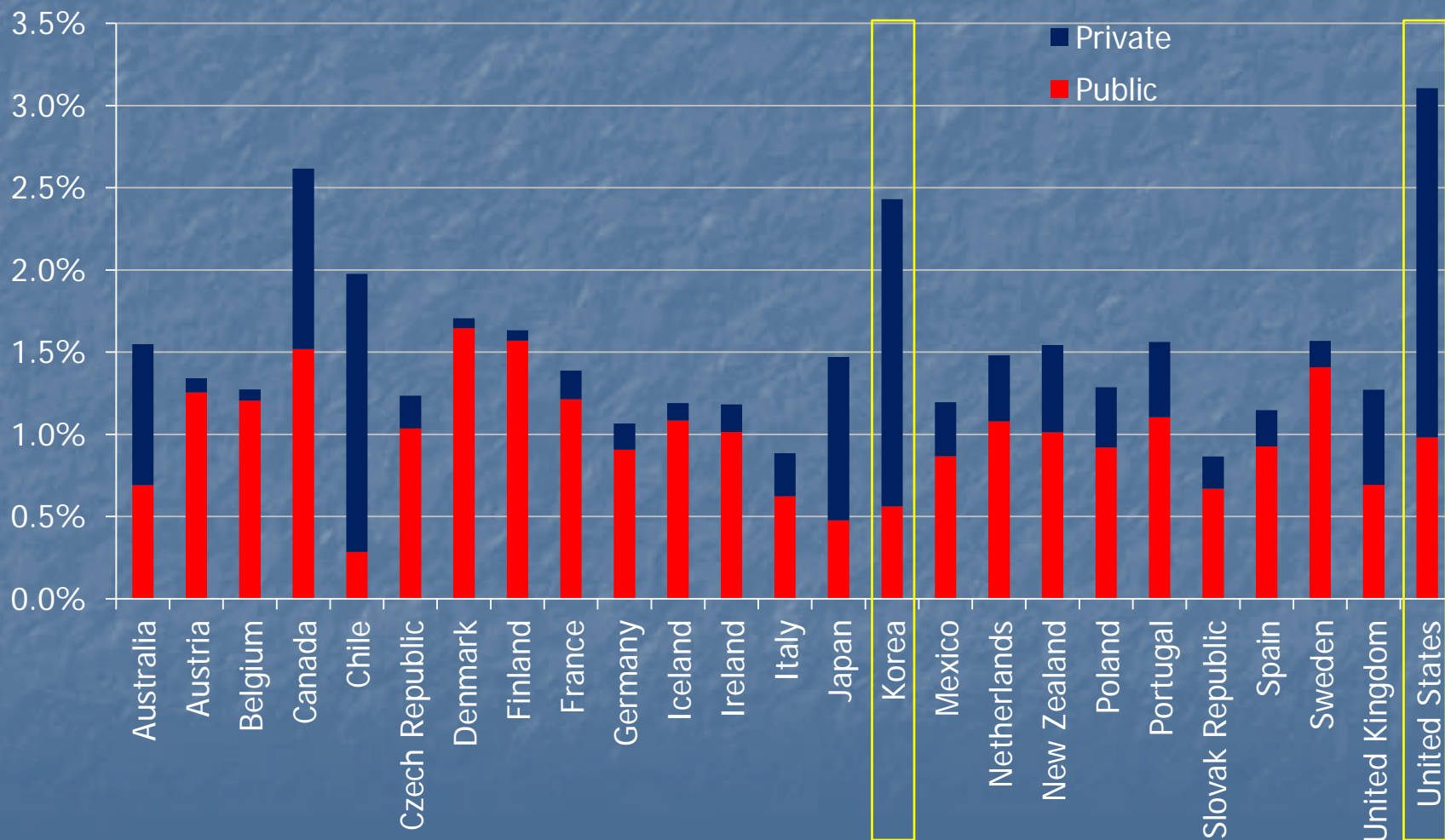


Tertiary education spending as % of GDP

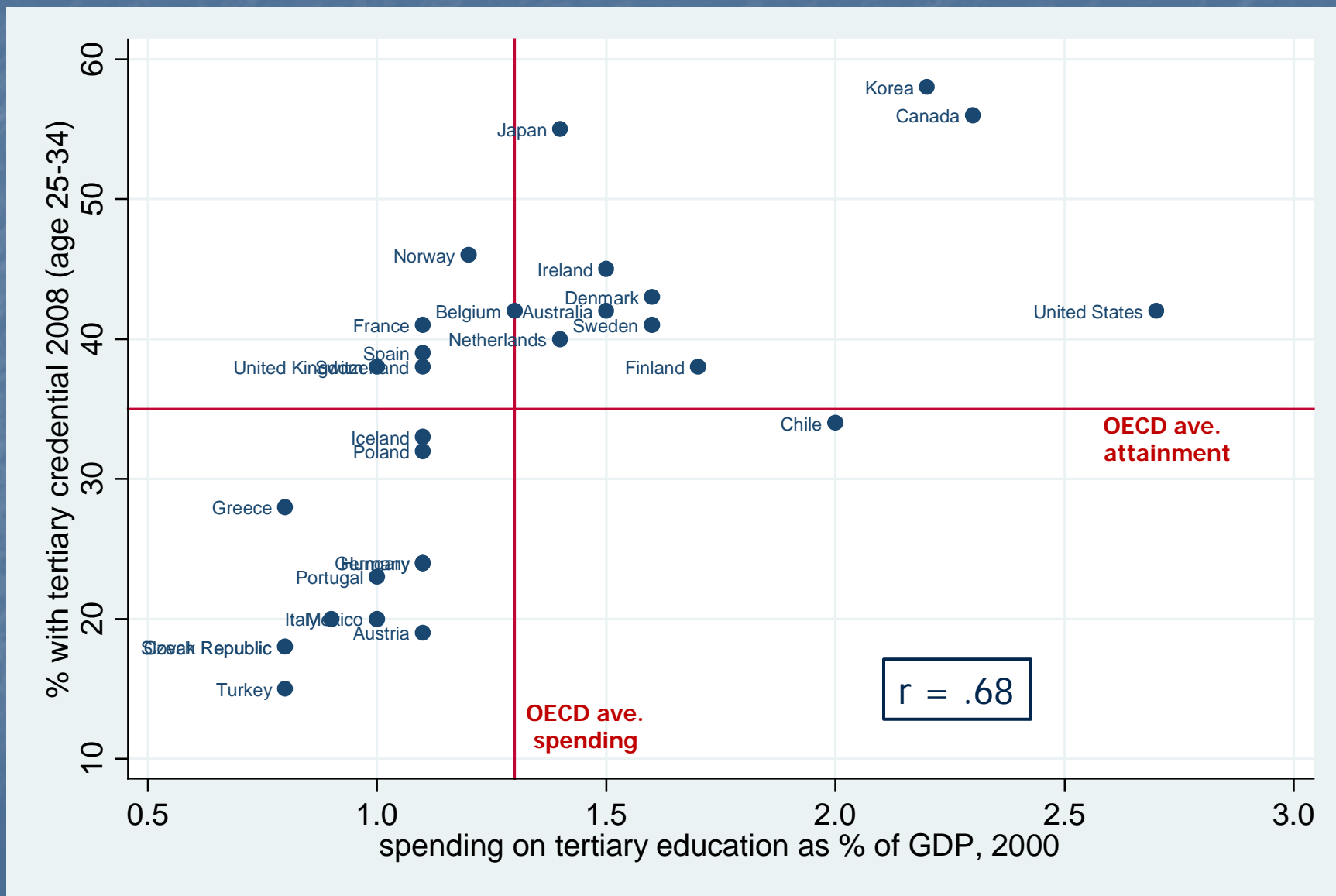


Public and private investment in tertiary education

Public and private expenditures on tertiary education as % of GDP, 2007

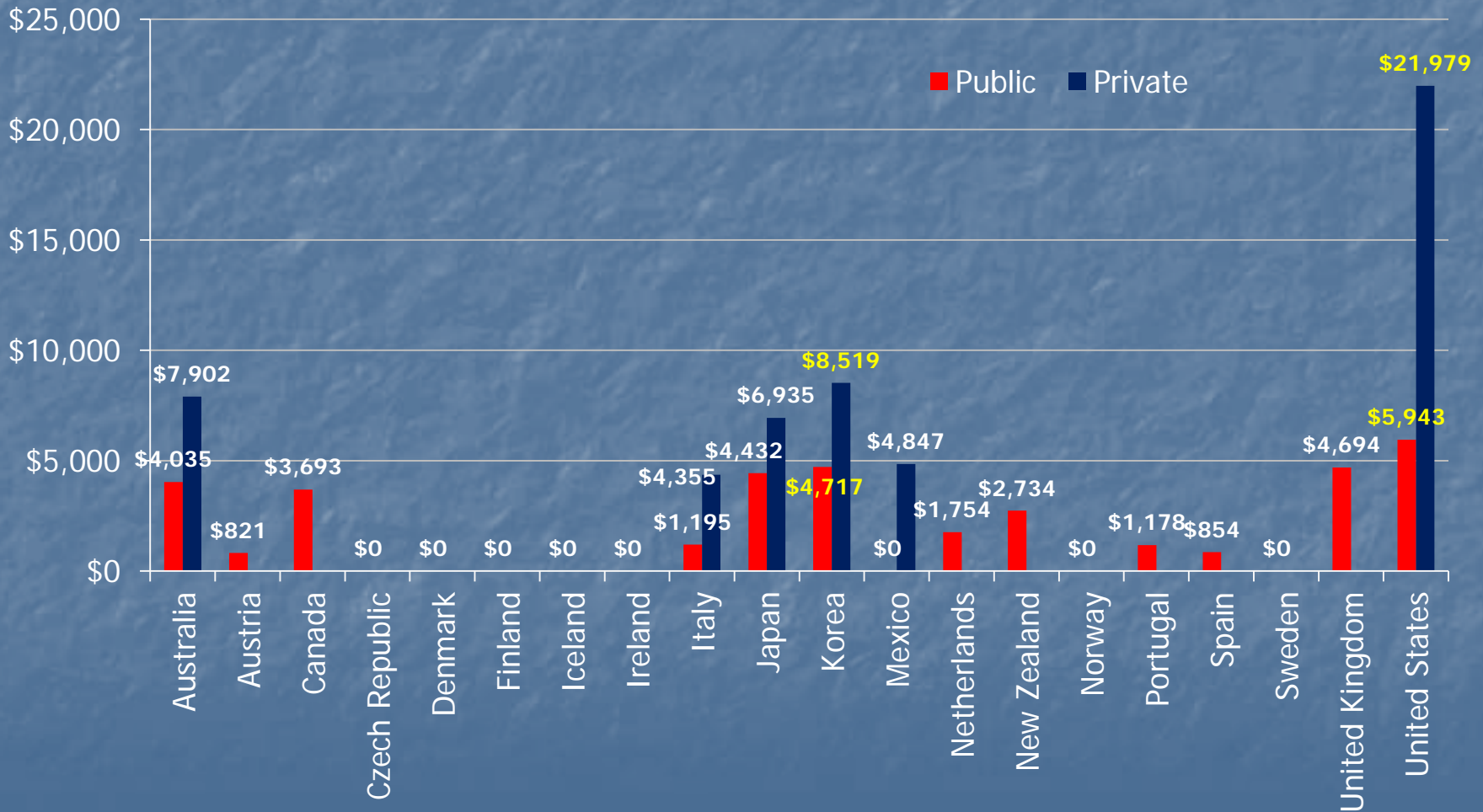


Relationship between spending and attainment



Tuition charges

Average university tuition fee charges, 2006-2007 (\$US PPP)



Challenges

- Continuing demands for public support of higher education
 - Expansion – access *and* completion
 - Controlling costs
 - Maintaining (or increasing) quality
- The role of private funding
 - Tuition fees
 - Philanthropic support
 - Business support
- Ensuring equity
 - Financial, academic, and cultural barriers
- Managing the migration of students
 - Spaces
 - Revenue implications
 - Quality

Strategies

- Increasing tuition fees
 - Student protests – Korea, U.S., France, England
- Cost-cutting initiatives
 - Technology
 - Labor costs
 - Energy
 - Facilities
 - Productivity
- Growth of private colleges and universities

Strategies (continued)

- Increased private funding
 - Philanthropic support
 - Business support
- Recruitment of international students
 - Quality of students
 - Quality of institutions, i.e., inspections of Korean universities by MEST
- Increased government support?

<http://www.personal.psu.edu/deh29>