Biographical Sketch

Ann Taylor is the Assistant Dean of Distance Learning and Director of the John A. Dutton e-Education Institute in the College of Earth and Mineral Sciences at The Pennsylvania State University. Taylor has responsibility for guiding the College’s strategic vision and planning for online learning, overseeing the administration of the College’s World Campus courses and programs, and ensuring the quality of the College’s online courses and programs. In this capacity, she works with faculty, administrators, stakeholders, and Institute staff to plan and implement online degree and certificate programs tailored to the needs of adult learners worldwide, as well as support courses that serve students who study in residence at the University. Taylor serves on numerous University committees focused on strategic planning, policies, and procedures related to teaching and learning and has been an active member of the University Faculty Senate since 2007, holding the elected role of its Secretary during the 2016-17, 2017-18, and 2018-19 academic years. Taylor also holds a faculty position at Penn State as a Teaching Professor.

Education


**Master of Arts**, Curriculum and Instruction, University of South Dakota, Vermillion, SD, 1993.

**Bachelor of Arts**, Political Science, University of Vermont, Burlington, VT, 1989. Phi Beta Kappa.

Professional Experience

**Assistant Dean for Distance Learning**, College of Earth and Mineral Sciences, The Pennsylvania State University, April 2017 to present.

**Director**, John A. Dutton e-Education Institute, The Pennsylvania State University, February 2012 to present.

**Interim Director**, John A. Dutton e-Education Institute, The Pennsylvania State University, July 2011 to February 2012.


Senior Instructional Designer, ITS/World Campus, The Pennsylvania State University, 1997 to 2002. (Instructional Designer from 1997 to 1999; Senior Instructional Designer 1999 to 2002.)

Instructional Designer, Department of Distance Education, The Pennsylvania State University, 1994 to 1997.


Teaching


Taylor, A., Mandernach, J., & Tobin, T., (2017, November 17, November 29, and December 6). From Courses to Colleges to Campus: How to Evaluate Online Teaching for Your Whole Campus. Three-part webinar conducted on behalf of the EDUCAUSE Learning Initiative (ELI): Washington, DC.


Taylor, A., Mandernach, J., & Tobin, T., (2016, February 17, February 24, and March 2). From Courses to Colleges to Campus: How to Evaluate Online Teaching for Your Whole Campus. Three-part webinar conducted on behalf of the EDUCAUSE Learning Initiative (ELI): Washington, DC.


Taylor, A. (2013 to 2015). Flipping the Classroom with ANGEL. Training session offered each semester via Penn State’s ITS Training Services,


Taylor, A. (2008 to 2014). *OL 2000: Effective Online Teaching*, an online Penn State World Campus course designed to be a practical guide for instructors who are new to teaching online. Designed and developed the current OL 2000 course and serves as a periodic instructor.


Taylor, A. & Madernach, J. (2014, June 24, July 9, July 22, and July 20). *Evaluating Online Faculty*. Four-part webinar conducted on behalf of Academic Impressions, Phoenix, AZ.


Taylor, A. (2003 to 2005). *EM SC 602: Supervised Experience in College Teaching*, a 2-3 variable credit course designed to introduce College of Earth and Mineral Science graduate teaching assistants to the fundamentals of course design, development, delivery, assessment, and evaluation.

Taylor, A. (2005, June 30). *Teaching and learning workshop for graduate students*. Workshop conducted at the UCGIS Summer Assembly, Jackson, WY.


Taylor, A. (1996 to 1998). Effective instruction through videoconferencing. One-day workshops presented on behalf of RoData, Inc. (Pittsburgh, PA) and PictureTel Corp. (Andover, MA).

**Research**


Presentations

Note: Previous name – Ann Taylor Luck


Taylor, A. (May 28, 2020). My “Top 5” features of superior online course design and instruction. Presentation to The Reinvention Collaborative (a member-driven, dues-supported national consortium of R1/2 universities, all of which are dedicated to innovation and excellence in undergraduate education), hosted online by Colorado State University.

Taylor, A. What’s an Ideal Institutional Revenue Sharing Model for Online Learning? (March 18-20, 2020) UPCEA 2020 Annual Conference. UPCEA: Boston, MA – Accepted presentation, but event canceled due to global pandemic.


Taylor, A. & Rocco, S. (2019, August 7). You expect me to work with who? Making the case for learning design. 2019 Distance Teaching & Learning Conference, Madison, WI.


Taylor, A. (2017, July 27). Beyond the Job Posting: Attracting and Retaining GREAT Online Faculty. 2017 Distance Teaching & Learning Conference, Madison, WI.


Taylor, A. (2017, February 15). Effective Ways to Attract, and Retain, Part-Time Faculty for Online Teaching. Poster presentation at EDUCAUSE Learning Initiative (ELI) 2017 meeting: Houston, TX.


Taylor, A. (2013, March 14). Massive Open Online Courses (MOOCs)—What’s All the Hype About? Learning Solutions 2013, Orlando, FL.


Taylor, A. (2011, August 5). Introducing faculty peer reviews into online teaching. Paper presented at the 27th Annual Conference on Distance Teaching and Learning, Madison, WI.


Taylor, A., (2010, April 16). e-Education in EMS. Presentation to faculty of the Eberly College of Science, Penn State, University Park, PA.

Taylor, A. (2010, March 30). What is a learning designer? Presentation to faculty of the Dickinson School of Law, Penn State, University Park, PA.


Luck, A. & McQuiggan, C. A. (2006, August 3). Discovering what faculty REALLY need to know about teaching online. Paper presented at the 22nd Distance Learning Conference, Madison, WI.


Luck, A. (2000, October). *Making the transformation to distance education.* Workshop presentation and site visit at Francis Tuttle, an Oklahoma Technology Center, Oklahoma City, OK.


**Consulting**

Springboard Content and Publishing, 2012 to 2013. Learning design services for online course development.

Penn State Center for Sustainability and the National Roofing Contractors Association, 2010-2011. Served as project manager and lead learning designer for two projects to
prepare certification candidates for the RISE Certified Roofing Professionals exam: 1) development of a study guide and 2) development of an online training curriculum.

National Confectioners Association, Vienna, VA, 2003. Consultation regarding transformation of face-to-face training into an online format.


Publications

Note: Previous names – Ann Taylor Luck, Ann Taylor-Bram


Taylor, A., McQuiggan, C., & Illar, T. (2014). Web Learning @ Penn State: The Official Web Presence of the Penn State Online Initiative. Located online at https://weblearning.psu.edu/


Taylor, A., & Sims, B. (2010). Responses to the survey of lead faculty and/or department heads regarding the staffing of online courses. Informational report to the University Faculty Senate, The Pennsylvania State University, April 27, 2010.


Luck, A., & McQuiggan, C. A. (2006). Discovering what faculty REALLY need to know about teaching online. In *Proceedings from 22nd Annual Conference on Distance Teaching & Learning*. University of Wisconsin, Madison, WI.


**Article Features and Interviews**

*Note: Previous name – Ann Taylor Luck*


**Invited Talks**


**Awards**

*Outstanding Online Program: Online Baccalaureate Program in Energy and Sustainability Policy*, 2012 Sloan-C Award, 18th Annual Sloan Consortium International Conference on Online Learning, Orlando, FL.

*Most Outstanding Online Teaching and Learning Program, Professional Masters Degree in Geographic Information Systems*, 15th Annual Sloan Consortium International Conference on Online Learning, Orlando, FL.

*Faculty Mentoring Award* (2005), College of Earth and Mineral Sciences, The Pennsylvania State University, University Park, PA.

*World Campus 2002 Stellar Program Award* (2002, December 16), World Campus, The Pennsylvania State University, University Park, PA.

*Distance Education/World Campus Partnership Award* (2000, December 11), World Campus, The Pennsylvania State University, University Park, PA.

*Emerging Continuing and Distance Education Professional Award* (1995, February 28), Continuing and Distance Education, The Pennsylvania State University, University Park, PA.

**University Service**

Senator, University Faculty Senate, 2007 to present
- Secretary, 2018-19, 2017-18, and 2016-17
  - Chair, Unit Constitution Subcommittee: 2018-19, 2017-18, and 2016-17
  - Member, Faculty Advisory Committee to the President: 2018-19, 2017-18, and 2016-17
- Member, Committee on Committees and Rules: 2018-19, 2017-18, and 2016-17
  - Vice-Chair: 2019-20 and 2020-21
  - Chair: 2021-22
- Co-Chair, Special Joint Committee on Revisions to AD85: 2018-2019
- Co-Chair, Special Senate Committee on Engaged Scholarship: 2015-16
- Vice-Chair, Committee on Undergraduate Education: 2014-15 and 2015-16
- Chair, Subcommittee on Academic Standards: 2014-15 and 2015-16
- Member, Special Senate Committee on General Education Assessment, 2015-16
- Member, Unit Constitution Subcommittee: 2013-14 and 2014-15
- Chair, Committee on Outreach: 2010-11 and 2011-12
Member, Committee on Faculty Rights and Responsibilities, 2021-2024

Member, Organizational Excellence Executive Committee (Chair, Provost Jones), 2020 to present

Co-Chair, Organizational Excellence Steering Committee, 2020 to present

Member, Commission for Adult Learners, 2019 to present

Member, Open and Affordable Educational Resources Working Group of the Transforming Education Strategic Plan Executive Committee, 2017 to present
  • Co-Chair, 2018 to present

Member, Student Engagement Network Advising Group, 2016-17 to present

Member, Penn State Online Coordinating Council, 2011 to present
  • Co-chair, Penn State Online Faculty Engagement Sub-Committee, 2017-18 to 2018-19
  • Member, Penn State Online Faculty Engagement Sub-Committee, 2009 to present

Member, Teaching and Learning Advisory Committee for Reimagining IT, 2019

Member, Organizational Processes Steering Committee of the Strategic Plan Executive Committee, 2019

Mentor, Penn State Employee Mentoring Program, 2019

Member, University Search Committees
  • Dean, College of Earth and Mineral Sciences (2017)
  • Director, Student Engagement Network (2016)
  • Director of Instructional Design Department: eLearning Design and Innovation Group, Smeal College of Business (2015)
  • Senior Director of Teaching and Learning with Technology (2014)

Member, Faculty Development Resources Working Group of the Transforming Education Strategic Plan Executive Committee, 2017 to 2019

Member, Digital Learning Cooperative Advisory Committee, 2016-2019

Member, Council on Engaged Scholarship, 2014-16
  • Co-chair, Committee on Student Recognition and Tracking

Member, General Education Planning and Oversight Task Force, 2013-15

Member, The NORA Project (Under the direction of the UNESCO Chair in Education and Technology for Social Change of the Open University of Catalonia), 2015

Mentor, The Commission for Women, 2013-14
Member, Instructional Technology Strategic Planning Committee, 2012-13

Member, Penn State MOOC Strategic Planning Group, 2012-16

Member, e-Education Council, 2005 to 2015

Member, Ad Hoc University-wide Committee on Instructional Intellectual Property, 2011-12

Member, Summer Session Budget Model Task Force, 2010

Member, e-Learning Strategic Committee, 2009-12

Member, Faculty Advisory Committee on Academic Computing, 2007 to 2011

College Service

Member, Executive Council, College of Earth and Mineral Sciences, 2011 to present

Member, University Faculty Senate College Caucus, College of Earth and Mineral Sciences, 2007 to present

College of EMS Sexual Harassment Resource Person, 2015 to present

Member, College Search Committees
  • Analysis and Planning Consultant, 2019
  • Associate Dean for Undergraduate Education, 2019
  • Financial Officer, 2015
  • Associate Dean for Diversity, 2007

Member, Broader Impacts Discussion Group, College of Earth and Mineral Sciences, 2016 to present

Member, Research Strategy Working Group, College of Earth and Mineral Sciences, 2016-2019

Professional and Community Service

Member, Council of Chief Online Learning Officers (C-COLO, formerly the Online Leadership Roundtable), UPCEA, June 2018 to present
  • Co-Chair, Council of Chief Online Learning Officers, 2021-22

Co-Vice Chair, Annual Conference and Special Events, Online Administration Network, UPCEA, 2021-22

Member, Editorial Board, Journal of Instructional Research (JIR), 2016 to present
Member, Peer Review Board, *Insight: A Journal of Scholarly Teaching*, 2015 to present

Peer Reviewer, *The International Review of Research in Open and Distance Learning*, 2013 to present

Member, Editorial Board, *eLearn Magazine*, 2013 to 2019
  - Topic area lead: Management

On-air Pledge Drive Host, WPSU-FM and WPSU-TV, The Pennsylvania State University, 2008 to present

Member, Patton Township Recreation Advisory Committee, 2002-2012 and 2014 to present

Secretary, Graysdale Homeowners’ Association, Patton Township, PA, 2006 to present

Volunteer/Coordinator, Dutton Institute’s “Adopt-a-Highway” initiative (Bernel Road), 2019 to present