

# Blogging Scoring Rubric

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This rubric is designed to facilitate a creative and lively philosophical dialogue online by encouraging strong writing in blog posts and comments. These criteria will be used for the qualitative evaluation of the blog posts and comments.

Criteria	Unacceptable (0-69 pts)	Acceptable (70-79 pts)	Good (80-89 pts)	Excellent (90-100 pts)
<b>Frequency</b>	No or infrequent participation	Participates once a week	Participates 1-2 a week, but postings are not distributed	Participates frequently and consistently
<b>Initial Posting</b>	No or few postings	Posts are adequate, but reflect superficial engagement with the material	Posts are well developed and engaged with the material; lacks conceptual clarity	Posts are conceptually sophisticated, engaged in a substantive way with the material
<b>Follow-up Postings</b>	No or few comments on blogs of others	Comments are shallow contributions to the discussion; does not enrich discussion	Elaborates on existing posts with further comment/observation	Analyzes the posts of other, extends the discussion in new directions, relates comments to previous online discussion
<b>Content Contribution</b>	Posts irrelevant information, tangential to discussion	Repeats some previous content, does not add substantively to the discussion	Content is factually accurate, but does not include much conceptual nuance or development	Posts draw directly upon the material to make a creative and substantive point that extends beyond the material
<b>Clarity &amp; Mechanics</b>	Unclear, disorganized, unedited	Open and respectful tone, some typos, some organization	Organized, well-edited and thoughtfully composed	Organized around a central point/argument, concise, even striking formulations, clear, easy to read style
<b>Reference &amp; Support</b>	No or few references or support for position	Appeals to personal experience, but not to the work/experiences of others	Incorporates the work/experiences of other students, scholars and experts	Uses references to literature, readings, personal experience, experts, etc. in ways that strongly support the main position
<b>Connections</b>	Establishes no or few connections with other blogs, websites, articles, etc.	Infrequently establishes connections to other blogs, websites, articles, etc.	Regularly establishes connections to internet resources and other sources of contemporary culture, news and politics	Consistently draws course material into connection with issues of the day by integrating references to blogs, websites, articles, etc.