

## **ANN H. TAYLOR, PH.D.**

### **Curriculum Vitae**

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### **Biographical Sketch**

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Ann Taylor is the Assistant Dean of Distance Learning and Director of the John A. Dutton e-Education Institute in the College of Earth and Mineral Sciences at The Pennsylvania State University. Taylor has responsibility for guiding the College's strategic vision and planning for online learning, overseeing the administration of the College's World Campus courses and programs, and ensuring the quality of the College's online courses and programs. In this capacity, she works with faculty, administrators, stakeholders, and Institute staff to plan and implement online degree and certificate programs tailored to the needs of adult learners worldwide, as well as support courses that serve students who study in residence at the University. Taylor serves on numerous University committees focused on strategic planning, policies, and procedures related to teaching and learning and has been an active member of the University Faculty Senate since 2007, holding the elected role of its Secretary during the 2016-17, 2017-18, and 2018-19 academic years. Taylor also holds a faculty position at Penn State as a Teaching Professor.

### **Education**

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**Doctor of Philosophy**, Workforce Education and Development, The Pennsylvania State University, University Park, PA, 2017.

**Master of Arts**, Curriculum and Instruction, University of South Dakota, Vermillion, SD, 1993.

**Bachelor of Arts**, Political Science, University of Vermont, Burlington, VT, 1989. Phi Beta Kappa.

### **Professional Experience**

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**Assistant Dean for Distance Learning**, College of Earth and Mineral Sciences, The Pennsylvania State University, April 2017 to present.

**Director**, John A. Dutton e-Education Institute, The Pennsylvania State University, February 2012 to present.

**Interim Director**, John A. Dutton e-Education Institute, The Pennsylvania State University, July 2011 to February 2012.

**Assistant Director**, John A. Dutton e-Education Institute, The Pennsylvania State University, 2007 to 2011.

**Senior Instructional Designer**, John A. Dutton e-Education Institute, The Pennsylvania State University, 2002 to 2011.

**Senior Instructional Designer**, ITS/World Campus, The Pennsylvania State University, 1997 to 2002. (Instructional Designer from 1997 to 1999; Senior Instructional Designer 1999 to 2002.)

**Instructional Designer**, Department of Distance Education, The Pennsylvania State University, 1994 to 1997.

**Program Planning Associate**, Office of Program Planning, The Pennsylvania State University, 1993 to 1994.

**Instructional Design Specialist**, State-Wide Educational Systems, University of South Dakota, 1991 to 1993.

**Admissions Counselor**, Vermont Technical College, 1989 to 1990.

## **Teaching**

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**Taylor**, A. Student Engagement Network course for Remote Innovation Grant awardees, "SEN 101." Summer 2020, Fall 2020, Spring 2021, Summer 2021, Fall 2021, and Spring 2022.

**Taylor**, A., Mandernach, J., & Tobin, T., (2017, November 17, November 29, and December 6). *From Courses to Colleges to Campus: How to Evaluate Online Teaching for Your Whole Campus*. Three-part webinar conducted on behalf of the EDUCAUSE Learning Initiative (ELI): Washington, DC.

Bacastow, T., **Taylor**, A., Handwerk, S., & Bellafiore, D. (Summer 2017). *GEOG 597i: Comparative Geospatial Education Communities*. The Pennsylvania State University.

**Taylor**, A., Mandernach, J., & Tobin, T., (2016, February 17, February 24, and March 2). *From Courses to Colleges to Campus: How to Evaluate Online Teaching for Your Whole Campus*. Three-part webinar conducted on behalf of the EDUCAUSE Learning Initiative (ELI): Washington, DC.

**Taylor**, A. (2016, February 2). *Engaged Scholarship Initiatives*. Session for the staff of the University Park New Student Orientation Program. The Pennsylvania State University, University Park, Pennsylvania.

**Taylor**, A. (2013 to 2015). *Flipping the Classroom with ANGEL*. Training session offered each semester via Penn State's ITS Training Services,

**Taylor**, A. (2015, June 8). *10 Principles of Effective Online Teaching (and how to operationalize them!)* Workshop for Juniata College faculty. Juniata College: Huntingdon, PA.

**Taylor**, A. (2015, September 22). *Online Teaching Toolkit: Evaluate & Improve Your Teaching*. Webinar. Magna Publications: Madison, WI.

Tobin, T., Mandernach, J., & **Taylor**, A. (2015, October 27). *Six Secrets for Evaluating Online Teaching*. EDUCAUSE 2015 pre-conference seminar. EDUCAUSE: Indianapolis, IN.

**Taylor**, A. (2008 to 2014). *OL 2000: Effective Online Teaching*, an online Penn State World Campus course designed to be a practical guide for instructors who are new to teaching online. Designed and developed the current OL 2000 course and serves as a periodic instructor.

**Taylor**, A. & Rocco, S. (2014, December 1). *Flipping Out Over the Flipped Classroom?* ELI Online Seminar. EDUCAUSE: Washington, DC.

**Taylor**, A. (2014, August 28). *10 Principles of Effective Online Teaching*. Workshop conducted at Campus Technology 2014, Boston, MA.

**Taylor**, A. & Madernach, J. (2014, June 24, July 9, July 22, and July 20). *Evaluating Online Faculty*. Four-part webinar conducted on behalf of Academic Impressions, Phoenix, AZ.

**Taylor**, A., Madernach, J., & Tobin, T. (2013, August). *Evaluating Online Faculty*. Academic Impressions Workshop, Phoenix, AZ.

**Taylor**, A. (2003 to 2005). *EM SC 602: Supervised Experience in College Teaching*, a 2-3 variable credit course designed to introduce College of Earth and Mineral Science graduate teaching assistants to the fundamentals of course design, development, delivery, assessment, and evaluation.

**Taylor**, A. (2005, June 30). *Teaching and learning workshop for graduate students*. Workshop conducted at the UCGIS Summer Assembly, Jackson, WY.

**Taylor**, A. (2001, Spring). *Distance education at Penn State*. Guest Lecture presented at the class meeting of AG ED 530 ("Agricultural College Teaching"), The Pennsylvania State University, University Park, PA.

**Taylor**, A. (1996 to 1998). Effective instruction through videoconferencing. One-day workshops presented on behalf of RoData, Inc. (Pittsburgh, PA) and PictureTel Corp. (Andover, MA).

## Research

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**Taylor**, A. (2016, September). Intrinsic and Extrinsic Motivators that Attract and Retain Part-Time Online Faculty. IRB #STUDY00005653. Dissertation study.

May, J., Rocco, S., & **Taylor**, A. (2011, November). Technology familiarity and use by Penn State World Campus students. IRB #35210. Report submitted to various units across The Pennsylvania State University, including Outreach and the e-Education Council.

**Taylor**, A. & Sims, B. (2009, June). Hiring, integration, and evaluation practices for online instruction at Penn State. IRB #30710. Report submitted to the University Faculty Senate at The Pennsylvania State University, April 2010.

**Taylor, A.** & McQuiggan, C. (2005, September). A survey of Penn State World Campus faculty to determine professional development needs for teaching online. IRB #21519. Papers presented to *the 2006 22<sup>nd</sup> Distance Learning Conference* and the 2007 meeting of the PA-ACERC (PA Adult and Continuing Education Research Conference). Also published in 2008 in *EDUCAUSE Quarterly*, 31, 3, 29-37.

## **Presentations**

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*Note: Previous name – Ann Taylor Luck*

**Taylor, A.** (June 23, 2021). Interview with Dr. Ann Taylor, Penn State University. Part of Oklahoma State University's 2021 Teaching with Technology Conference. Event conducted online due to the pandemic.

(<https://okstateoutreach.instructuremedia.com/embed/23365104-8644-430d-80a5-1d36e7d58aa2>)

**Taylor, A.,** Holsing, C., and Cook, V. (April 8, 2021). Fighting burnout and keeping engaged: Strategies that work from the frontlines to the C-suite. 2021 UPCEA Annual Conference. Event conducted online due to the pandemic.

**Taylor, A.,** (February 25, 2021). What will teaching and learning look like post-pandemic? Presentation to residents at The Village at Penn State as part of the College of Earth and Mineral Sciences 125<sup>th</sup> Anniversary Seminar Series. State College, PA.

**Taylor, A.** and Rocco, S. (February 4, 2021). But We Are Already Working at 110%! Scaling up Learning Design Support During a Pandemic. 2021 SOLA+R (Summit for Online Leadership and Administration + Roundtable). Event conducted online due to the pandemic.

**Taylor, A.** (October 1, 2020). *Strengthening recruitment, performance, and retention through employee engagement.* 2020 Leadership in Higher Education Virtual Conference. Event conducted online due to the pandemic.

**Taylor, A.** (August 19, 2020). *Best practices for remote learning.* Presentation for the teachers in the Canon-McMillan School District, PA. Event conducted online due to the global pandemic.

**Taylor, A.** (July 28, 2020). *What does high quality online instruction look like?* Presentation for the Pennsylvania IU1 Summer Institute. Event conducted online due to the global pandemic.

Sparrow, J., **Taylor, A.,** Keagy, J., and Clements, A. (July 21, 2020). *Where We're Going, We Don't Need Roads: The Future of Learning Design at Penn State.* Panel presentation for the Learning Design Summer Camp, Penn State University. Event conducted online due to the pandemic.

**Taylor, A.** (May 28, 2020). *My “Top 5” features of superior online course design and instruction.* Presentation to [The Reinvention Collaborative](#) (a member-driven, dues-supported national consortium of R1/2 universities, all of which are dedicated to innovation and excellence in undergraduate education), hosted online by Colorado State University.

**Taylor, A.** *What’s an Ideal Institutional Revenue Sharing Model for Online Learning?* (March 18-20, 2020) UPCEA 2020 Annual Conference. UPCEA: Boston, MA – Accepted presentation, but event canceled due to global pandemic.

**Taylor, A.,** Holsing, C., & Mandernach, B. J. (2020, February 7). *Only 1/3 of our employees are engaged??! How can I fix that? 2020 Summit for Online Leadership and Administration + Roundtable.* UPCEA: New Orleans, LA.

**Taylor, A.** & Bailey, K. (2019, October 5). *What’s an ideal institutional revenue sharing model for online learning?* Leadership in Higher Education Conference. Magna Publications: St. Louis, MO.

**Taylor, A.** (2019, October 3). *How can universities increase employee engagement in an era of increased workforce competition?* Magna 20-Minute Mentor (recording session). Magna Publications: Madison, WI.

**Taylor, A.** (2019, October 3). *What is the best leadership advice I ever received?* Magna 20-Minute Mentor (recording session). Magna Publications: Madison, WI.

**Taylor, A.** & Rocco, S. (2019, August 7). *You expect me to work with who? Making the case for learning design.* 2019 Distance Teaching & Learning Conference, Madison, WI.

Rocco, S. & **Taylor, A.** (2018, June 19). *How do the costs of online instruction measure up to face-to-face? Understanding the true costs of instruction.* 2018 Summit for Online Leadership and Administration + Roundtable (SOLA+R). UPCEA: Washington, DC.

**Taylor, A.** (2018, March 23). Facilitator – inGENuity Panel, 85<sup>th</sup> Annual Western Candy Conference, La Quinta Resort, California.

**Taylor, A.** & Rocco, S. (2018, March 15). *How do the costs of online instruction measure up to face-to-face? Understanding the true costs of instruction.* Roundtable Discussion, 2018 UPCEA Annual Conference. UPCEA: Baltimore, MD.

**Taylor, A.** (2018, March 5). *How do I know if I’m an effective teacher?: A workshop with Ann Taylor.* Oregon State University: Corvallis, OR.

**Taylor, A.** (2018, March 5). *Effective models for feedback on teaching.* Oregon State University: Corvallis, OR.

**Taylor, A.** (2018, March 5). *Using teaching data and information for promotion and tenure and merit: A conversation with Ann Taylor.* Oregon State University: Corvallis, OR.

**Taylor, A.** (2018, February 23). *Helping faculty get feedback on their online teaching*. Penn State IDTL Speaker Series. The Pennsylvania State University: University Park, PA.

**Taylor, A. & Tatusko, A.** (2017, November 15). *Better Together: Developing a Manual for Online Teaching at a Multi-Campus University*. OLC Accelerate 2017. Online Learning Consortium: Orlando, FL.

Mandernach, J., **Taylor, A.** & Tobin, T. (2017, November 16). *Using Evaluation Of Online Teaching Data To Make Meaningful Change*. OLC Accelerate 2017. Online Learning Consortium: Orlando, FL.

**Taylor, A.** (2017, July 28). *What Does an Online Instructor Need to Know?* Magna 20-Minute Mentor (recording session). Magna Publications: Madison, WI.

**Taylor, A.** (2017, July 28). *What Should I Look for When Hiring New Online Faculty?* Magna 20-Minute Mentor (recording session). Magna Publications: Madison, WI.

**Taylor, A.** (2017, July 28). *How Can I Attract and Retain Adjunct Online Faculty?* Magna 20-Minute Mentor (recording session). Magna Publications: Madison, WI.

**Taylor, A.** (2017, July 27). *Beyond the Job Posting: Attracting and Retaining GREAT Online Faculty*. 2017 Distance Teaching & Learning Conference, Madison, WI.

Anderson, R., Hamm, S., Rhode, J., & **Taylor, A.** (2017, July 25). Panel on *Online Program Administration*, facilitated by Brian Udermann, Ph.D. Part of the face-to-face component of the Online Education Administration Certificate program administered by the University of Wisconsin—Madison.

**Taylor, A.** (2017, May 30). *Exploring the Changing Landscape of Online Education*, keynote address for the Teaching About Earth Online Workshop. Delivered as part of the InTeGrate Project (a 5-year, NSF-funded STEP Center grant): University Park, PA.

**Taylor, A.** (2017, February 15). *Effective Ways to Attract, and Retain, Part-Time Faculty for Online Teaching*. Poster presentation at EDUCAUSE Learning Initiative (ELI) 2017 meeting: Houston, TX.

**Taylor, A.** (2016, October 28). *Navigating Online Education*. Presentation to the CarbonEARTH Workshop for Early-Career STEM Professionals. The Pennsylvania State University, University Park, Pennsylvania.

Tobin, T., Mandernach, J., & **Taylor, A.** (2015, October 16). *How to Evaluate Online Teaching & Improve Faculty Development*. Presentation at the 21<sup>st</sup> Annual Online Learning Consortium International Conference. Online Learning Consortium: Orlando, FL.

**Taylor, A.** (2015, August 13). *How Can I Adapt a Tool for Peer Review of Online Faculty?* Magna Online Seminar (recording session). Magna Publications: Madison, WI.

**Taylor, A.** (2015, August 13). *How Can I Get Useful Feedback to Improve My Online Teaching?* Magna 20-Minute Mentor (recording session). Magna Publications: Madison, WI.

**Taylor, A.** (2015, August 13). *How can I get more mileage out of online courseware?* Magna 20-Minute Mentor (recording session). Magna Publications: Madison, WI.

Tobin, T., Mandernach, J., & **Taylor, A.** (2015, August 11). *Six strategies for evaluating online teaching.* Distance Teaching & Learning Conference pre-conference seminar, Madison, WI, August 11, 2015.

Cooper, A., **Taylor, A.**, & Twyford, D. (2015, March 25-27). *Building an Engaging Online and Blended Faculty Development Plan.* Academic Impressions workshop: New Orleans, LA.

**Taylor, A.** (2015, February 9). *Principles for Effective Online Teaching: Putting Theory into Practice.* EDUCAUSE Learning Initiative (ELI) Pre-conference seminar. ELI 2015: Anaheim, CA.

Tobin, T., Mandernach, J., & **Taylor, A.** (2014, November 4). *Teaching Online: Increase Your Impact by Evaluating the Effectiveness of Your Online Teaching.* Webinar conducted on behalf of Wiley Faculty Network. John Wiley & Sons, Inc.

Tobin, T., Mandernach, J., & **Taylor, A.** (2014, October 29). *Teaching Online: Increase Your Impact by Evaluating the Effectiveness of Your Online Teaching.* Webinar conducted on behalf of Wiley Faculty Network. John Wiley & Sons, Inc.

**Taylor, A.** & Garis, J. (2014, October 8). *Tracking and Rewarding Student Engagement.* Engagement Scholarship Consortium, University of Alberta, Edmonton, Canada.

Grant, K., Gray, C., Hall, J., Johal, N., & **Taylor, A.** (2014, September 30). *The On-Demand Model for Higher Education.* EDUCAUSE 2014, Orlando, FL.

**Taylor, A.** (2014, September 30). *Flipping Out over the Flipped Classroom?* EDUCAUSE 2014, Orlando, FL.

**Taylor, A.** (2013, October 4). *Hiring for Success: Solving Faculty and Staff Capacity Problems Roundtable.* Quality Matters 2013, Nashville, TN.

**Taylor, A.** (2013, October 3). *MOOCs: The Good, the Bad, and the Potential.* Quality Matters 2013, Nashville, TN.

**Taylor, A.** (2013, April 18). *Reverse Engineering the Online Classroom.* McGraw-Hill Higher Education, Webinar.

**Taylor, A.** (2013, April 11). *Flipping the Classroom.* McGraw-Hill Higher Education, Workshop, Boston, MA.

**Taylor, A.** (2013, March 27). *MOOC Madness: What are we Learning from MOOC Mania?* McGraw-Hill Higher Education, Webinar.

**Taylor, A.** (2013, March 14). *Massive Open Online Courses (MOOCs)—What's All the Hype About?* Learning Solutions 2013, Orlando, FL.

**Taylor, A., Rocco, S., & Dillon, J.** (2012, November 7). *Assessing Technical Readiness of Online Learners*. Poster presentation at EDUCAUSE 2012, Denver, CO.

**Taylor, A.** (2011, October 19). *Facilitating a peer review process for online teaching*. Poster presentation at EDUCAUSE 2011. Philadelphia, PA.

**Taylor, A.** (2011, August 5). *Introducing faculty peer reviews into online teaching*. Paper presented at the 27<sup>th</sup> Annual Conference on Distance Teaching and Learning. Madison, WI.

**Taylor, A.** (2011, May 11). *Examining the quality of course delivery: A guide for conducting peer reviews*. Regional colloquy on hybrid and online teaching and learning at Penn State Harrisburg, Middletown, PA.

**Taylor, A.** (2011, February 18). *Staffing online courses: Best practices*. 2011 PASSHE Distance Education Virtual Conference, <http://www.passhe.edu/inside/asa/DE2011Conf/Pages/Virtual-Conference-Home.aspx>

**Taylor, A.** (2010, November 5). *Facilitating a peer review process for online teaching*. Conference presentation. Paper presented at the Sixteenth Sloan-C International Conference on Online Learning. Orlando, FL.

**Taylor, A.** (2010, November 4). *Staffing of online courses at Penn State*. Conference presentation. Paper presented at the Sixteenth Sloan-C International Conference on Online Learning. Orlando, FL.

**Taylor, A.** (2010, June 29). *Top technology & solutions to design effective & up-to-date online courses*. Online seminar presentation for the Higher ED Hero series, Progressive Business Conferences, Malvern, PA.

**Taylor, A.** (2010, April 16). *e-Education in EMS*. Presentation to faculty of the Eberly College of Science, Penn State, University Park, PA.

**Taylor, A.** (2010, March 30). *What is a learning designer?* Presentation to faculty of the Dickinson School of Law, Penn State, University Park, PA.

**Taylor, A.** (2009, January 5). *Online courses: Keys to guaranteeing successful learning outcomes*. Online seminar presentation for the Higher ED Hero series, Progressive Business Audio Conferences, Malvern, PA.

**Taylor, A., Holsing, C., & Garbrick, A.** (2008, December 17). *Online Issues Forum: Making the Grade, Penn State's Quality Assurance e-Learning Design Standard*. Presentation at the Online Issues Forum, Penn State, University Park, PA.

**Taylor, A., Holsing, C., & Ragan, L.** (2008, November 7). *Making the Grade: Quality Assurance for e-Learning at Penn State*. Conference presentation. Paper presented at the Fourteenth Sloan-C International Conference on Asynchronous Learning Networks (ALN), Orlando, FL.

**Taylor, A., Sims, B., & Alter, T.** (2008, October 8). *Achieving the Promise of Public Scholarship*. Paper presented at Outreach Scholarship 2008, Penn State, University Park, PA.



**Taylor, A. & Holsing, C.** (2008, March 29). *Does Quality Matter? Penn State's Quality Assurance e-learning Design Standards*. Poster session at the 2008 Penn State Symposium on Teaching and Learning with Technology, Penn State, University Park, PA.

**Luck, A. & McQuiggan, C. A.** (2007, February 24). *Discovering online faculty's professional development needs*. Paper presented at the PA-ACERC (PA Adult and Continuing Education Research Conference), Penn State Harrisburg, Middletown, PA.

**Luck, A. & McQuiggan, C. A.** (2006, August 3). *Discovering what faculty REALLY need to know about teaching online*. Paper presented at the 22<sup>nd</sup> Distance Learning Conference, Madison, WI.

**Luck, A.** (2005, November 18). *Evaluating e-Learning—Don't throw the baby out with the bathwater!* Paper presented at the Eleventh Sloan-C International Conference on Asynchronous Learning Networks (ALN), Orlando, FL.

**Luck, A. & DiBiase, D.** (2004, November 13). *Using the five pillars of quality online education as a program evaluation framework*. Paper presented at the Tenth Sloan-C International Conference on Asynchronous Learning Networks (ALN), Orlando, FL.

Mathews, J., **Luck, A.**, Pisupati, S., & DiBiase, D. (2004, November 13). *How to succeed in an online class: The seven things students need to know*. Paper presented at the Tenth Sloan-C International Conference on Asynchronous Learning Networks (ALN), Orlando, FL.

**Luck, A.** (2004, October 26). *e-Learning in the College of Earth and Mineral Sciences: A presentation to advisors in the Division of Undergraduate Studies*. Paper presented to The Pennsylvania State University, Division of Undergraduate Studies advisors, University Park, PA.

**Luck, A. & Sloan, J.** (2004, May 18). *From group work to cooperative learning: Using ANGEL to support collaboration efforts at a distance*. Paper presented at The Pennsylvania State University, ANGEL Day 2004, University Park, PA.

DiBiase, D. & **Luck, A.** (2004, February 18). *Evaluation plan for the Master of Geographic Information Systems (MGIS) program*. Paper presented at The Pennsylvania State University, Dutton e-Education Institute Seminar, University Park, PA.

**Luck, A.** (2003, October 31). *Tricks and treats: Quick and easy technologies to support teaching and learning*. Paper presented at Oakland Community College, Royal Oak, MI.

**Luck, A.** (2003, October 16). *The scholarship of teaching and learning*. Paper presented at The Pennsylvania State University, EGEE 590 Seminar Series, University Park, PA.

**Luck, A., King, E. F., & Spielvogel, E.** (2003, May 20). *Using ANGEL to create student-centered learning environments*. Paper presented at The Pennsylvania State University, ANGEL Day 2003, University Park, PA.

- Luck, A., Benner, C., & Setshedi, S.** (2003, March 26). *Implications of the digital divide: Considering partnerships with African institutions.* Paper presented at The Pennsylvania State University, John A. Dutton Institute e-Education Seminar, University Park, PA.
- Luck, A., & Shearer, R.** (2002, November 9). *The integration of creativity, standards, and reusable digital objects in an online distance education environment.* Paper presented at the Eighth Sloan-C International Conference on Asynchronous Learning Networks (ALN), Orlando, FL.
- Luck, A. & Frey, B.** (2002, April). *What's the difference between online and traditional course development?* Paper presented at the Computers and Writing 2002 Online Conference, Illinois State University.
- Luck, A.** (2001, December). *Interactions: Using technology to connect students.* Paper presentation at the National Louis University, National College of Education, Chicago, IL.
- Luck, A.** (2000, October). *Making the transformation to distance education.* Workshop presentation and site visit at Francis Tuttle, an Oklahoma Technology Center, Oklahoma City, OK.
- Luck, A.** (2001, February). *World Campus instructional design and development: Taking the mystery out of the course development process.* Paper presented at The Pennsylvania State University, Outreach Professional Development Conference, University Park, PA.
- Ragan, L., **Luck, A.**, Villarroel, A., & Koble, M. (1997, May). *Faculty development programs for distance education.* Paper presented at the 18th ICDE World Conference, University Park, PA.
- Luck, A.** (1997, February). *Integrating the WWW into the curriculum: Lessons learned.* Paper presented at the Lifelong Learning Conference, San Diego, CA.
- Ragan, L. & **Luck, A.** (1996, October). *Helping faculty redefine the boundaries.* Paper presented at EDUCOM '96, Philadelphia, PA.
- Luck, A.** (1996, September). *Integrating the WWW into the curriculum: Lessons learned.* Paper presented at the Lifelong Learning Conference, San Diego, CA.
- Luck, A.** (1996, June). *New kid on the block? Distance education.* Presented at the Pennsylvania Area Health Education Center (AHEC) Statewide Convention, University Park, PA.
- Luck, A. & Luck, J.** (1995, November). *Teaching with, and through, the World Wide Web.* Paper presented at the 1995 PSBA/PASBO Technology Conference, University Park, PA.
- Luck, A.** (1995, November). *Distance education: A focus on the use of videoconferencing.* Paper presented at the 1995 PSBA/PASBO Technology Conference, University Park, PA.
- Luck, A. & Goepp, D.** (1995, April). *Distance education at Penn State.* Paper presented to the University of Illinois Urbana-Champaign Graduate Colloquium, delivered via audio conference from University Park, PA.

**Luck, A.** (1994, June). *An opportunity for collaborative learning: Utilizing electronic communication to stay connected*. Paper presented at Building Effective Collaborative Learning Experiences: A National Conference on Collaborative Learning, National Center on Postsecondary Teaching, Learning, and Assessment (NCTLA), University Park, PA.

**Luck, A.** (1993, November). *Helping students help themselves: Developing a student handbook*. Paper presented at the annual meeting of the American Association for Collegiate Independent Study (AACIS), Iowa.

### Consulting

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Springboard Content and Publishing, 2012 to 2013. Learning design services for online course development.

Penn State Center for Sustainability and the National Roofing Contractors Association, 2010-2011. Served as project manager and lead learning designer for two projects to prepare certification candidates for the RISE Certified Roofing Professionals exam: 1) development of a study guide and 2) development of an online training curriculum.

National Confectioners Association, Vienna, VA, 2003. Consultation regarding transformation of face-to-face training into an online format.

National Louis University, National College of Education, Department of Integrated Studies in Teaching, Technology, and Inquiry, Chicago, 2002. Consultation on distance education and the integration of technology into classroom and online instruction.

### Publications

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*Note: Previous names – Ann Taylor Luck, Ann Taylor-Bram*

Higgins, M. C. M., **Taylor, A. H.**, Rocco, S. A., Kimel, R. A., & Sinnott, S. B. (2022, January). COVID-19 pandemic student engagement strategies for materials science and engineering courses. *Material Matters. MRS Bulletin* (2022). <https://doi.org/10.1557/s43577-021-00252-8>

**Taylor, A.** (2020). What do remote adjunct faculty look for in an institution? In Dailey-Hebert, A., Mandernach, B. J., & Donnelly-Sallee, E. (Ed.). *Handbook of Research on Inclusive Development for Remote Adjunct Faculty in Higher Education* (pp. 71-84). Hershey, PA: IGI Global.

Steiner, D.W., Bacastow, T.S., Bellafiore, D., Handwerk, S.P., **Taylor, A.**, Farnsworth, R.J., Hoesman, J., & Sterns, E. (2018). Individual core geospatial knowledge in the U.S.: Insights from a comparison of U.S. and UK GEOINT analyst education. *The State and Future of GEOINT 2018*, 30-34. United States Geospatial Intelligence Foundation: Herndon, VA.

**Taylor, A.** (2017). *Intrinsic and Extrinsic Motivators that Attract and Retain Part-time Online Teaching Faculty at Penn State* (published doctoral dissertation). The Pennsylvania State University, University Park, Pennsylvania.

**Taylor, A. & Mandernach, J. (2016).** Formative Evaluations for Online Education. In *Grading Strategies for the Online College Classroom: A Collection of Articles for Faculty* (pp. 104-106). Madison, WI: Magna Publications Incorporated.

Tobin, T., Mandernach, J., & **Taylor, A. (2015).** *Evaluating Online Teaching: Adapting and Employing Best Practices*. Jossey-Bass, an imprint of John Wiley & Sons, Inc.

**Taylor, A. (2014, March).** A Look at Web-based Instruction Today: An interview with Badrul Khan, Part 2. *eLearn Magazine*. Retrieved October 11, 2016, from <http://elearnmag.acm.org/archive.cfm?aid=2591615>

**Taylor, A. (2014, February).** A Look at Web-based Instruction Today: An interview with Badrul Khan, Part 1. *eLearn Magazine*. Retrieved October 11, 2016, from <http://elearnmag.acm.org/archive.cfm?aid=2590180>

**Taylor, A., McQuiggan, C., & Illar, T. (2014).** *Web Learning @ Penn State: The Official Web Presence of the Penn State Online Initiative*. Located online at <https://weblearning.psu.edu/>

**Taylor, A. & Camplese, C. (2011).** *Penn State course development models for online education*. Informational report to the University Faculty Senate, The Pennsylvania State University, April 28, 2011.

**Taylor, A. (2010).** Online staffing: Using best practices to bust the myths. *The Distance Education Report*, 15, 1, 1-7.

**Taylor, A., & Sims, B. (2010).** *Responses to the survey of lead faculty and/or department heads regarding the staffing of online courses*. Informational report to the University Faculty Senate, The Pennsylvania State University, April 27, 2010.

**Taylor, A. (2009).** *Peer review guide for online teaching at Penn State*. Available online at <https://www.e-education.psu.edu/facdev/peerreview>

**Taylor, A., & McQuiggan, C. A. (2008).** Faculty development programming: If we build it, will they come? *EDUCAUSE Quarterly*, 31, 3, 29-37.

DiBiase, D, DeMers, M., Johnson, A., Kemp, K., **Luck, A.**, Plewe, B., & Wentz, E. Eds. (2006). Introducing the first edition of the *GIS&T Body of Knowledge. Cartography and Geographic Information Science*. U.S. National Report to the International Cartographic Association.

DiBiase, D, DeMers, M., Johnson, A., Kemp, K., **Luck, A.**, Plewe, B., & Wentz, E. Eds. (2006). Supporting curriculum development in geographic information science and technology education: The *GIS&T Body of Knowledge. ASPRS Manual of GIS*. Washington, DC: American Society for Photogrammetric Engineering and Remote Sensing.

Guertin, L.A., Furman, T., Bodek, M.J., & **Luck, A. (2006).** Adapting quantitative in-class exercises for online delivery. In *Proceedings from Geological Society of America Annual Meeting*, October 2006.

**Luck, A., & McQuiggan, C. A. (2006).** *Discovering what faculty REALLY need to know about teaching online. In Proceedings from 22nd Annual Conference on Distance Teaching & Learning.* University of Wisconsin, Madison, WI.

DiBiase, D., M. DeMers, A. Johnson, K. Kemp, A. **Luck**, B. Plewe, & E. Wentz, Eds. (2006). *Geographic Information Science and Technology Body of Knowledge*, 1st Ed. University Consortium for Geographic Information Science. Washington, DC: Association of American Geographers.

**Luck, A. (2001).** Developing courses for online delivery: One strategy. In K. Mantyla & J. Woods (Eds.), *The 2001/2002 ASTD Distance Learning Yearbook* (pp. 300-306). New York: McGraw-Hill.

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**Luck, A. (1996, Fall).** Integrating the WWW into the curriculum: Some ideas to get you started. *PSBA Bulletin, Fall 1996*.

**Taylor-Bram, A., & Rand, D. C. (1993).** *Independent study author's handbook*, State-Wide Educational Services, University of South Dakota.

**Taylor-Bram, A., & Rand, D. C. (1993).** *Independent study instructor's handbook*, State-Wide Educational Services, University of South Dakota.

**Taylor-Bram, A., & Rand, D. C. (1993).** *Independent study student's handbook*, State-Wide Educational Services, University of South Dakota.

### **Article Features and Interviews**

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*Note: Previous name – Ann Taylor Luck*

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Lieberman, M. (2018, July 18). Keeping Online Courses Fresh: Valuable, but Costly. Available online at <https://www.insidehighered.com/digital-learning/article/2018/07/18/maintaining-online-courses-maturity-requires-substantial>

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Hall, C. (2011, January 1). Online staffing: Using best practices to bust the myths. Interview appearing in *Distance Education Report*. Available online at <http://www.magnapubs.com/newsletter/story/5516/>

Wengerd, E. R. (2000, August 28). Penn State profiles: Ann Luck, senior instructional designer—Foray into course design a stroke of fortune. *Centre Daily Times*.

Carnevale, D. (2000, August 4). Turning Traditional Courses Into Distance Education: Instructional designers translate professors' teaching styles into electronic content. *The Chronicle of Higher Education*. Available on-line at <http://chronicle.com/free/v46/i48/48a03701.htm>

#### **Invited Talks**

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*It's Never Too Soon or Too Late - A Case for Lifelong Learning* (2007, March 25). Keynote Address, Phi Kappa Phi Induction Ceremony, The Pennsylvania State University, University Park, PA.

#### **Awards**

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*Outstanding Online Program: Online Baccalaureate Program in Energy and Sustainability Policy*, 2012 Sloan-C Award, 18<sup>th</sup> Annual Sloan Consortium International Conference on Online Learning, Orlando, FL.

*Most Outstanding Online Teaching and Learning Program, Professional Masters Degree in Geographic Information Systems*, 15<sup>th</sup> Annual Sloan Consortium International Conference on Online Learning, Orlando, FL.

*Faculty Mentoring Award* (2005), College of Earth and Mineral Sciences, The Pennsylvania State University, University Park, PA.

*World Campus 2002 Stellar Program Award* (2002, December 16), World Campus, The Pennsylvania State University, University Park, PA.

*Distance Education/World Campus Partnership Award* (2000, December 11), World Campus, The Pennsylvania State University, University Park, PA.

*Emerging Continuing and Distance Education Professional Award* (1995, February 28), Continuing and Distance Education, The Pennsylvania State University, University Park, PA.

## University Service

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Senator, University Faculty Senate, 2007 to present

- Secretary, 2018-19, 2017-18, and 2016-17
  - Chair, Unit Constitution Subcommittee: 2018-19, 2017-18, and 2016-17
  - Member, Faculty Advisory Committee to the President: 2018-19, 2017-18, and 2016-17
- Member, Committee on Committees and Rules: 2018-19, 2017-18, and 2016-17
  - Vice-Chair: 2019-20 and 2020-21
  - Chair: 2021-22 and 2022-23
- Senate Liaison, Commission for Adult Learners, 2019 to present
- Co-Chair, Special Joint Committee on Revisions to AD85: 2018- 2019
- Co-Chair, Special Senate Committee on Engaged Scholarship: 2015-16
- Vice-Chair, Committee on Undergraduate Education: 2014-15 and 2015-16
- Chair, Subcommittee on Academic Standards: 2014-15 and 2015-16
- Senate Council Representative: 2013-14, 2014-15, and 2015-16
- Member, Special Senate Committee on General Education Assessment, 2015-16
- Member, Unit Constitution Subcommittee: 2013-14 and 2014-15
- Chair, Committee on Outreach: 2010-11 and 2011-12

Member, Committee on Faculty Rights and Responsibilities, 2021-2024

Member, Organizational Excellence Executive Committee (Chair, Provost Jones), 2020 to present

- Co-Chair, Organizational Excellence Steering Committee, 2020 to present

Member, Open and Affordable Educational Resources Working Group of the Transforming Education Strategic Plan Executive Committee, 2017 to present

- Co-Chair, 2018 to present

Member, Student Engagement Network Advising Group, 2016-17 to present

Member, Penn State Online Coordinating Council, 2011 to present

- Co-chair, Penn State Online Faculty Engagement Sub-Committee, 2017-18 to 2018-19
- Member, Penn State Online Faculty Engagement Sub-Committee, 2009 to present

Member, Teaching and Learning Advisory Committee for Reimagining IT, 2019

Member, Organizational Processes Steering Committee of the Strategic Plan Executive Committee, 2019

Mentor, Penn State Employee Mentoring Program, 2019

Member, University Search Committees

- Dean, College of Earth and Mineral Sciences (2017)
- Director, Student Engagement Network (2016)
- Director of Instructional Design Department: eLearning Design and Innovation Group, Smeal College of Business (2015)
- Senior Director of Teaching and Learning with Technology (2014)

Member, Faculty Development Resources Working Group of the Transforming Education Strategic Plan Executive Committee, 2017 to 2019

Member, Digital Learning Cooperative Advisory Committee, 2016-2019

Member, Council on Engaged Scholarship, 2014-16

- Co-chair, Committee on Student Recognition and Tracking

Member, General Education Planning and Oversight Task Force, 2013-15

Member, The NORA Project (Under the direction of the UNESCO Chair in Education and Technology for Social Change of the Open University of Catalonia), 2015

Mentor, The Commission for Women, 2013-14

Member, Instructional Technology Strategic Planning Committee, 2012-13

Member, Penn State MOOC Strategic Planning Group, 2012-16

Member, e-Education Council, 2005 to 2015

Member, Ad Hoc University-wide Committee on Instructional Intellectual Property, 2011-12

Member, Summer Session Budget Model Task Force, 2010

Member, e-Learning Strategic Committee, 2009-12

Member, Faculty Advisory Committee on Academic Computing, 2007 to 2011

### **College Service**

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Member, Executive Council, College of Earth and Mineral Sciences, 2011 to present

Member, University Faculty Senate College Caucus, College of Earth and Mineral Sciences, 2007 to present

College of EMS Sexual Harassment Resource Person, 2015 to present

Member, College Search Committees

- Analysis and Planning Consultant, 2019



- Associate Dean for Undergraduate Education, 2019
- Financial Officer, 2015
- Associate Dean for Diversity, 2007

Member, Broader Impacts Discussion Group, College of Earth and Mineral Sciences, 2016 to present

Member, Research Strategy Working Group, College of Earth and Mineral Sciences, 2016-2019

### **Professional and Community Service**

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Member, Council of Chief Online Learning Officers (C-COLO, formerly the Online Leadership Roundtable), UPCEA, June 2018 to present

- Co-Chair, Council of Chief Online Learning Officers, 2021-22

Chair-elect, Online Administration Network, UPCEA, 2021-22

Co-Vice Chair, Annual Conference and Special Events, Online Administration Network, UPCEA, 2021-22

Governor, Centre County Historical Society, 2021-present

Member, Editorial Board, *Journal of Instructional Research* (JIR), 2016 to present

Member, Peer Review Board, *Insight: A Journal of Scholarly Teaching*, 2015 to present

Peer Reviewer, *The International Review of Research in Open and Distance Learning*, 2013 to present

On-air Pledge Drive Host, WPSU-FM and WPSU-TV, The Pennsylvania State University, 2008 to present

Member, Patton Township Recreation Advisory Committee, 2002-2012 and 2014 to present

Secretary, Graysdale Homeowners' Association, Patton Township, PA, 2006 to present

Volunteer/Coordinator, Dutton Institute's "Adopt-a-Highway" initiative (Bernel Road), 2019 to present

Member, Editorial Board, *eLearn Magazine*, 2013 to 2019

- Topic area lead: Management