

Preproduction *by Carlo*

Planning the Project

- Brainstorm ideas
- Choose a model
- Form an outline
- Write a script
- Create a storyboard

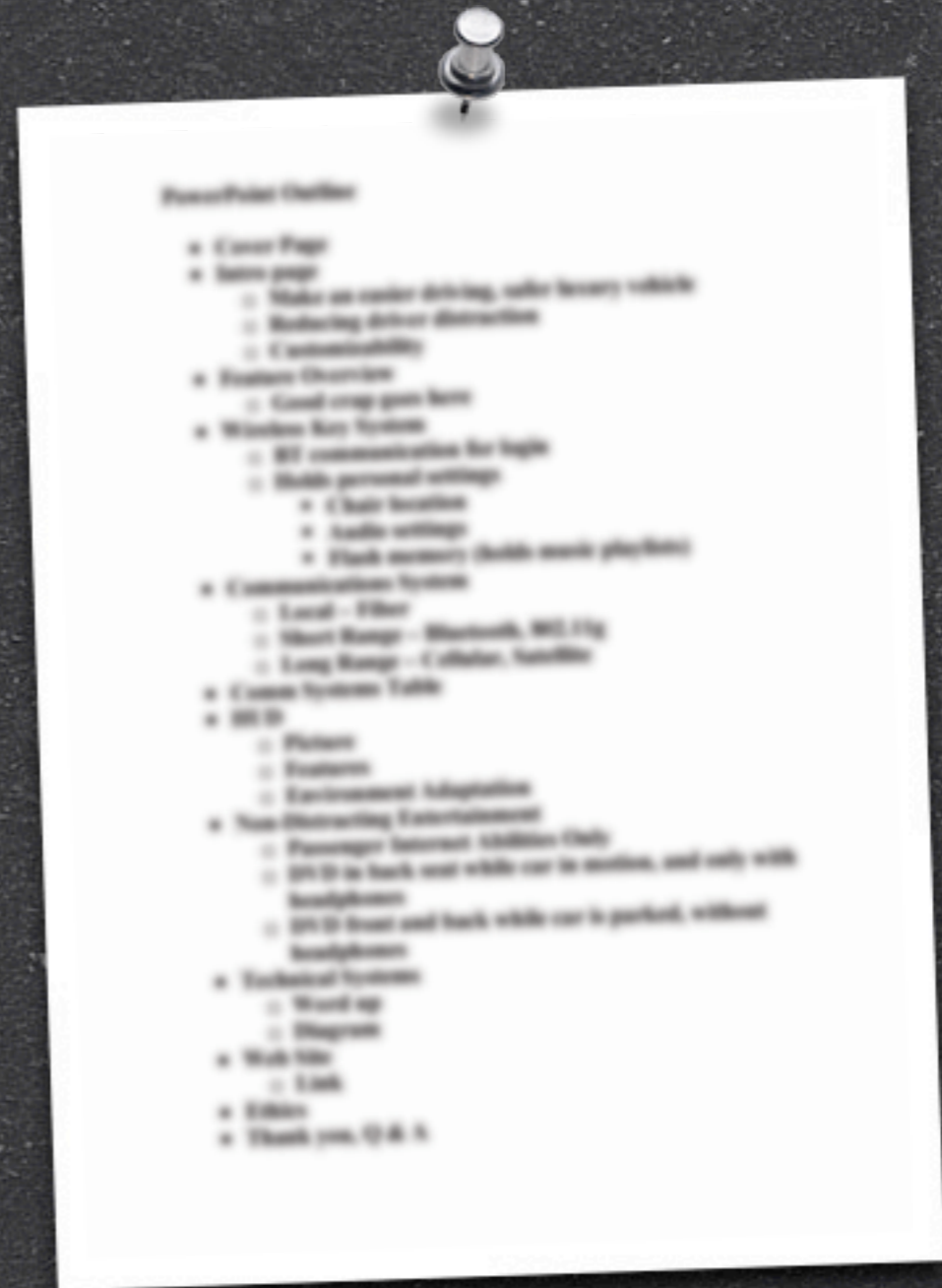


Using a model

- 📌 Commercial, TV show, or a scene from a movie
- 📌 Then study it, and use the same elements and style
- 📌 Try to use the same camera angles, same shot composition, similar music, similar editing style

Movie breakdown

- Use your ideas from brainstorming and model to create an outline
- Break your movie down into sections from beginning to end
- List them in the outline as if each section is a paragraph in a paper



Scripting

- Write down what will be spoken in your movie
- Script => Cue cards, memorization, etc.
- Not all movies are scripted

“

...

Jigga what?

”

Storyboarding

- Comic book version of your movie
- Visualize and feel out the project before filming
- Alternative form

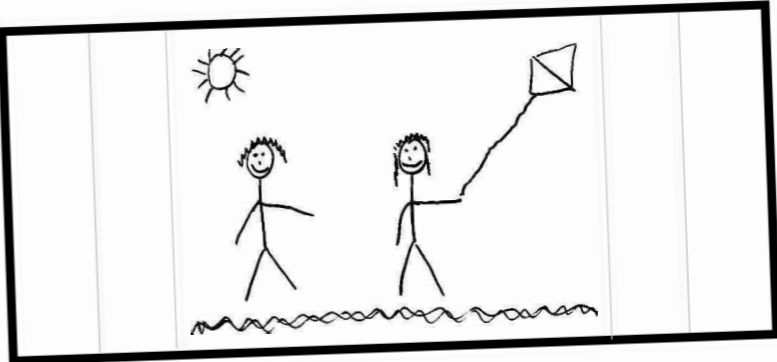
Production: Your mom #

Scene: kite flying

Location: cole's backyard

Camera Plot: (Glide | Jib | Tripod | Dolly | Handheld | Other)

Camera on tripod - wide angle



Audio (Sync | MOS) **See script for kite scene dialogue**

Music: Sheryl Crow, "Soak up the sun"

Video **Cole and your mom go fly a kite together.**

Living Storyboard

(Optional Alternative to written storyboard)

- Create storyboard frames using photo function on your camera
- Edit photo frames in iMovie
- Record draft audio track with voices, music, sound EFX, or commentary & production notes

Your PSA

- 📌 Plan before you film a single minute of it
- 📌 No plan = no camera
- 📌 Submit your planning materials with the completed project

Resources

- Check out sonnyboo.com
- <http://www.sonnyboo.com/downloads/filmmaker.htm>
- <http://www.sonnyboo.com/downloads/steps.htm>
- Check out joeytomatoes.com
- <http://www.joeytomatoes.com/housereels.htm>
- <http://pb1mm.k12.ca.us/TechHelp/Storyboarding.html>
- <http://www.higherweb.com/blog/110/resources/>

Assignment

- 📌 Team pitch session **Tuesday, October 26th** -- yeah that's next tuesday.
- 📌 You'll need to have:
 - 📌 1 Paragraph description of audience for PSA
 - 📌 1 Paragraph description of your team's proposed PSA's plot
 - 📌 Storyboards outlining the main storyline
 - 📌 Studio team roles and responsibilities form completed.
- 📌 All of this documentation will be handed in on **10/26**